

## Caboolture West Place Naming

### Place names should be:

Meaningful	Must be relevant to the local, historical (either Indigenous or non-Indigenous), cultural, geographical, environmental (flora, fauna) and/or physical (landscape) attributes of the place. Naming a place in honour of a person can only occur after the person has passed away and if that person does not have a criminal history. The person commemorated should have contributed significantly to the area (ownership of land in itself is not sufficient).
Verifiable	Claims of historical or cultural significance can be substantiated. If the name is of Indigenous origin it should be of the local language and endorsed by the Traditional Custodians.
Unique	Must not duplicate or be similar in spelling or sound to other locality names in Australia (e.g. 'Wytmont', 'Whitmont'). Check for possible name duplication using the <a href="https://placenames.fsd.org.au">Gazetteer of Australia</a> ( <a href="https://placenames.fsd.org.au">https://placenames.fsd.org.au</a> ).
Recognisable	Must be simple, concise and easy to read, pronounce and spell (using standard alphabet and Australian English spelling conventions as appropriate). Names should be no longer than 50 characters and preferably be one word. Avoid hyphenation, abbreviations, initials, acronyms, and prefixes or suffixes, such as 'Upper', 'New', 'East', 'West'. If the place name references a personal name, it should adopt the spelling of that name (e.g. 'MacRaes Flat' not 'McRaes Flat', where named after Mrs MacRae).
Enduring	It is likely to stand the test of time.

### Place names must **not** be:

Offensive to any reasonable person	Must not discriminate, be demeaning or be likely to give offence in line with contemporary community standards and values.
Commercial	Must not advertise or promote commercial enterprises or be able to be interpreted as doing such. Must not breach trademark laws.
Protected	Must not be <a href="http://www.legislation.gov.au/Details/F2004C00025">words or acronyms protected</a> ( <a href="http://www.legislation.gov.au/Details/F2004C00025">www.legislation.gov.au/Details/F2004C00025</a> ) by State or Commonwealth legislation, without appropriate Ministerial approval.

The above criteria are consistent with the State Government's [Place Naming Principles](http://www.qld.gov.au/environment/land/title/place-names/naming/principles) ([www.qld.gov.au/environment/land/title/place-names/naming/principles](http://www.qld.gov.au/environment/land/title/place-names/naming/principles)). These principles include additional guidelines for name structure, punctuation and use of alternative names that will also be adhered to by Council.