



APPENDIX A: EXAMPLES OF COMMUNICATION COLLATERAL

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|--|
| Project announcement |
| Media release (17 June 2021) |
| Suburb Boundary Focus Groups |
| Flyer that was letterbox dropped to properties in Upper Caboolture, Bellmere and Rocksberg |
| Social media post (19 July 2021) |
| Image of the City mapping guide |
| Name Your Place Survey |
| Media release (10 August 2021) |
| Flyer that was letterbox dropped to all properties within Caboolture West local plan area |
| Social media post (10 August 2021) |
| School newsletter advertisement |
| Poster displayed in Customer Service Centres, Libraries and Councillor offices |
| Hard copy survey tool |
| School Resource Kit (10 Activity sheets and Suggestion Box template) |

[Home](#) / [News](#) / [Media room](#) / [Rename Caboolture West: community's chance to name a city!](#)

Rename Caboolture West - Your Chance to Name a City!

Published 17 June 2021

It's the most talked about development in South East Queensland and it hasn't even started, which is why Moreton Bay Regional Council wants to get its name right from the outset.

Locals can now make place name suggestions for the area known as Caboolture West, which will become a city the size of Mackay City over the next 40 years.

Mayor Peter Flannery said Council wanted the planning for this major development area to be right before the first shovels even hit the ground.



“That starts by choosing place names which both the existing residents and new residents can identify with and be proud to call home,” he said.

“You might suggest a title reflecting the area’s culture and history, or an acknowledgement of distinguishable features like the sweeping views to the Glass House Mountains and rich agricultural surrounds, you might even suggest we retain an existing place name.

“It’s up to you to come up with names for this new city and the suburbs within it.”

The Caboolture West area will be eventually be home to roughly 70,000 people and bring with it a host of business, employment, education and lifestyle opportunities as well as a diverse range of housing options and community and recreational facilities.

Division 12 Councillor Tony Latter said while the community will help drive this process, it won’t be put to a popular vote.

“This isn’t going to be anything like the Boaty McBoatface saga, we genuinely want to hear what locals think and will only consider authentic suggestions,” he said.

“To oversee this process we’re establishing a Place Naming Committee and calling for nominations from passionate locals who want to be part of this moment in history.

“The Place Naming Committee will compile a shortlist for Councillors to help them decide the new name for Caboolture West, the suburb names within it and their boundaries.

“Council will then take that to the State Government for formal endorsement.

“There will also be an opportunity for locals to join one of three focus groups to help redefine the boundaries of the existing suburbs most affected by future development: Bellmere, Rocksberg, and Upper Caboolture.

“As development progresses there’ll be plenty of opportunity to comment on features like infrastructure and town centre design, but before all that the most important thing is to get online now and make your naming suggestions heard.”

Visit yoursay.moretonbay.qld.gov.au today to register your interest and receive Council updates on the:

- Place Naming Survey
- Place Naming Committee
- Boundary Redefinition Focus Groups

APPLY TODAY TO BE A PART OF SHAPING THE FUTURE OF YOUR SUBURB!



- ▶ Are you well connected with your community?
- ▶ Would you like to get hands-on working with Council to talk about new suburbs and define local identity?
- ▶ Do you want to see the future suburbs of Caboolture West thrive?

**DEADLINE
EXTENDED**
Applications close
8 August

If you live, work or have an interest in the Moreton Bay region and can demonstrate a connection to **UPPER CABOOLTURE, ROCKSBERG** or **BELLMERE** we want to work with you!

Focus group invitation

Council is calling for applications to join the Suburb Boundary Focus Groups that will help define new suburb boundaries for Bellmere, Upper Caboolture and Rocksberg. These boundary changes are needed to accommodate new suburbs that are coming to the Caboolture West area and to protect the identity of the existing communities.

We hope to appoint members for three focus groups (one associated with each of the suburbs). Places are limited.

Eligibility and application process



Apply today using the QR code or visit mbrc.link/cab-west-place-naming

Participation is voluntary and open to all community members (those under the age of 18 years must be accompanied by a guardian).

Applications will be assessed by an independent contractor engaged by Council. Phone interviews of short-listed candidates may be conducted. Council reserves the right to make the final decision on participants. Successful applicants will be notified via email.

Your role

As part of the focus groups you will:

- gather local stories, history and photographs from your community prior to a workshop
- attend one 6-hour workshop (to be held early September on a week day during business hours)
- be an advocate for the project and build awareness across your local networks.

At the workshop, you will work with other community members and Council staff to understand the preferred alignments of the new boundaries between existing and new suburbs. While Council will make the final decision about the suburb boundaries to be put forward to the State Government for gazettal, the focus groups will provide important local knowledge to guide these decisions.

Learn more about the Caboolture West Place Naming Project including how new suburbs will be named at:



<https://yoursay.moretonbay.qld.gov.au/caboolture-west-naming>



(07) 3205 0555



mbrc@moretonbay.qld.gov.au

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Moreton Bay Regional Council

July 19, 2021 · 🌐



Hands up if you're a passionate community member in Upper Caboolture, Rocksberg or Bellmere? 🙋 🙋 We want to work with YOU!

We're forming three local focus groups to make sure we consider your views before there are any changes to the suburb boundaries in the Caboolture West area.

(We're still working on a better name for 'Caboolture West', so stay tuned for more on how you can be involved in that too).

If you want to get hands-on and work with Council to help shape these boundaries, apply now to be part of the Suburb Boundary Focus Groups 🙌 mbrc.link/cab-west-place-naming-fb

Applications close 1 August 2021.

**APPLY
NOW**

**TO BE PART OF THE CABOOLTURE WEST
SUBURB BOUNDARY FOCUS GROUPS**



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Moreton Bay Regional Council
Government organization

Learn more

👍👎🗨️ 34

49 Comments 20 Shares

CABOOLTURE WEST PLACE NAMING PROJECT

SUBURB BOUNDARY FOCUS GROUP



THE IMAGE OF THE CITY

"There seems to be a public image of any given city which is the overlap of many individual images." - Kevin Lynch

The physical form of a city can be classified into five elements:



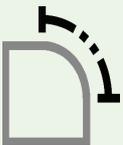
Paths

Corridors along which we move and view the city. These corridors may be streets, walkways, transit lines, canals, railroads. For most people these are the most predominant elements in their image of their city.



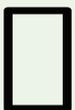
Nodes

Important strategic spots in a city into which we can enter and that are important focal points of intensive activity and interaction.



Edges

Linear elements generally considered paths. They are boundaries or linear breaks in continuity like shorelines, railroad cuts, edges of development, walls. Edges may be barriers separating one region, district or locality from another.



Districts

Medium to large sections of the city that are two-dimensional and recognisable as having some common identifying character. We may mentally note that they are entering into a district.



Landmarks

Physical objects that are types of point references, such as a building, sign, stone or mountain. Some landmarks are distant and can be seen from many different angles and distances (making them able to be used as radial references). Landmarks may be regional, district or local. They are frequently used as fundamental elements of identity and a way to structure our journey around and through the city.

Historic Opportunity to Name Moreton Bay's Newest City

Published 10 August 2021

It's time to put Caboolture West on the map!... Just with a better place name than that.

Moreton Bay Regional Council is seeking your ideas on a name for the newest city in Moreton Bay Region, to give it a strong community identity and ensure it appropriately reflects the character of this rural area.

Mayor Peter Flannery said while it would be a home for future residents, he wanted locals to be the first to put forward suggestions.



"Its current nickname, 'Caboolture West' doesn't really cut it, so we're putting out a call to the community to help us put a name on the map; one that captures the essence of this area and the future city it will be," Mayor Flannery said.

"Naming a city and suburbs is no easy process - so people should consider this as a once in a lifetime, history making opportunity to get involved.

"The final names chosen for the new development will help support the creation of liveable and desirable communities.

"When thinking about place names we need to remember that they are more than addresses or tools to help us navigate to locations; they tell us a story about the place and its people.

"And I want this major development area to be well-planned with current and future communities in mind right from the beginning, and this all starts with the name."

Division 12 Councillor Tony Latter said this will be a community-centric process.

"However that does not mean we'll select the name by popular choice; we will follow stringent assessment criteria," he said.

"To oversee this process we're establishing a Place Naming Committee and calling for nominations from interested locals who want to be part of this moment in history.

"The Place Naming Committee will compile and recommend a shortlist for Council consideration to help inform their decision on a new name for Caboolture West, the potential future suburbs within it.

"Council will then work with the State Government to formalise selected suburbs."

Over the next 40 years, this area is expected to become Moreton Bay Region's biggest emerging community bringing with it new business, employment, education and lifestyle opportunities, as well as diverse housing options and outdoor experiences.

To get your creative ideas flowing maybe look for inspiration in names that honour local people and their contribution to community, consider the unique climatic or natural features of the region, acknowledge the local or Indigenous heritage or capture aspirations for the future.

Council has welcomed community involvement through:

- A short survey to put forward your suggestions for place names (survey now open)
- The Place Naming Committee that will compile a recommended list of place names from the survey (nominations to be considered for a position now open)
- Focus groups that will help Council redefine the boundaries and protect the identities of existing suburbs affected by the coming development (expressions of interest now closed).

Visit yoursay.moretonbay.qld.gov.au today to learn more and to register your interest.

WHAT WILL OUR NEW SUBURBS BE NAMED?

OPPORTUNITY TO NAME MORETON BAY REGION'S NEWEST CITY!

It's time to put Caboolture West on the map!... Just with a better place name than that.

Caboolture West Place Naming Project

Council is giving our community the chance to help rename Caboolture West in preparation for the development of an exciting new city in the area.

Over the next 40 years, the area is expected to become home to approximately 70,000 residents making it comparable to the current size of the city of Mackay.

The new city will bring with it a host of business, employment, education and lifestyle opportunities, as well as a diverse range of housing options, and community and recreation experiences.

You can be a part of the naming of this area that has potential to become Moreton Bay Region's heartland of tomorrow.

Ways to get involved

We are encouraging community participation through:

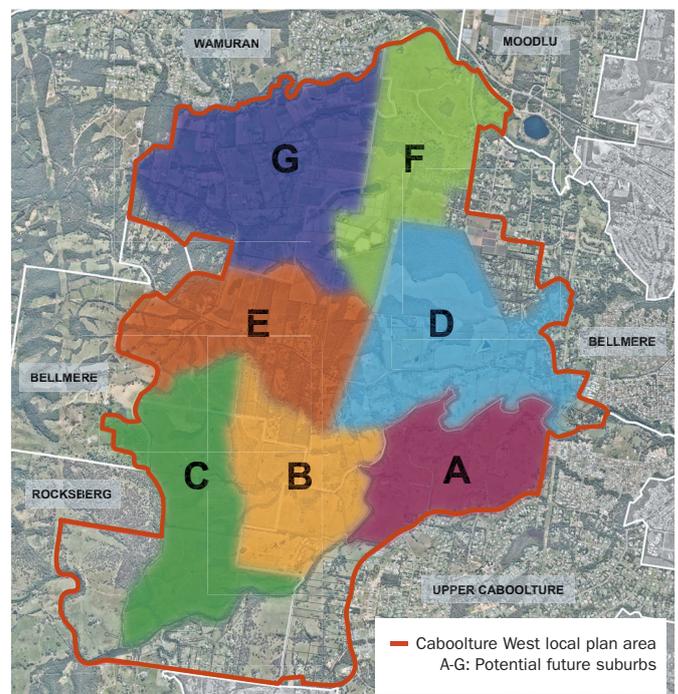
- Name Your Place survey to put forward your suggestions for place names—Survey now open
- Place Naming Committee that will compile a recommended short-list of suggested place names from the survey—Nominations now open.
- Focus groups that will help Council to redefine the boundaries and protect the identities of existing suburbs affected by the coming development—Expression of interests now closed.

See over the page for more details on how you can participate.

Areas being named

Council is seeking names for:

- **Caboolture West area as a whole** (the new city) and **potential future Suburb E** that is anticipated to become the city centre. These will share the same name just like the Brisbane CBD and Brisbane City.
- Remaining **six potential future suburbs** within the Caboolture West area. Three of these suburbs A, B and C may be progressed this year to the State Government for formalisation through the Minister for Resources in line with *Place Names Act 1994*.



Disclaimer: This map shows possible future suburbs only within the Caboolture West local plan area to support discussion and does not represent current Council policy. Suburb boundaries have not yet been finalised. Suburbs may be formalised in line with future development demand.

NAME YOUR PLACE survey

Open: 10 Aug - 5 Sep 2021

- Want to help decision-makers better understand your aspirations for our newest city?
- Have great names to suggest?

Types of names

Place names should authentically connect to the place and could reflect:

- local environment such as native flora, fauna, natural features (e.g. rivers) and climate
- Aboriginal and Torres Strait Islander heritage and culture
- local history, e.g. industrial or agricultural heritage
- honouring local people that have made a significant contribution to the community
- celebration of local social/ community connection
- aspirations for the future.

The place names will be selected using our Place Naming Criteria and not by popular vote.

Place Naming Criteria - overview

Place names should be meaningful, verifiable, unique, recognisable and enduring.

Place names should not be offensive to any reasonable person, commercial in nature or protected by legislation.

Visit: mbrc.link/cab-west-place-naming for the full criteria.

Who can complete the survey?

The survey is open to everyone. If you are under the age of 18 years you must have the consent of a parent or guardian to participate.

PLACE NAME COMMITTEE

Nominations open: 9 - 22 Aug 2021

- Would you like to help create a legacy through new suburb names?
- Are you a leader who represents the values and perspectives of your community?

This Committee will play an important role in advising Council and making recommendations before decisions are made and selected suburbs are progressed for formalisation.

Your role

As part of the Committee your role will be to:

- read and understand project materials provided to you
- meet with other Committee members to assess suggested names for the overall area and potential future suburbs within it
- help short-list suggested names for Council consideration.

Eligibility for Committee membership

The Committee will comprise a small selection of community representatives.

Participation is voluntary and applications are open to everyone aged 18 years or over who live, work or have an interest in the Moreton Bay region and who can demonstrate a connection to the Caboolture West area.

Applicants who previously applied to be part of the Suburb Boundary Focus Groups for this project and indicated their interest in being involved in the Committee do not need to re-apply.

Applications will be assessed by an independent contractor engaged by Council. Phone interviews of short-listed candidates may be conducted. Successful applicants will be notified via email.



Complete the survey or nominate for the Committee by scanning the QR code or visiting:
mbrc.link/cab-west-place-naming

For more information



yoursay.moretonbay.qld.gov.au/caboolture-west-naming



(07) 3205 0555



mbrc@moretonbay.qld.gov.au



Moreton Bay Regional Council

August 10, 2021 · 🌐



It's time to put Caboolture West on the map! 🗺️... Just with a better place name than that.

If you've got some great name suggestions for the NEWEST city in Moreton Bay Region, we want to hear from you! 💡

Simply jump online and complete the Name Your Place survey to tell us your name suggestions 🗳️

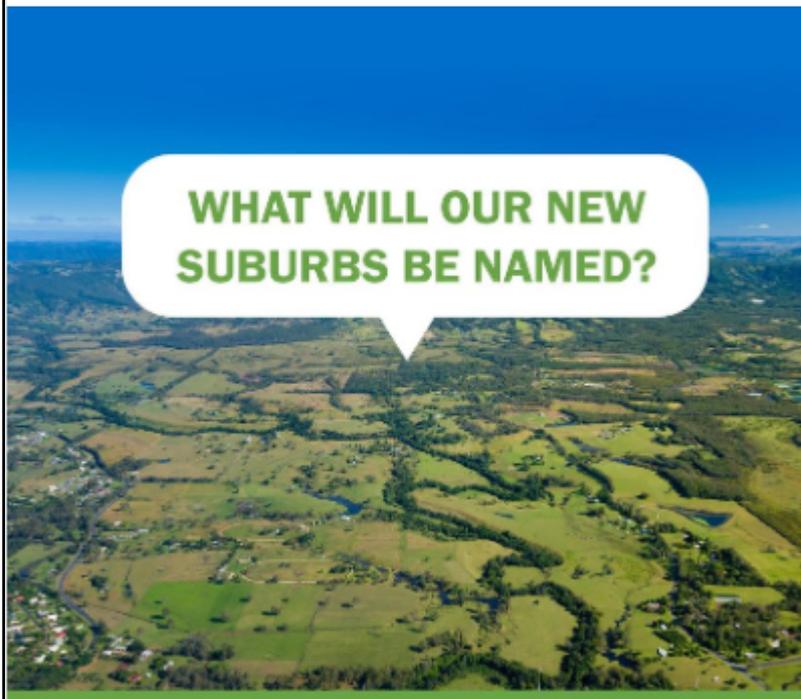
🕒 Survey closes on 5 September.

If you want to be more involved, nominate to be on the Place Naming Committee to help create a recommended list of place names from the survey for Council consideration 🗳️

🕒 Nominations close on 22 August.

Find out more about this historic opportunity and get involved today

👉 mbrclink/cab-west-naming



**WHAT WILL OUR NEW
SUBURBS BE NAMED?**

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in your neighbourhood

👍👎👏 52

309 Comments 26 Shares

WHAT WILL OUR NEW SUBURBS BE NAMED?

A NEW CITY IS COMING TO THE MORETON BAY REGION!

Caboolture West and the new potential future suburbs within it need names.

Do you have a great name suggestion?

To learn how you can be involved, scan the QR code or
visit mbrc.link/cab-west-place-naming

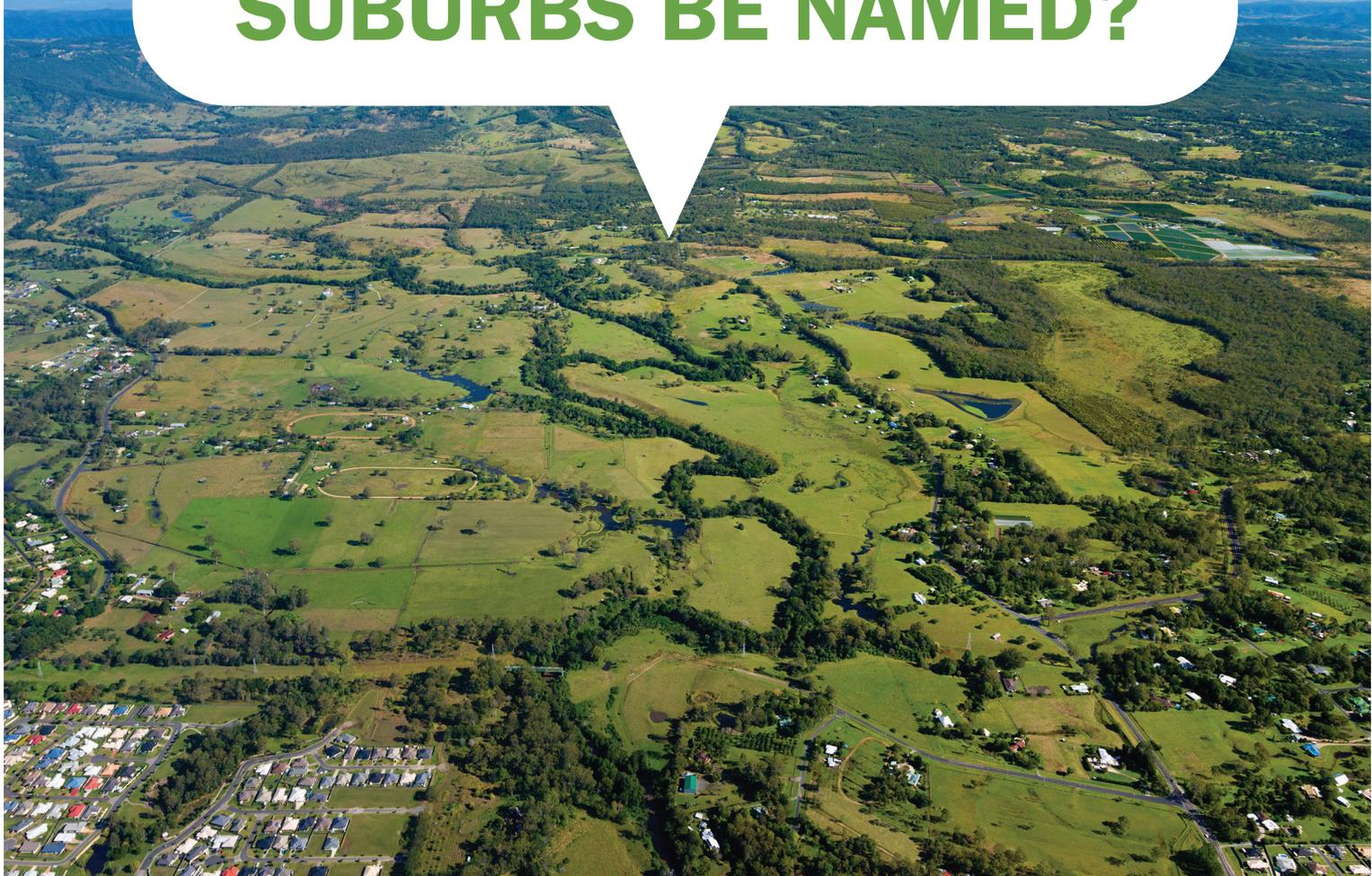


[#ShapeYourNeighbourhood](https://twitter.com/ShapeYourNeighbourhood)

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WHAT WILL OUR NEW SUBURBS BE NAMED?



A NEW CITY IS COMING TO THE MORETON BAY REGION!

Caboolture West and the new potential future suburbs within it need names.

Do you have a great name suggestion?

To learn how you can be involved, scan the QR code or visit
mbrc.link/cab-west-place-naming



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NAME YOUR PLACE SURVEY

Did you know you can complete this survey online?
Scan the QR code on the right or visit mbrc.link/cab-west-place-naming



Council is giving our community the chance to help rename Caboolture West in preparation for the development of an exciting new city in the area. Over the next 40 years, the area is expected to become home to approximately 70,000 residents making it comparable to the current size of the city of Mackay.

This development will bring a host of business, employment, education and lifestyle opportunities, as well as a diverse range of housing options, and community and recreation experiences.

You can be a part of naming this place that has potential to become Moreton Bay Region's heartland of tomorrow.

Names matter, identity matters, your voice matters.

Your role

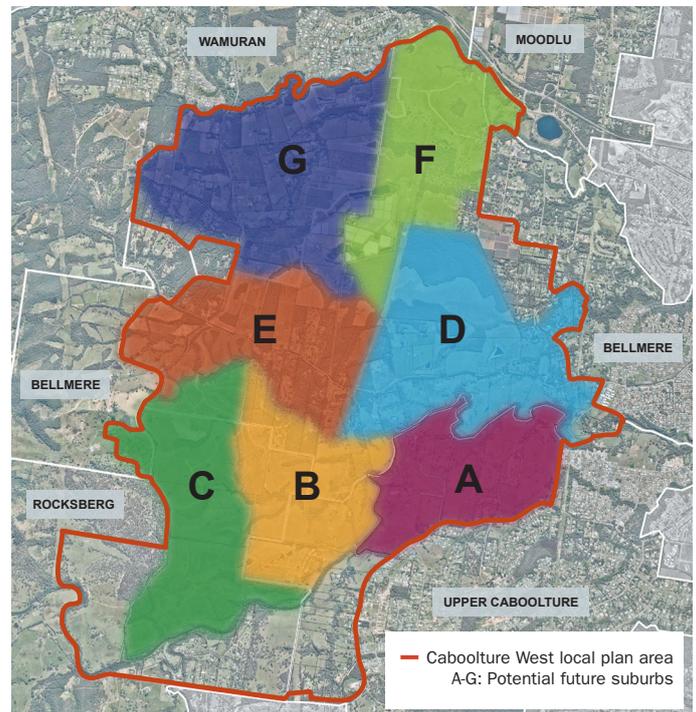
Council is inviting you to complete this survey to:

- help decision-makers better understand your aspirations for our newest city.
- suggest names for the new city and the seven (7) potential future suburbs within it.

Place names are more than just addresses or tools to help us navigate to locations; they can tell us a story about the place and its people. The names that are chosen for the new development will help support the establishment of liveable and desirable communities.

Please return completed surveys to:

Voconiq
Level 6, 25 King Street
Reply Paid 88434
Bowen Hills QLD 4006



Disclaimer: This map shows possible future suburbs only within the Caboolture West local plan area to support discussion and does not represent current Council policy. Suburb boundaries have not yet been finalised.

Intellectual Property

By consenting to these terms, you agree title to and Intellectual Property Rights in any material provided by you in connection with the Caboolture West Place Naming Project that is created, written or otherwise brought into existence by or on behalf of you in the course of your participation in the Caboolture West Place Naming Project will vest in Council.

'Intellectual Property Rights' means all copyright, patents and all rights in relation to inventions, trademarks and designs or any rights to registration of such rights, whether created before, on or after the date of your consent to these terms.

Privacy Statement

Moreton Bay Regional Council ('Council') will collect your survey responses for the purpose of informing the outcome of the Caboolture West Place Naming Project (the 'Project'). The collection, use, disclosure, storage, and security of personal information is handled by Council in accordance with Moreton Bay Regional Council's Information Privacy Plan, including the conditions for the lawful processing of personal information.

There is the option to provide your name and contact details in the survey. If you provide your name and contact details your identity can be linked to some of your survey responses and is not anonymous. Council may also use your contact information for the purpose of contacting you about the Project and other functions, services and projects of Council. Your information will be provided to third parties, including the consultancy Voconiq, to analyse and report on the information collected.

All suggested place names that comply with the Place Naming Criteria will be assessed by the Place Naming Committee. The recommended short-list from the Committee will be considered by Council. It is expected the outcomes of this consultation process will be shared with the public in late 2021.

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You will not be individually identified in any information that is publicly shared about this project, such as reports, communication materials, research papers, digital datahubs or presentations.

Read more about the Council and Voconiq privacy policies at:

- <https://www.moretonbay.qld.gov.au/files/assets/public/council/governance/information-privacy-plan.pdf>
- <https://voconiq.com/privacy/>

Consent

I confirm that I am 18 years or older and I consent to participate in this survey

If you are younger than 18 years old, please ask your legal guardian to sign/ initial their consent for you to participate.

For more information



yoursay.moretonbay.qld.gov.au/caboolture-west-naming



(07) 3205 0555



mbrc@moretonbay.qld.gov.au

Please skip the contact detail section if you are under the age of 15.

Your contact details

Council may use your contact details to contact you for further information about your name suggestion/s, if needed. You can skip this section if you do not want to provide this information.

First name

Last name

Email

Phone

The Caboolture West local plan area incorporates portions of five existing suburbs: Wamuran, Moodlu, Bellmere, Upper Caboolture and Rocksberg.

Do you currently live in the Caboolture West local plan area (area outlined in red on the map on the front page)?

Yes

No

What is important to you?

Council understands that housing diversity, traffic management and environmental protection are really important issues when planning for new developments.

The following statements describe additional features that may form part of the future development within Caboolture West. Please select **up to three** statements that would be most important to you in the future development of Caboolture West.

- | | |
|--|--|
| <input type="radio"/> A sustainable urban centre surrounded by Glass House Mountain vistas, natural beauty and farmlands | <input type="radio"/> Designing an area that is inclusive and accessible to all ages, abilities, and community groups |
| <input type="radio"/> Unique architecture, public art, social spaces and iconic destinations to bring people together | <input type="radio"/> Embracing natural features such as the Caboolture River (via walkways, public access points, green space, etc.) |
| <input type="radio"/> Enterprise that complements the local economy and supports investment in the area | <input type="radio"/> Making an active lifestyle easy with sporting facilities for everything from family fun to professional athletes |
| <input type="radio"/> Local retail, food and dining that showcases local produce, craftsmanship and innovation | <input type="radio"/> Other, please specify |
| <input type="radio"/> Community events and festivals that celebrate the local area and an outdoor lifestyle | |
| <input type="radio"/> Promoting cultural, spiritual and ecological preservation | |

Place names can be inspired by many things. Please rank the following in order of importance to you when choosing a name for a place where communities will live, work and play. Use numbers 1 to 6, where 1 is most important to you and 6 is least important to you.

- Local environment (such as native flora, fauna, natural features, e.g. rivers, climate)
- Aboriginal and Torres Strait Islander heritage and culture
- Local history (e.g. industrial or agricultural heritage)
- Honouring local people that have made a significant contribution to the community
- Celebrating the local social/ community connection
- Aspirations for the future of the area

Name the whole area and city centre

Firstly, we are asking for a place name suggestion for renaming the Caboolture West local plan area as a whole (area outlined in red on the map on the front page) and for potential future Suburb E. This potential future suburb (E) is anticipated to become the city centre and will adopt the same name given to the whole Caboolture West local plan area (similar to the Brisbane CBD within the City of Brisbane).

We would like you to consider place names that are unique, are not commercial or trademarked, and are inoffensive. For the full Place Name Criteria, please visit <https://yoursay.moretonbay.qld.gov.au/caboolture-west-naming>

Please provide your name suggestion for the new city. *(Remember the new city and Suburb E will share the same name).*

Please tell us why you have suggested this name *(max 250 words)*.

Please suggest names for any of the other potential future suburbs in the Caboolture West local plan area (marked A, B, C, D, F and G on the map on the front page).

Suburb name suggestion #1

Please tell us which potential future suburb you are suggesting a name for *(A, B, C, D, F, G or Any because your name is not specific to a location)*

Please tell us your name suggestion

Please tell us why you have suggested this name *(max 250 words)*.

Suburb name suggestion #2

Please tell us which potential future suburb you are suggesting a name for (A, B, C, D, F, G or Any because your name is not specific to a location)

Please tell us your name suggestion

Please tell us why you have suggested this name (max 250 words).

If there is not adequate space to write all your name suggestions here please attach additional pages to your survey response before returning it.

Demographic Details

The following details help us understand who has participated in this survey.

What is your age (in whole years)?

Skip the following questions if you are under the age of 15.

Gender

- Man Non-binary Prefer to self-describe, below:
 Woman Prefer not to say

Your highest level of formal education

- School Education - Did not complete Year 10 School Education - Completed Year 12 Bachelor Degree
 School Education - Completed Year 10 Certificate Graduate Diploma and Graduate Certificate
 School Education - Did not complete Year 12 Advanced Diploma and Diploma Postgraduate Degree

Are you of Aboriginal or Torres Strait Islander origin? Yes No Prefer not to say

Which of the following best describes your current employment status?

- Employed - full time Self-employed Unable to work Homemaker
 Employed - part time Unemployed - looking for work Student Volunteer
 Employed - casual Unemployed - not looking for work Retired

Please record the suburb within the Moreton Bay region that you have the strongest connection with:

MY TOWN

Activity One



Objective

To allow students to explore why their town is important.

In this activity students are asked to explain, in writing, why they think their town is important to them? What is it that makes the area they live special?

Activity sheets have been provided for students to write their responses.

Drawing their town

In this task students need to recall familiar streets, shops, features of the community to map their local area and where their home lies within it.

Maybe use a scenario to help them, for example: Mum and Dad forgot how to get home from your school. Draw a rough map of what you can remember, to show Mum and Dad the way home.

If you think you drive past a BIG water tower to get home, draw a big water tower on your map.

What do you think your town needs?

Students can get creative with this task. Allow the students to engage in conversation with their classmates (especially if there are students that live in the same area as one another). They can choose things they would want to add to their current hometown or things they would want if they were designing a whole new town.

| | |
|---|---|
| Parks with super fun playgrounds and flying foxes | Pools with big water slides |
| Skate parks | Ice-cream shop |
| A big lake you can go fishing in | A restaurant that only serves chocolate |
| Treasure hunt through the streets | A monorail where the carriages all have free arcade games in them |

Some ideas:

Ask students to chat, think, create and draw, and then explain their choice.

Adapt this task for lower primary learning by replacing the writing tasks with drawing or conversations.

Naming their town

The students need to name their new town. Encourage students to create a name that will connect them with their town. Their name should be easy to pronounce and spell, easy to remember and has a meaning to the individual and/or their family. It might relate to their cultural background, the local landscape (e.g. rivers or mountains), someone famous from the area (local person of historical significance), it might even relate to their aspirations for what their town will be.

MY TOWN

Activity One



Name: _____

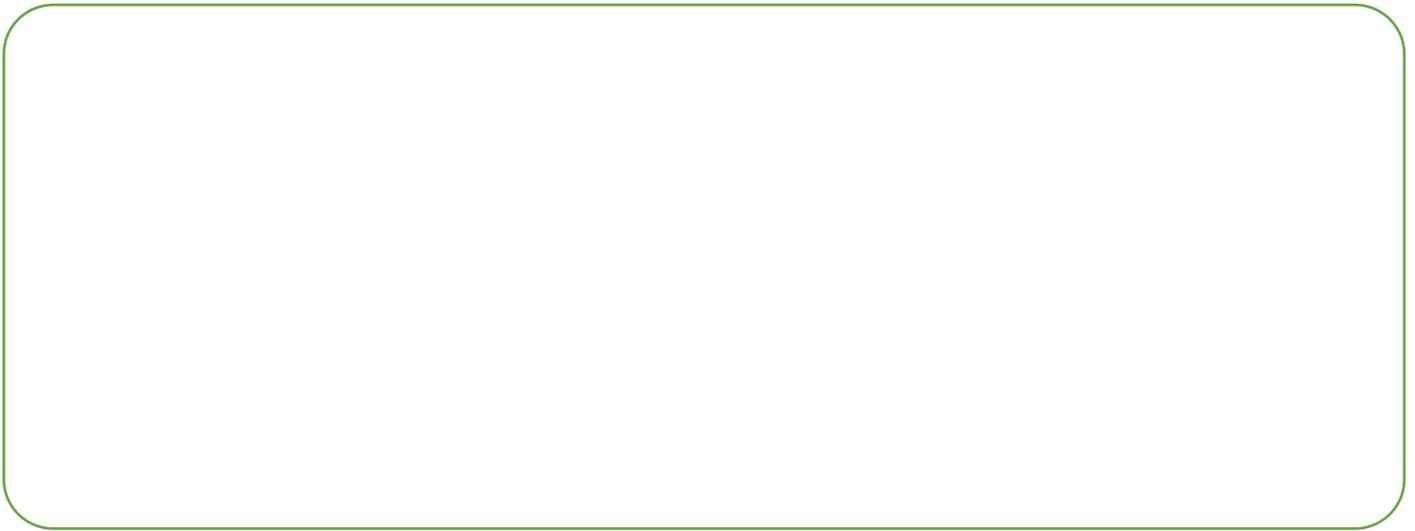
Date: _____

Why is your town important?

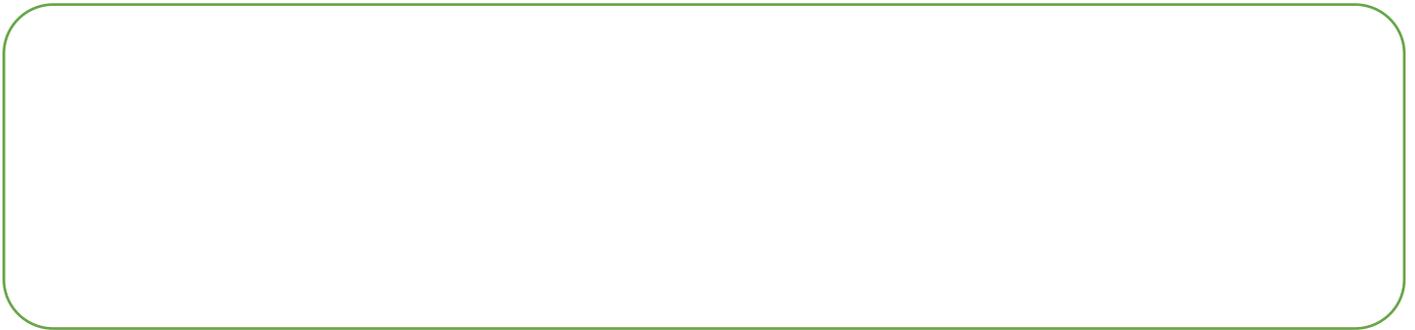
Draw a rough map of what your town looks like (remember adding in where your house belongs).

Once you have completed your map, draw in two things you would like to add to your hometown. Be as creative as you like!

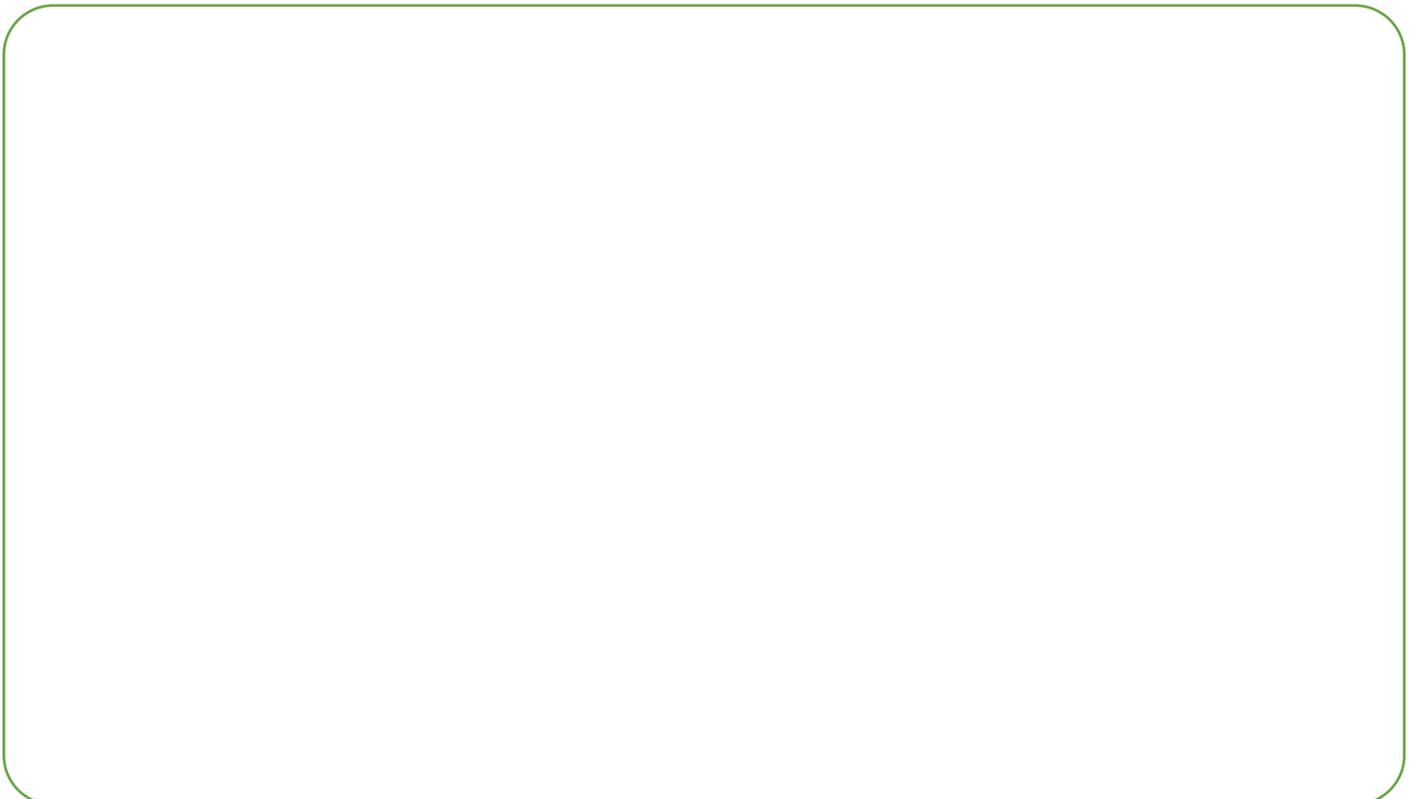
Explain in the below box what you chose and why?



If you could choose the name for your town, what would it be?



Explain why you chose your town's name?



BUILDING A TOWN

Activity Two



Objective

To engage the class in a group activity building a huge, new creative town using wooden building blocks, Duplo or recycled materials from home.

This task is a class friendly activity suited to a large open area. Inviting young minds to group play, form connections, build confidence in decision-making and physically show themselves what their minds created.

Required materials

- Building blocks, Duplo or recycled materials from home (e.g. cardboard boxes, paper rolls, etc)
- Figurines, for example: people, animals, plants, cars, trucks and bikes

Task description

1. In a large open area of the room gather the required materials. Ask the students to sit in a big circle, placing the materials in the centre.
2. Explain to the students the objective, invite them to participate in building their dream town. This may be done as one big groups in a few smaller groups.
3. Keep them engaged by asking questions like:
 - a. What would you really like to see built in your town?
 - b. What do you think your family would want to see in your town?
4. Start in one area of the town and grow it from there, involving every individual equally.
5. Once the students are content with their town, let them add the figurines and allow free play.
6. While they are playing ask them to chat to each other about what a cool name for their town would be.

Suggestion

Keep the town set up for a good part of the day, allowing students to come back and play as often as they can. Prompt students to make up scenarios, create stories and make a connection with their creation.

Create a 'Building Our Town' wall. Take a photo of each town and then pin it up for everyone to enjoy and talk about.

CREATING A 3D TOWN

Activity Three



Objective

To work together as a team and explore how artwork can represent their ideas about the world through creative play.

Using the required materials, groups will work together to create a 3D town. Group discussion will determine what infrastructure the town will have and where it will be placed. This task welcomes creativity, imagination, group interaction, lots of colour and a brief class discussion once completed - just discussing the groups choice of name and backstory.

Required materials

- Scissors
- Glue stick
- Coloured paper
- Project paper
- Arts and crafts materials, e.g.
 - Paddle pop sticks
 - String
 - Paint
 - Cellophane wrap
 - Foam balls
 - Pom poms
 - Stickers
 - Recycled materials from home



Task description

1. Set the task out in groups of 3-4 students, supplying all groups with a good selection of materials.
2. Request the students do a quick draft lay out of their town (on the below activity sheet).
3. Students must agree on what the town will have and where to place it, i.e. roads, streets, parks, pool, shops, school, houses, etc.
4. Encourage students to discuss with each other why they think their town needs what they have chosen.
5. Once they have all their equipment together and agree to the plan, they can start piecing together their creation.
6. The final task is for groups to agree on a name for their fresh new town and explain why that name is suitable.

Suggestion

Create a class discussion that welcomes story building, role playing, creating a town family, developing an adventure plan, maybe the students' town has buried treasure that they need to create a step-by-step map for finding the treasure!

Ask fun facts about the town. Allow questions and feedback from other groups members.

CREATING A 3D TOWN

Activity Three



Date: _____

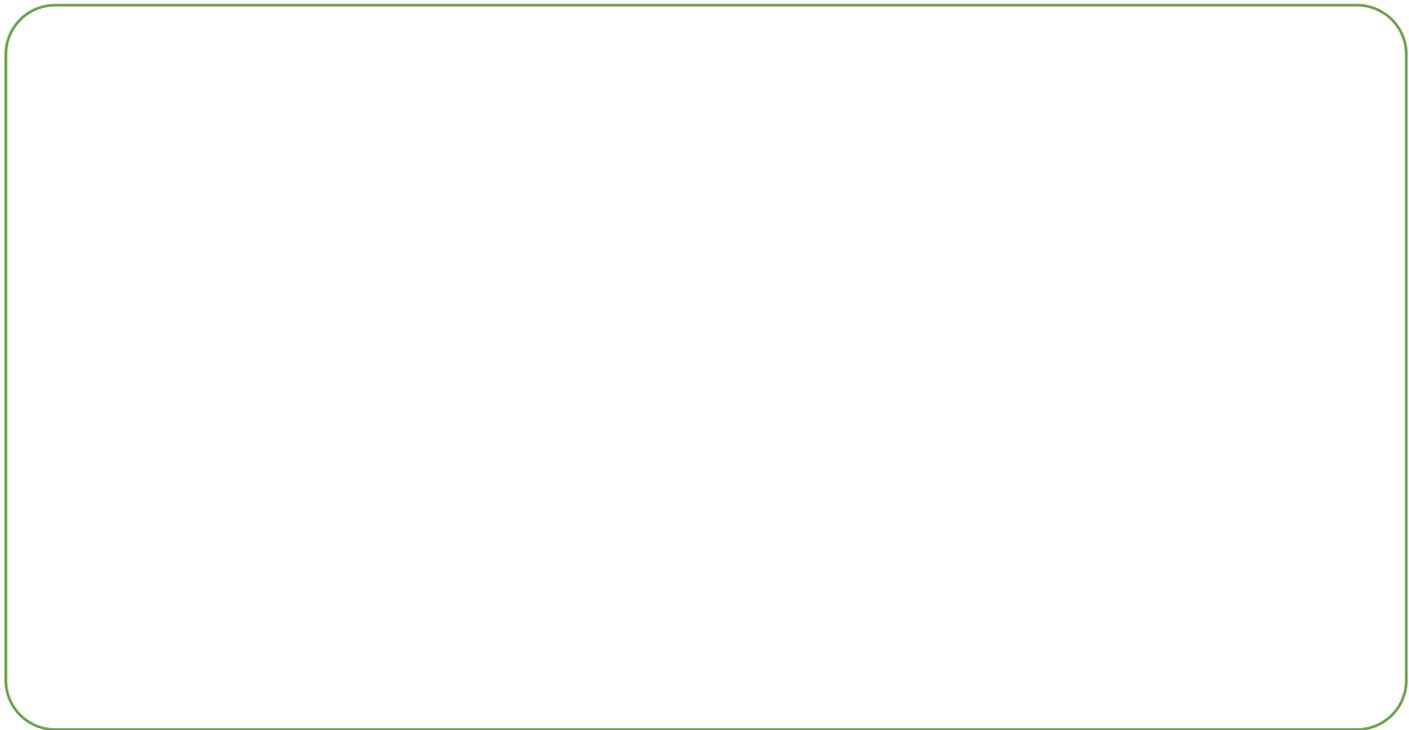
Task 1. List your group members names

Task 2. List the materials you will use to create your 3D Town.

Task 3. Brainstorm with your group how you are going to use the materials to create the buildings, roads, mountains, whatever it may be that your town has. Draw a rough plan for the layout of your town.

Task 4. Build your town.

Task 5. Discuss with your group what you would all like to name your 3D Town.
And why it is a suitable name for your town.



MY FUTURE TOWN

Activity Four



Objective

To allow students to explore open-minded thinking in relation to naming places. And to allow students to incorporate something they are already learning (e.g. use of adjectives) into something fresh, colourful and creative.

Required materials

- Digital device (computer, ipad or tablet)
- Access to internet

Task description

1. Gather online images of features that they feel would create a great and innovative future town.
2. Students create an online collage using these images.
3. Ask students to come up with words or phrases that best describe their future town. Thinking about adjectives that describe how it feels (e.g. fun, exciting), how it looks or smells (e.g. clean, modern, lots of trees/gardens), what makes it special (e.g. no two buildings look the same, designed by children, vegetables grow on all the roof tops).
4. Once completed, ask children to come up with a name that best describes their future town based on how they described their town.

Suggestion

Create a class discussion that welcomes storytelling, role playing, creating a history for the place or describing a community that lives there and what they do for work or play.

Allow questions and feedback from other students.

WHERE MY FAMILY LIVE

Activity Five



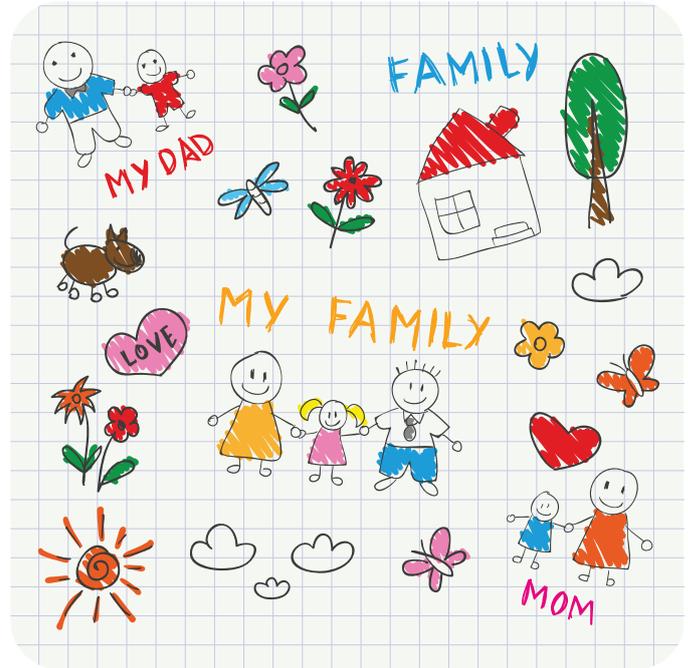
Objective

To explore why places are special to others using inquiry and research to pose questions and collect data from family members.

This task is a homework-based activity which engages the student in an interview process with his/her family members. Asking key questions, writing the answer on the activity sheet provided, bringing them back to class on the same day as everyone else and working as a team to go over their answers.

Required materials

- Provided family member interview activity sheet
- Pencil
- Family members to interview



Task description

1. Provide the activity sheet to the students.
2. Ask the students to discuss in class what they predict their family members will say, before they interview them.
3. Encourage the students to complete the activity sheet at home by pretending to be a reporter (role play) and interviewing 1-2 family members.
4. Once all the activity sheets are returned, engage in a class discussion about the responses the students have collected from their family members (You may want to allow students to read their completed activity sheet to the class and have other students ask questions).

Suggestion

Students may want to draw a picture of the family member/s they interviewed.

Use prompting questions to help facilitate question time, for example: if Sam has just read that his sister likes where she lives because there is an amazing ice-skating rink near their house, you could prompt with: 'Oh wow, I had no idea they had an ice-skating rink in that area. Who loves to ice-skate?'

WHERE MY FAMILY LIVE

Activity Five



Name: _____

Date: _____

Family interview records

Interview family members asking them the questions in the table below.

Write their answers in the correct boxes.

| | Family Members Name: | Family Members Name: |
|---|----------------------|----------------------|
| Where do you live? | | |
| How long have you lived there? | | |
| What do you like the most about where you live? | | |
| What would you change about where you live? | | |
| Do you want to live here forever? | | |

THEN AND NOW

Activity Six



Objective

To compare photos of your town then to your town now, giving students a concept for how a place changes and what affect population 'growth' and development can have on a town.

Required materials

- Attached activity sheet
- Internet access

Task description

1. Ask students to search online for old photos of their town. TIP: Moreton Bay Region Libraries, Local History Page has archives of historical photographs and documents to help you out.
2. Ask students to study the photos they find taking time to reflect on what was then and what is now. How much has changed? What is better? What is worse? What else would they change if they could?
3. Answer the questions to the best of their ability.
4. Ask the students to search online and enter the meanings behind our town names.
5. The last task is for the students to create their own town name and explain the meaning behind it.

Suggestion

Allowing students to take their time with these tasks will give them the chance to connect with what was and how we have grown from then. Let the students search online for history in our region - allowing them to familiarise themselves with the meaning behind our town names.



THEN AND NOW

Activity Six



Name: _____ Date: _____

Using the internet search for past photos of your town or suburb.

For example, a bridge you travel over every day, a building that looks older than you.

1. Looking carefully at the photo, write a list of the things that have changed over the years.

- 1.
- 2.
- 3.
- 4.
- 5.

2. List five things you can see in the 'Then' picture that you don't see 'Now'.

- 1.
- 2.
- 3.
- 4.
- 5.

Do you think change is important? What else would you change if you could?
Please explain your thinking.

CREATE A STREET SIGN

Activity Seven

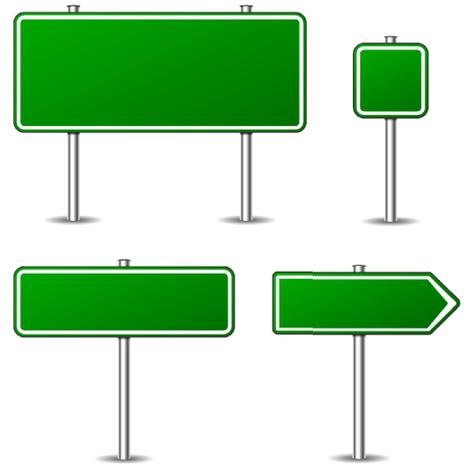


Objective

To create your very own street sign using the students' choice of material and lots of creativity. The super fun part is students also get to come up with their own street name to put on the sign!

Required materials

- Cardboard cut out of sign (see template)
- Scissors
- Glue
- Colouring pencils, felt tipped pens, crayons,
- Craft materials, i.e.
 - cardboard
 - aluminium foil
 - cardboard roll
 - large alphabet stickers
 - paint
 - coloured paper
 - cellophane wrap



Task description

1. Ask students to draft their design on the below activity sheet.
2. Students can gather needed materials and construct their sign following their design.
3. Once students have completed their sign, ask them to finish filling in their activity sheet.

Suggestion

Encourage the students to really think about their street name. What would make a great name?

CREATE A STREET SIGN

Activity Seven



Name: _____

Date: _____

Task 1. Plan your very own street sign.

List materials you will use:

-
-
-
-
-
-
-
-

Draw a rough plan of your design:

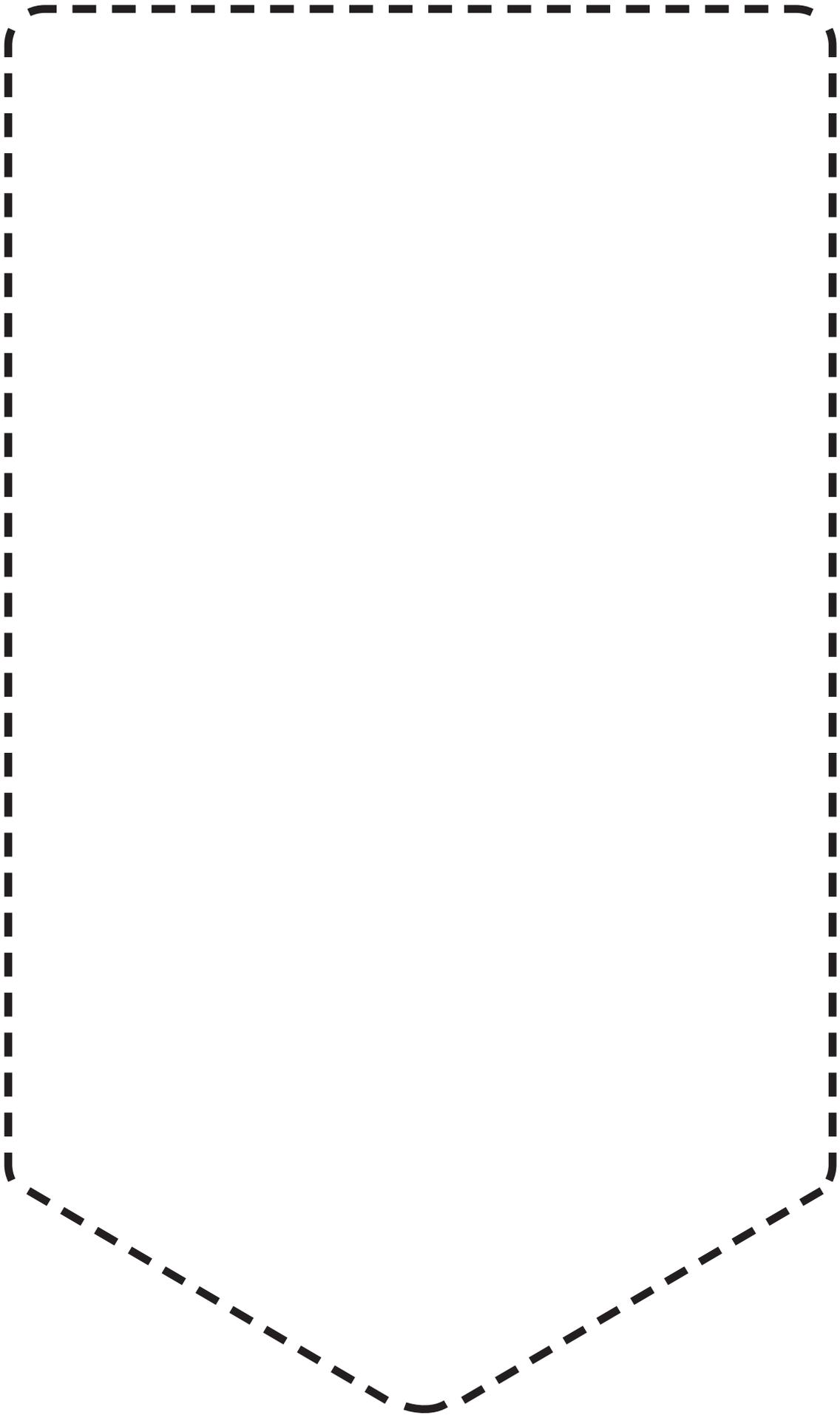
Write the name of your street:

Task 2. Using your plan and the materials you have chosen, make your sign.

Task 3. Please explain why you chose your street name?



Cut out the sign template.



MAP IT OUT

Activity Eight



Objective

To use online resources, like Google Maps, to answer questions that will engage the students working memory in being able to recognise the area they live in and read and interpret maps..

Observing, planning, mapping and directing are the main components of this activity.

Required materials

- Pencil and eraser
- Activity sheet supplied
- Internet access
- Great memory and sense of direction



Task description

Provide the activity sheet to students and ask them to use online resources, like Google Maps, find the answers to the questions.

Tip: ask students to read the questions before starting their online search, so they understand what they are looking for.

1. Allow students internet access to find the answers to complete the activity sheet.
2. Once students have completed this activity, invite a class discussion on the difference in their responses.

Suggestion

Encourage students to get creative with **Question 5**. It makes for a great talking piece between them all after completing the tasks.

MAP IT OUT

Activity Eight



Name: _____

Date: _____

Using online resources like Google Maps answer the following questions.

1. What street/road is your school located on?

2. You must direct the school bus driver to the local park or another nearby place that they would like to take all their friends on the bus. Using a map, what is the quickest and easiest route from your school to the place you are going?

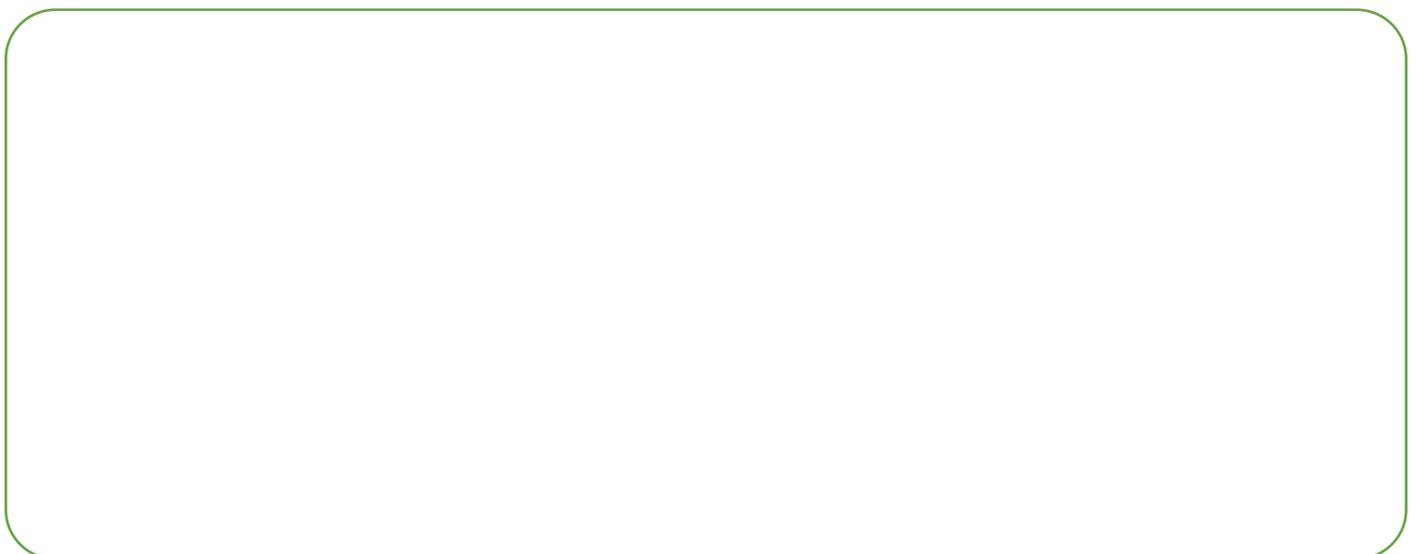
(Explain your trip noting down all the roads you turn down. You can even describe what you would see out the bus window along the way. The more detail the better!)

3. Using a completely different route, direct the school bus back to the school from the park or wherever you took the bus to. You are not allowed to use any of the roads and streets you used to get to there!



4. Looking back on your map, was there a specific road or street that would have made your travel more convenient/quicker if you had of taken it both times?

If Yes, please write down what street that was?



5. Use part of the street/road name that your school is located on to create your own name for a suburb. For example:

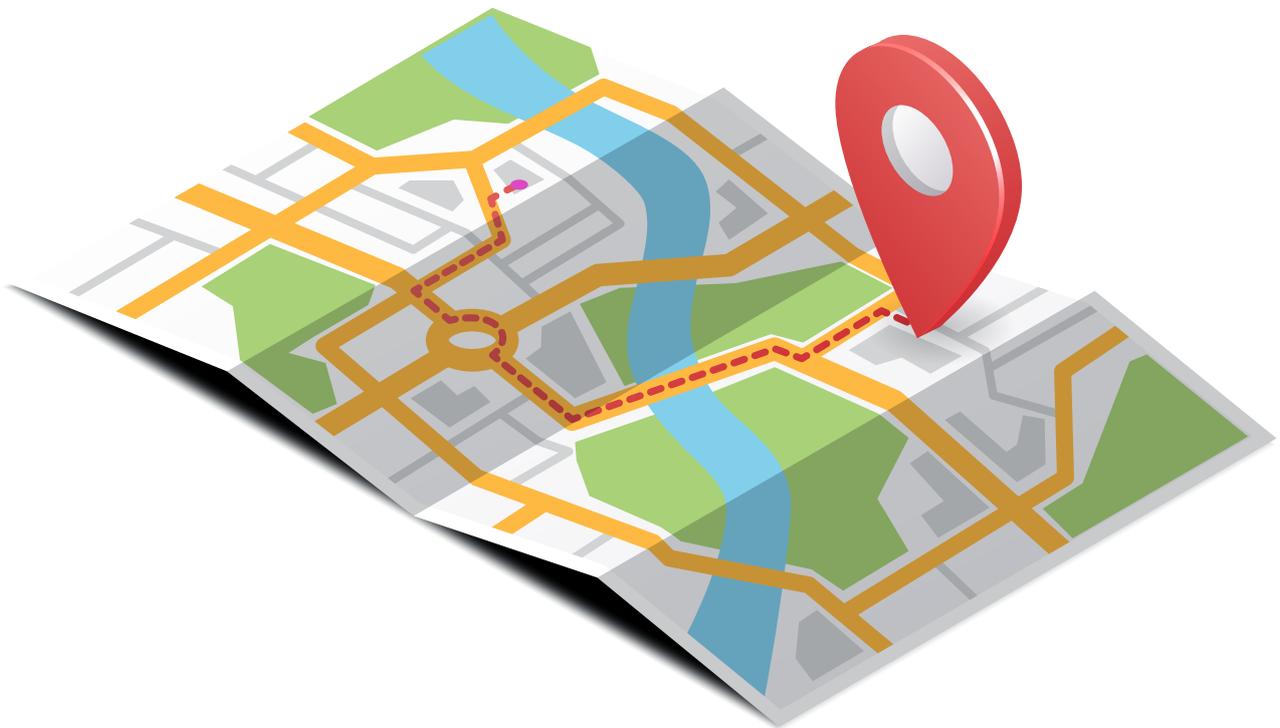
What street/road is your school located on?

Cart Road

What could a new suburb name be inspired by this street name?

Carthor Ville

Create your own suburb name using parts of the street/road name that your school is on (referring to Question 1).



WHERE DO I LIVE?

Activity Nine



Objective

To create a fun and crafty educational booklet that explores the concept of place and belonging. How does the place we live fit within the bigger picture, i.e. our home, our street, our suburb/town/city, our state, our country, our continent and our planet!

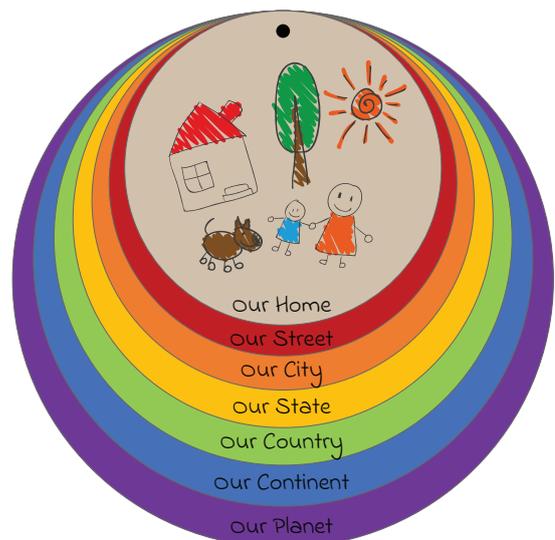
Required materials

- Internet access
- Coloured paper
- Scissors
- Glue
- Colouring pens
- Split pin (to join all the pages together)
- Print out of key questions
- Print out of outline of Queensland



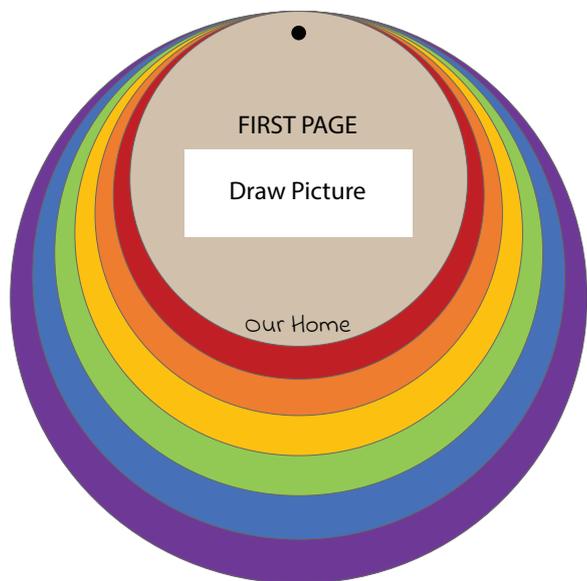
Task description

1. Explain to the students the objective of this task - encouraging them to create a booklet full of information, colours and creativity.
2. Provide the students with seven different coloured sheets of paper, either already cut into circles from smallest to biggest, or ask the students to cut them.
3. Ask students to assemble their booklets layering the pages in order of size and fixing them with the split pin. Then write a label on each page starting on the smallest circle with: our home, our street, our suburb/town/city, our state, our country, our continent and our planet!
4. On the back side of each page paste the questions from the activity sheet.
5. Students should answer the questions in their booklets.

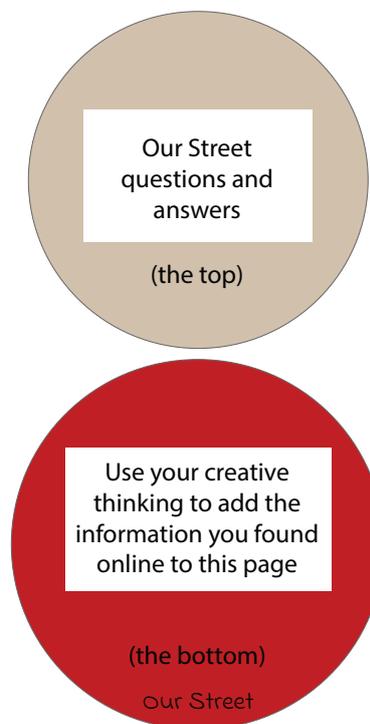


6. Allow students to search online for information about each of their places. (Small but interesting snippets of information are recommended so students are able to comfortably present their work at the end of the activity).
7. Ask students to use their own creativity to add the place information they have found into their booklet. - leaving the top page available for their questions on the Task Sheet. (Examples are provided below.)
8. Once the students have completed their booklet, encourage them to share their answers and knowledge with a partner or the whole class.

CLOSED



OPENED



Suggestion

Doing one category at a time will keep the students on track without causing confusion between tasks.

WHERE DO I LIVE?

Activity Nine



Our home

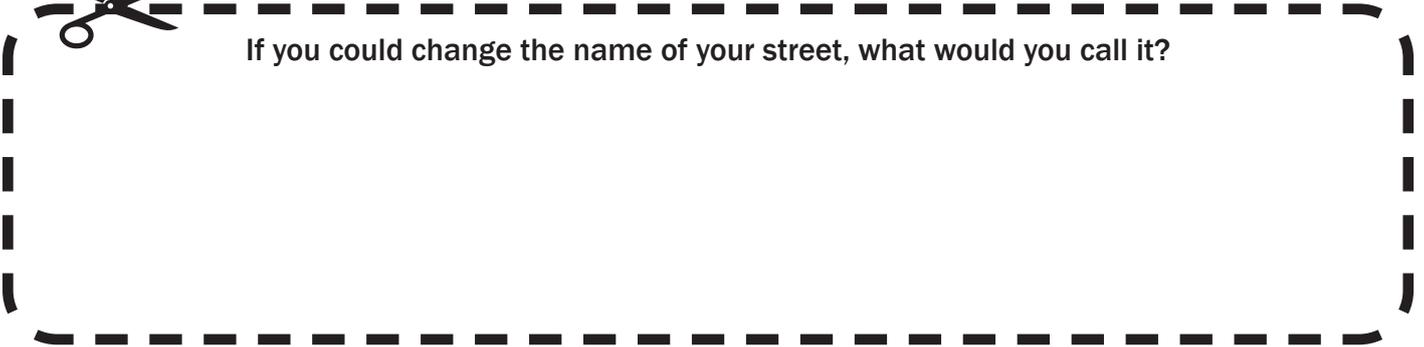
Task 1. On the front of your booklet (circle labelled “Our home”) draw the front of your house include trees, mailbox, grass, pot plants, fence, etc. Make sure that you include all the things you love about your home.

Our street

Task 2. Answer the question below. Then cut and paste it into your booklet on the top page for the this section.



If you could change the name of your street, what would you call it?



Task 3. On the bottom page draw your street. Add in power poles, streetlights, your neighbour’s house, your house, everything you can remember from your street.

Our suburb/town/city

Task 4. Answer the questions below. Then cut and paste them into your booklet on the top page for the this section.



What is the name of your suburb/town/city?

If you could change the name of your suburb/town/city, what would you call it?

What do you like about your city?

Task 5. On the bottom page draw a picture of your favourite place to go in your suburb/town/city.

Our state

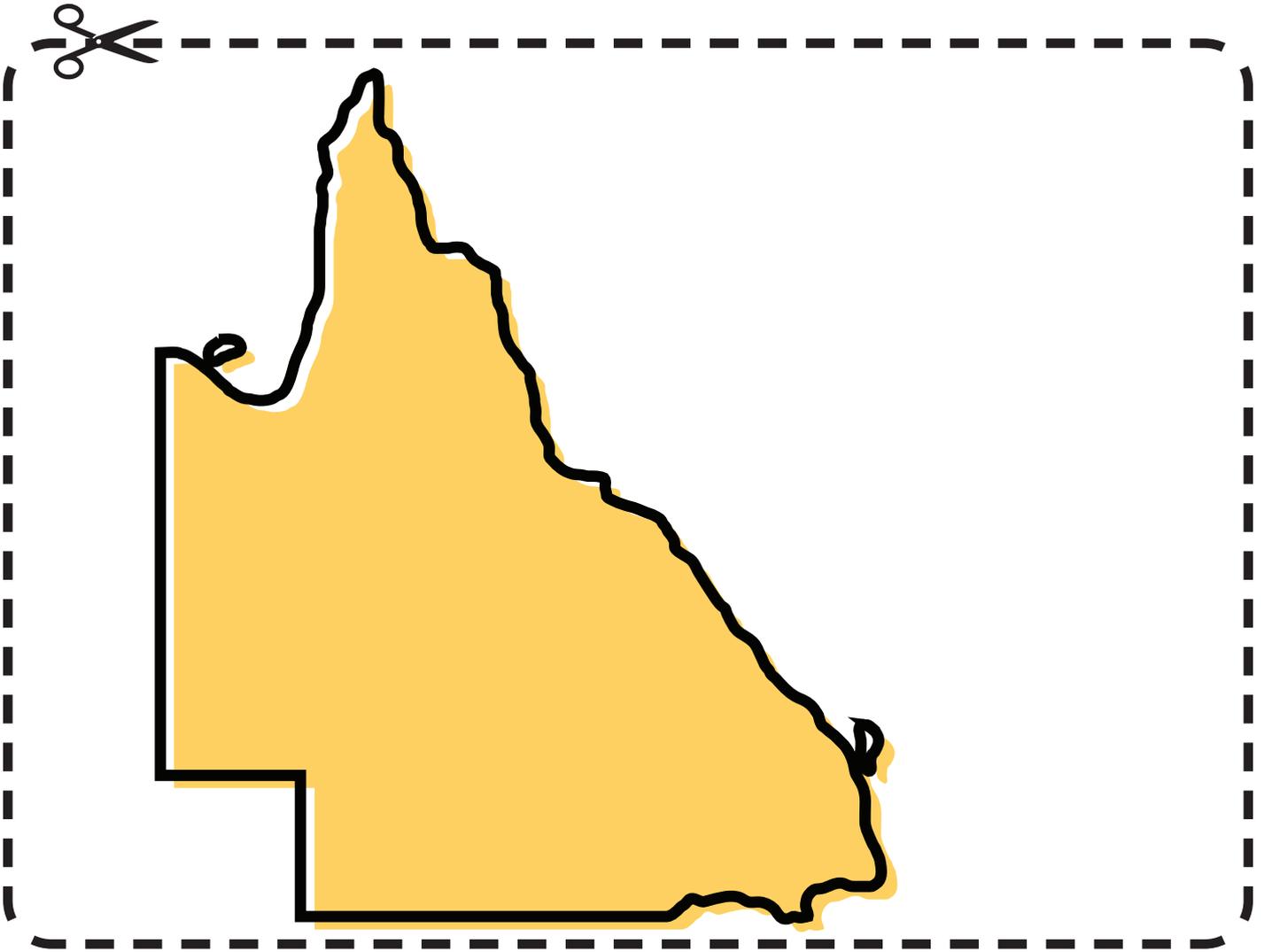
Task 6. Search online to answer the question below. Then cut and paste it into your booklet onto the top page for this section.



What are the three largest cities in Queensland?

-
-
-

Task 7. On the map of Queensland below, mark the location and name of five cities or towns.
Cut and paste this activity into your booklet onto the bottom page for this section.



Our country

Task 8. Search online to answer the question below. Then cut and paste it into your booklet onto the top page for this section.

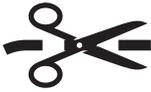
List three things Australia is well known for:

-
-
-

Task 9. Draw a map of Australia on 'the bottom' page. On your map label with a nice big ● where you live. If you know where any other states or towns are on the map of Australia label them too. Make the map your own by adding colour, illustrations and any other details that help explain the place that Australia is.

Our continent

Task 10. Search online to answer the questions below. Then cut and paste them into your booklet onto the top page for this section.



What continent is Australia located in?

List three other countries that share the same continent as Australia:

-
-
-

Task 11. Search online to identify where our continent is located. Draw the boundary on the map below. Then cut and paste it into your booklet onto the bottom page for this section.



Our planet

Task 12. Search online to answer the questions below. Then cut and paste them into your booklet (onto the top page for this section).



What is the name of our Planet?

List 3 other planets that you know about:

-
-
-

Task 13. Draw our planet on the bottom page for this section. Do your best to show all the things you might see from space.

OUR PLACES

Activity Ten



Objective

To have students research and familiarise themselves with the meaning behind the place names that they encounter in their daily lives (Our State, city and suburb names). Students are asked to create their own place name using a fond memory, general knowledge of their area, or something meaningful to them.

Task description

1. Give each student a copy of the activity sheet.
2. Ask students to complete the activity sheet using online research to help inform their answers.
3. Ask students to create their own place name using a fond memory, general knowledge of their local area or something meaningful to them. Then ask them why they chose that place name.



Tips for naming a place

When you are naming your place make sure you think about:

- What does the name mean?
- What connection does the name have to the area? Does it relate to historical, cultural, geographical, environmental (flora, fauna) and/or physical (landscape) characteristics of the place?
- Is the name easy to say and spell?
- Avoid names that are offensive, racist, derogatory or demeaning.

Suggestions

This activity is best completed as an individual. Once the activity is completed, allow a class or group discussion so students can share their chosen names and the justifications for why they have chosen them.



Task 1. Using online research find the meanings behind the below place names.

Queensland

Brisbane

Strathpine

North Lakes

A place of your choice that you are familiar with...

Place name:

Meaning behind the name:

OUR PLACES

Activity Ten



Task 2. Using a fond memory, your knowledge of your local area or something meaningful to you create your very own place name. Then, explain the meaning of the name you chose.

Your place name:

The meaning behind your place name:

NAME A NEW CITY

Suggestion Box



Objective

To work as a team to create suggestion boxes that will be placed throughout the school grounds, giving all students the opportunity to be involved in Caboolture West Place Naming project.

More information on the Caboolture West Place Naming project including the naming criterion that should be considered as part of this activity is available by visiting mbrc.link/cab-west-place-naming-tp or by scanning the QR code.



Note if the suggested names are to be passed onto Council for consideration as part of the Place Naming Project the collated list of name suggestions must be received by Council by 5 September 2021

Required materials

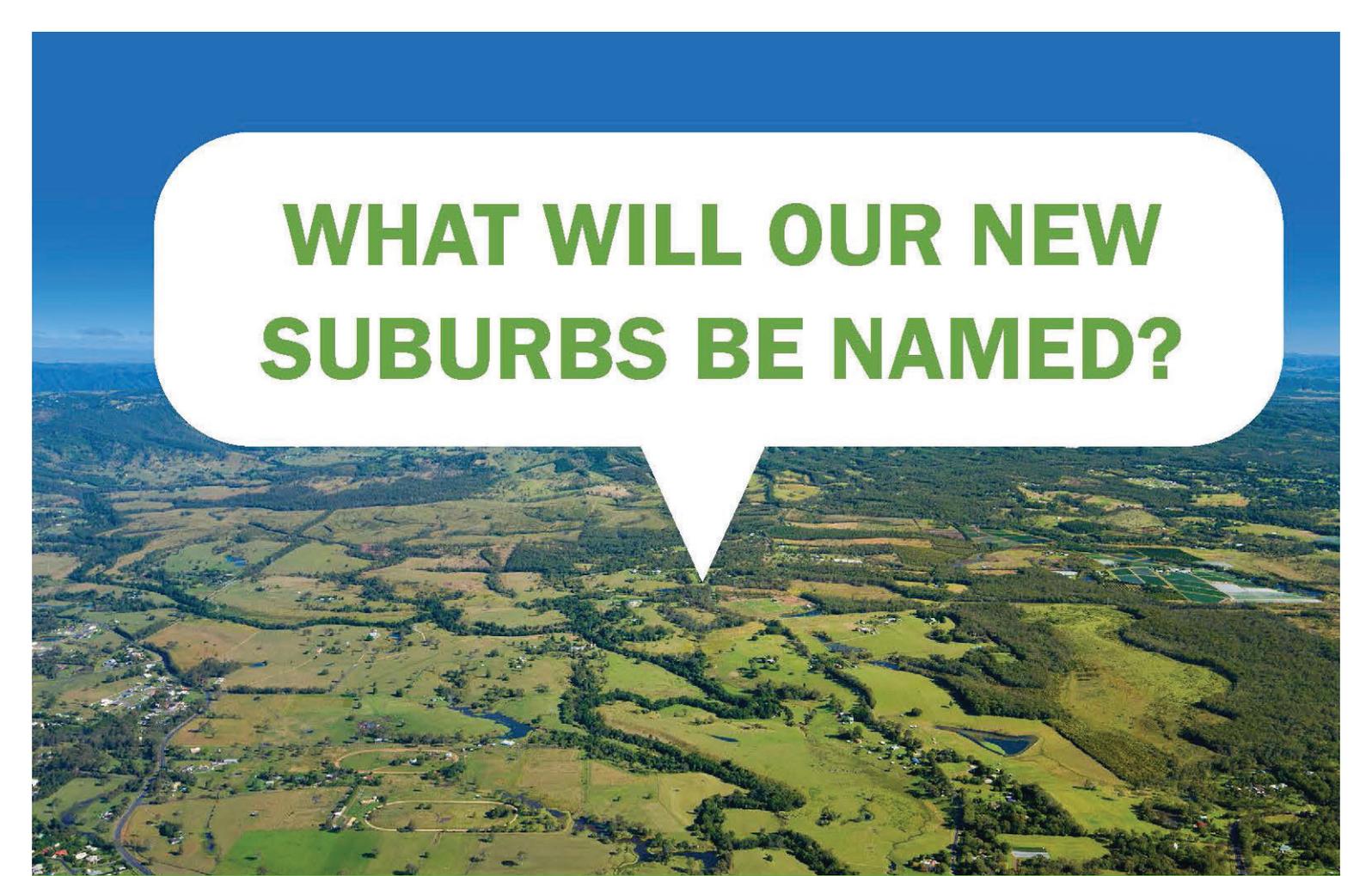
- Large pieces of cardboard
- Glue
- Tape
- Scissors
- Paint
- Printed copies of suggestion cards (using print-ready cards provided or ones the student's design themselves)
- Access to the internet



Task description

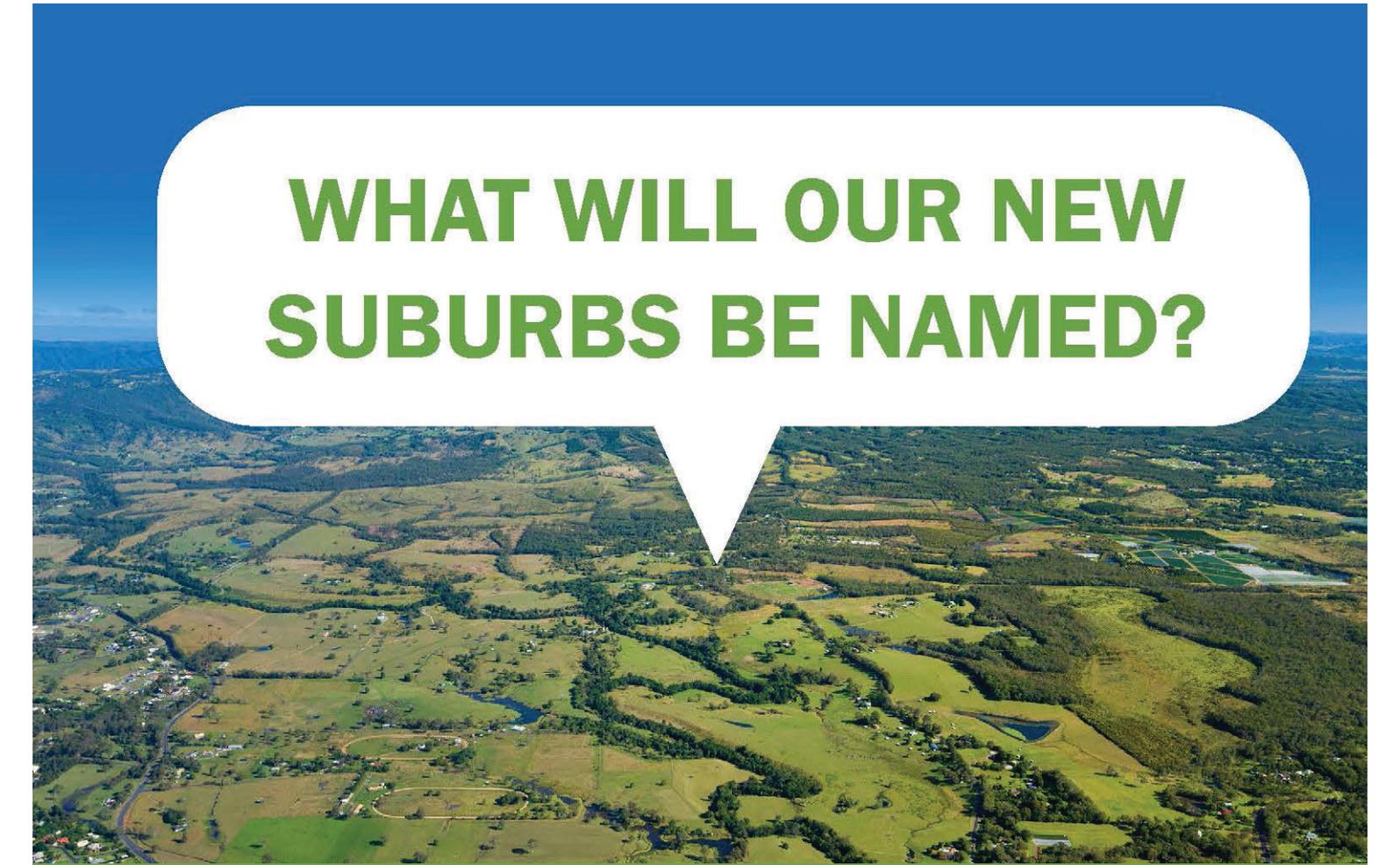
1. In groups, students are to work together to build durable suggestion boxes. They must decide on a design for the boxes, how many boxes will be made and where the boxes will be located. Remember to consider exposure to the weather and to design for that if your box is to be located outside!
2. Students should then create an information sheet to be displayed on the box that explains what the box is for (use information from mbrc.link/cab-west-place-naming-tp for this).
3. Students are to work together to decide:
 - a. How the purpose of Suggestion Box will be explained and promoted to other students, staff and parents,
 - b. How Suggestion Boxes will be monitored during the period they are in place for,
 - c. What period the Suggestion Boxes will be in place for.
4. At the close of the suggestion period students should collate all the responses into a single document using Word or Excel so they can be shared with Moreton Bay Regional Council (email: mbrc@moretonbay.qld.gov.au).

Place name suggestions can also be provided to Council online through the Name Your Place survey: mbrc.link/cab-west-place-naming-tp.



**WHAT WILL OUR NEW
SUBURBS BE NAMED?**

WILL SOMEONE AT OUR SCHOOL NAME MORETON BAY'S NEWEST CITY AND ITS SUBURBS?



**WHAT WILL OUR NEW
SUBURBS BE NAMED?**

WILL SOMEONE AT OUR SCHOOL NAME MORETON BAY'S NEWEST CITY AND ITS SUBURBS?

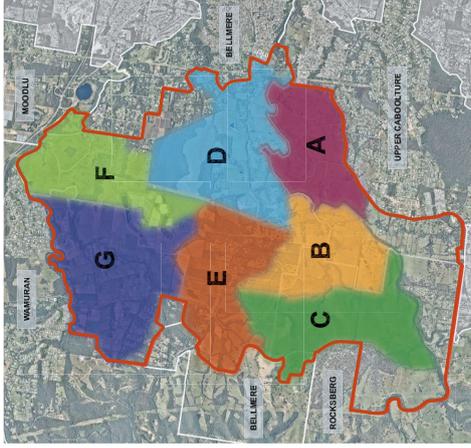
Name: _____

School: _____

Class (if relevant): _____

Area to be named:

- Whole new city (Potential future suburb E will adopt this same name)
- Potential future suburb A
- Potential future suburb B
- Potential future suburb C
- Potential future suburb D
- Potential future suburb F
- Potential future suburb G
- My name suggestion could be used for any of the suburbs within the area



— Caboolture West local plan area
A-G: Potential future suburbs

Suggested name:

Please tell us why you have suggested this new name (250 words maximum):

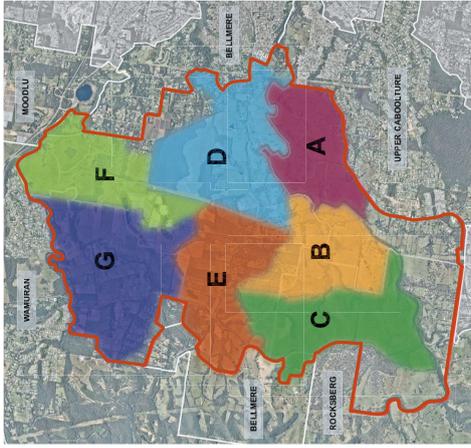
Name: _____

School: _____

Class (if relevant): _____

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- Potential future suburb D
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— Caboolture West local plan area
A-G: Potential future suburbs

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