

**Table 2: General Self-Assessable Requirements**

- (1) A Self-Assessable Sign must–
  - (a) not impede clear sight lines for:
    - (i) official traffic signs or other road signage;
    - (ii) vehicles or pedestrians;
    - (iii) road junctions;
    - (iv) vehicle access crossovers;
    - (v) pedestrian crossings; or
    - (vi) any other similar thing;
  - (b) (if displayed on a footpath or nature strip) be at least 3 metres from a kerb alignment or edge of a Road;
  - (c) not obstruct access to property or cause pedestrians to need to move out from any shelter or from a footpath;
  - (d) be designed, constructed and erected to a standard that will withstand expected wind loadings, tension and sheer forces;
  - (e) be structurally sound;
  - (f) be Installed in accordance with any other relevant laws, regulations, codes or standards;
  - (g) be maintained in a good state of repair at all times;
  - (h) be covered by a public liability insurance policy for an amount not less than \$20,000,000 per occurrence (**Public Liability Cover**) procured by the Applicant and maintained at all times whilst the Self-Assessable Sign is Installed with evidence of the Public Liability Cover being provided upon request by an authorised person;
  - (i) not have any moving parts;
  - (j) not be illuminated or reflective;
  - (k) not cause, or potentially cause, Environmental Harm;
  - (l) not block or compromise a person's view from their private property;
  - (m) where relevant, be placed at, or as near as possible to, the central point of the frontage to the premises to which the sign relates;
  - (n) not be Installed in an area or environment if it is a Restricted Advertising Device within that area or environment;
  - (o) not be attached in any way to trees and be clear of watercourses or any other body of water;

- (p) not be Installed on public infrastructure unless the person Installing the Advertising Device owns that infrastructure, or, the infrastructure owner's consent to the Installation has been obtained;
- (q) not be Installed on private property unless the person Installing the Advertising Device owns that property, or, the property owner's consent to the Installation has been obtained;
- (r) if the Advertising Device is identified as a Class I Sign in Table 2:
  - (i) have maximum dimensions of 500mm (height) 600mm (width) and 0.3m<sup>2</sup> (area);
  - (ii) be removed from Public Land by sunset on each day;
  - (iii) be placed on Public Land only during daylight hours on the day of the relevant event; and
- (s) be Installed in compliance with any directions specified by an authorised officer of the local government, acting reasonably, from time to time.

**Table 2 Continued: Advertising Devices and Specific Requirements**

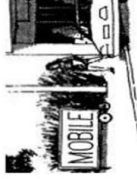
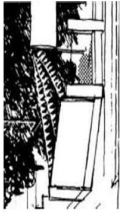
KEY: 'SA' means a Self-Assessable Sign; 'R' means a Restricted Advertising Device; 'L' means a Licensable Sign

Example 1: If an Advertising Device is identified as "SA" in the Business Centre Environment column of this Table, then that Advertising Device is a Self-Assessable Sign in the Business Centre Environment.  
 Example 2: If an Advertising Device is identified as "L" in the Character/Heritage/Special Precinct Area column of this Table, then that Advertising Device is a Licensable Sign if it is proposed to be installed in the Character/Heritage/Special Precinct Area.  
 Example 3: If an Advertising Device is identified as "R" in the Residential Environment column of this Table, then that Advertising Device is a Restricted Advertising Device in the Residential Environment.

| Advertising Device                    | Environment or Area         |                      |                         |                                               |                                            | Advertising Device Description and Specific Requirements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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|                                       | Business Centre Environment | Industry Environment | Residential Environment | Rural area /Greenspace/ Openspace Environment | Character /Heritage/ Special Precinct Area |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| CLASS 1 Signs                         |                             |                      |                         |                                               |                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Garage Sale Advertising Device        | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p>A <b>Garage Sale Advertising Device</b> means an Advertising Device advertising a garage sale.</p> <p><u>Specific Requirements</u></p> <p>(a) Only 1 sign for a garage sale may be placed on a footway on each day of the display event or garage sale;<br/>(b) No Directional/Leader Advertising Devices (as defined in this Table 2) are permitted for garage sales.</p> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                    |
| Directional/Leader Advertising Device | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p>A <b>Directional/Leader Advertising Device</b> means an Advertising Device which is displayed for directional purposes and may be used to direct the public to an open house day, estate or auction.</p> <p><u>Specific Requirements</u></p> <p>(a) Directional/Leader Advertising Devices must not be placed on a roundabout, traffic island, median strip, footway or official traffic sign;<br/>(b) no more than 4 Directional/Leader Advertising Devices may be placed at the one time in relation to the same event.</p> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |



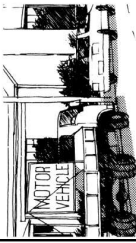
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| Advertising Device                                                                                                              | Environment or Area         |                      |                         |                                               |                                            | Advertising Device Description and Specific Requirements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
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|                                                                                                                                 | Business Centre Environment | Industry Environment | Residential Environment | Rural Area /Greenspace/ Openspace Environment | Character /Heritage/ Special Precinct Area |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Mobile Advertising Device</b><br>         | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p>A <b>Mobile Advertising Device</b> means a temporary, portable, free standing and self-supporting Advertising Device which may be mounted on wheels to facilitate movement. A mobile Advertising Device may include an A-frame sign and a sandwich board.</p> <p><b>Specific Requirements</b></p> <p>A Mobile Advertising Device:</p> <ol style="list-style-type: none"> <li>must not exceed a maximum area of 2.4 m<sup>2</sup> (i.e. 1.2m<sup>2</sup> on each side);</li> <li>must not exceed dimensions of vertical height 1200mm, 1000mm maximum width and 900mm maximum depth;</li> <li>must only be placed on the premises of the shop or business it is advertising, but may encroach onto adjoining Public Land if: <ol style="list-style-type: none"> <li>no part of the Advertising Device protrudes more than 1m from the street front boundary of the premises;</li> <li>the Advertising Device does not encroach onto the road frontage of an adjoining premises; and</li> <li>the Advertising Device is placed at or near a point centrally located adjacent to the premises' frontage to the road.</li> </ol> </li> </ol> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                |
| <b>Display Home Advertising Device</b><br>   | SA                          | SA                   | SA                      | SA                                            | L                                          | <p>A <b>Display Home Advertising Device</b> means an Advertising Device for a display home in conjunction with the sale, auction or leasing of a group of dwellings or building sites.</p> <p><b>Specific Requirements</b></p> <p>A Display Home Advertising Device:</p> <ol style="list-style-type: none"> <li>must not be erected for more than 12 months;</li> <li>must have a maximum aggregate face area of 4m<sup>2</sup>, and a maximum height of 1.8m above the natural ground surface.</li> <li>may only be located on the premises of the display home advertised if: <ol style="list-style-type: none"> <li>the Advertising Device is not fixed to trees or shrubs; and</li> <li>the Advertising Device does not incorporate any moving, rotating or animated parts; and</li> <li>it presents the view of a painted surface.</li> </ol> </li> </ol> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Estate Sales Advertising Device</b><br> | SA                          | SA                   | SA                      | SA                                            | L                                          | <p>An <b>Estate Sales Advertising Device</b> means an Advertising Device exhibited for the primary purpose of the promotion or sale of land within an industrial or residential estate or development.</p> <p><b>Specific Requirements</b></p> <p>An Estate Sales Advertising Device:</p> <ol style="list-style-type: none"> <li>is limited to 1 sign per premises;</li> <li>must have a maximum face area of 6m<sup>2</sup> (but the reverse side of a double-sided Advertising Device is not counted);</li> <li>must be in close proximity to the estate or development advertised in the Advertising Device;</li> <li>must not face adjoining premises unless it is more than 3m from each boundary of the premises; and</li> <li>may only be exhibited on premises for, whichever is the lesser of: <ol style="list-style-type: none"> <li>12 months; or</li> <li>14 days after the last lot comprising part of the estate or development is sold; and</li> </ol> </li> <li>must have content which is limited to: the name of the estate, the marketing agent's name and contact details, descriptions or illustrations of physical features of the estate, price range for land or house and land packages on the estate and sales office business hours.</li> </ol> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |

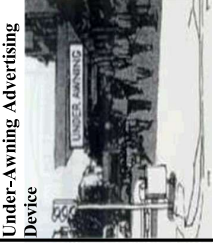
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| Advertising Device                                                                                                                 | Environment or Area         |                      |                         |                                               |                                            | Advertising Device Description and Specific Requirements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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|                                                                                                                                    | Business Centre Environment | Industry Environment | Residential Environment | Rural Area /Greenspace/ Openspace Environment | Character /Heritage/ Special Precinct Area |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Community Organisational Advertising Device<br> | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p>A <b>Community Organisational Advertising Device</b> means an Advertising Device which advertises a non-profit short term event such as a fete, fair, festival or similar event organised by a charitable, religious, educational, childcare or sporting organisation or a community service organisation.</p> <p><b>Specific Requirements</b></p> <p>A Community Organisational Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must not be displayed for more than 21 days prior to the event advertised on the Advertising Device and must be removed within 1 day after the events completion;</li> <li>(b) must be located on the site of a fete or the property of the organisation holding the fete and may comprise either— <ul style="list-style-type: none"> <li>a. a banner type sign of non-rigid material, suspended at both ends and having a maximum area of 8 m<sup>2</sup>; or</li> <li>b. a rigid type sign which would otherwise be a Wall Sign, Boundary Fence Sign or Ground Sign having a maximum area of 2.4 m<sup>2</sup>; or</li> <li>c. a vertical banner having a maximum area of 2.4 m<sup>2</sup>;</li> </ul> </li> <li>(c) is limited to 1 Community Organisational Advertising Device at each frontage of a site.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |
| Directional Community Organisational Advertising Device                                                                            | SA                          | SA                   | R                       | SA                                            | SA                                         | <p>A <b>Directional Community Organisational Advertising Device</b> means an Advertising Device with the primary purpose of directing the public to a fete, fair, festival or other similar event advertised on the Advertising Device.</p> <p><b>Specific Requirement</b></p> <p>A Directional Community Organisational Advertising Device must:</p> <ul style="list-style-type: none"> <li>(a) not be installed in the Residential Environment;</li> <li>(b) have a maximum face area of 0.6m<sup>2</sup> if erected on a Road; and</li> <li>(c) be limited to 10 Advertising Devices on a Road; and</li> <li>(d) may be exhibited on the day of the event, and for a period not more than 3 days prior to the event, in the vicinity of the fete, fair or festival event; and</li> <li>(e) be erected on private land for not more than 14 days prior to the event and must be removed within 1 day of the event.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                                                                                                                                   |

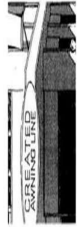
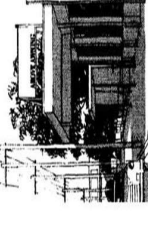
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| <b>Motor vehicle Advertising Device</b><br>    | SA                          | SA                   | R                       | SA                                            | R                                          | <p><b>A Motor Vehicle Advertising Device</b> means an Advertising Device displayed on a motor vehicle where the display of the Advertising Device is the primary use of the vehicle.</p> <p><b>Specific Requirements</b></p> <p>A Motor Vehicle Advertising Device must:</p> <ul style="list-style-type: none"> <li>(a) not be installed in the Residential Environment or the Cultural/Heritage/Special Precinct Area;</li> <li>(b) not have a face area in excess of 2.4m<sup>2</sup>;</li> <li>(c) not extend beyond the dimensions of the vehicle, caravan or trailer (whichever is applicable); and</li> <li>(d) not be static; and</li> <li>(e) not be constructed from illuminated or reflective material.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                      |
| <b>CLASS III Signs</b>                                                                                                            |                             |                      |                         |                                               |                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Sporting Field Advertising Device</b><br> | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p><b>A Sporting Field Advertising Device</b> means an Advertising Device painted or otherwise fixed to a fence marking the boundaries of a sporting field.</p> <p><b>Specific Requirements</b></p> <p>A Sporting Field Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must be exhibited on a fence surrounding the sporting field or, if no fence surrounds the sporting field;</li> <li>(b) must be contained within the boundaries of the fence on which it is to be exhibited;</li> <li>(c) must be maintained free of graffiti; and</li> <li>(d) must be erected or displayed immediately adjacent to the area of the advertiser's sporting activity.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                         |
| <b>Lantern Advertising Device</b>                                                                                                 | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p><b>A Lantern Advertising Device</b> means a fabricated or moulded light shade exhibited on premises which advertises the trade, or business but does not include a projecting Advertising Device.</p> <p><b>Specific Requirements</b></p> <p>A lantern Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must not have a face area in excess of 0.25m<sup>2</sup>;</li> <li>(b) must be fixed to a wall or pole;</li> <li>(c) must not have a height in excess of 5m above ground level directly adjacent to the Advertising Device;</li> <li>(d) must only provide directional messages for vehicular traffic or pedestrians entering the premises on which the Advertising Device is exhibited; and</li> <li>(e) is limited to one per premises.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |

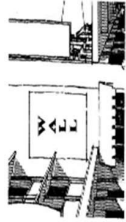
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| Advertising Device                                                                                                             | Environment or Area         |                      |                         |                                               |                                            | Advertising Device Description and Specific Requirements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <b>Window Advertising Device</b><br>        | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p><b>A Window Advertising Device</b> means an Advertising Device painted or otherwise fixed to the glazed area of a window, and includes devices that are suspended from a window frame; but does not include products displayed in a window.</p> <p><b>Specific Requirements</b></p> <p>A Window Advertising Device must be situated inside the window on which it is exhibited except in the case of a window Advertising Device painted directly on the outside face of the window.</p> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Awning Face Advertising Device</b><br>   | SA                          | SA                   | SA                      | SA                                            | L                                          | <p><b>An Awning Face Advertising Device</b> means an Advertising Device painted or otherwise affixed flat to the face of an awning which is already constructed on a building.</p> <p><b>Specific Requirements</b></p> <p>An Awning Face Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must be contained within the outline of the fascia of the building;</li> <li>(b) must not exceed 50mm in thickness; and</li> <li>(c) must be no closer than 300mm to the vertical projection of the face of any vehicle barrier kerb below.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Under-Awning Advertising Device</b><br> | SA                          | SA                   | SA                      | SA                                            | L                                          | <p><b>An Under-Awning Advertising Device</b> means an Advertising Device centrally located relative to the shop front and fixed underneath or suspended from an awning or verandah.</p> <p><b>Specific Requirements</b></p> <p>An Under-Awning Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must have a minimum clearance of 2.4m between its lowest point and ground level;</li> <li>(b) must not have a horizontal dimension greater than the width of the awning, a vertical dimension of more than 0.5m or a thickness of more than 0.3m;</li> <li>(c) must be oriented at right angles to the shop front on which it is exhibited;</li> <li>(d) must not be exhibited less than 3m from another under awning Advertising Device;</li> <li>(e) must not be exhibited less than 1.5m from each side boundary of the premises on which it is exhibited;</li> <li>(f) must not project beyond the awning or verandah to which it is fixed; and</li> <li>(g) is limited to 1 per shop front.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |
| <b>Hamper Advertising Device</b><br>      | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p><b>A Hamper Advertising Device</b> means an Advertising Device which is located above the door head or its equivalent height and below the awning level or verandah of a building; and is painted or otherwise fixed to the building.</p> <p><b>Specific Requirements</b></p> <p>A Hamper Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must not exceed 100mm in thickness;</li> <li>(b) must be compatible with the design of the building on which it is exhibited; and</li> <li>(c) must be contained within the actual or created outline of the building on which it is to be exhibited.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                                                                                                                                                                              |

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| Advertising Device                                                                                                                     | Environment or Area         |                      |                         |                                                |                                            | Advertising Device Description and Specific Requirements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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| <b>Stall Board Advertising Device</b><br>           | SA                          | SA                   | SA                      | SA                                             | SA                                         | <p>A <b>Stall Board Advertising Device</b> means an Advertising Device painted or fixed flat to the wall of a trade or business building below the ground floor window of the building.</p> <p><b>Specific Requirements</b></p> <p>The maximum thickness of a Stall Board Advertising Device must not exceed 100mm.</p> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Blind/ Canopy Advertising Device</b><br>         | SA                          | SA                   | SA                      | SA                                             | L                                          | <p>A <b>Blind/Canopy Advertising Device</b> means an Advertising Device painted or fixed to solid or flexible material suspended from an awning, verandah or wall.</p> <p><b>Specific Requirements</b></p> <p>A Blind/Canopy Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must not be exhibited unless there is a minimum clearance of 2.4m between the Advertising Device and ground level directly adjacent to the Advertising Device;</li> <li>(b) must be wholly contained within the premises advertised in the Advertising Device; and</li> <li>(c) may only be illuminated by spill or reflected light.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                                 |
| <b>Created Awning Line Advertising Device</b><br> | SA                          | SA                   | SA                      | SA                                             | L                                          | <p>A <b>Created Awning Line Advertising Device</b> means an Advertising Device positioned on the face of, or aligned with, the natural horizontal line of an awning of a building used for trade or business purposes, which creates another awning line with its shape.</p> <p><b>Specific Requirements</b></p> <p>A Created Awning Line Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must maintain a clearance from any road related area directly adjacent to the Advertising Device of not less than 2.4m; and</li> <li>(b) must not extend more than 600mm above the original awning and not protrude more than 100mm from the awning.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                    |
| <b>Above Awning Advertising Device</b><br>        | SA                          | SA                   | SA                      | SA                                             | L                                          | <p>An <b>Above Awning Advertising Device</b> means an Advertising Device located on top of an awning or verandah of a non-residential building.</p> <p><b>Specific Requirements</b></p> <p>An Above Awning Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must not project: <ul style="list-style-type: none"> <li>a. above the roof, parapet or ridge line of the building;</li> <li>b. beyond the edge of the awning or verandah;</li> </ul> </li> <li>(b) must not have a face area in excess of 2.4m<sup>2</sup>;</li> <li>(c) must not have a height in excess of 1.5m above the awning on which the Advertising Device is exhibited;</li> <li>(d) must not be exhibited less than 3m from another above awning Advertising Device; and</li> <li>(e) must not be exhibited less than 1.5m from each side boundary of the premises on which it is exhibited.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |

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|                                                                                                                                       | Business Centre Environment | Industry Environment | Residential Environment | Rural Area /Greenspace/ Openspace Environment | Character /Heritage/ Special Precinct Area |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Wall Advertising Device</b><br>                 | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p>A <b>Wall Advertising Device</b> means an Advertising Device painted or fixed flat to the wall of a building.</p> <p><b>Specific Requirements</b></p> <p>A Wall Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must not project in excess of 100mm from the wall to which it is affixed;</li> <li>(b) must not project beyond any edge of the wall;</li> <li>(c) must integrate and be compatible with the architecture of the building on which it is painted or affixed; and</li> <li>(d) must only be exhibited on the wall of a building.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                      |
| <b>Ground Advertising Device</b><br>               | SA                          | SA                   | L                       | SA                                            | L                                          | <p>A <b>Ground Advertising Device</b> means an Advertising Device that sits on a low level wall or completely clad vertically oriented free-standing structure which sits on or rises out of the ground.</p> <p><b>Specific Requirements</b></p> <p>A Ground Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must have a maximum face area of 10m<sup>2</sup>;</li> <li>(b) must not be over 1.8m from the ground level directly adjacent the Advertising Device;</li> <li>(c) must be erected within a landscaped environment</li> <li>(d) must not face adjoining premises unless it is more than 3m from each boundary of the premises; and</li> <li>(e) must have a separation distance between other boundary fence signs of 60m.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |
| <b>Business nameplate Advertising Device</b><br> | SA                          | SA                   | SA                      | SA                                            | SA                                         | <p>A <b>Business Nameplate Advertising Device</b> means an Advertising Device that displays the name or occupation of the business of the occupier of premises painted or otherwise fixed to a building, wall or fence at the premises or is free-standing on the premises.</p> <p><b>Specific Requirements</b></p> <p>A Business Nameplate Advertising Device:</p> <ul style="list-style-type: none"> <li>(a) must not have a face area in excess of 0.3m<sup>2</sup>;</li> <li>(b) must comprise of content which is limited to the nature, name and contact details of the business; and</li> <li>(c) must not incorporate any moving, rotated or animated parts.</li> </ul> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                      |

| KEY: 'SA' means a Self-Assessable Sign; 'R' means a Restricted Advertising Device; 'L' means a Licensable Sign                                                                                                                                                                                                                                                                                                                                                                                                                                               |                             |                      |                         |                                               |                                                          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|----------------------|-------------------------|-----------------------------------------------|----------------------------------------------------------|
| Advertising Device                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Environment or Area         |                      |                         |                                               | Advertising Device Description and Specific Requirements |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Business Centre Environment | Industry Environment | Residential Environment | Rural Area /Greenspace/ Openspace Environment | Character /Heritage/ Special Precinct Area               |
| Trade Advertising Device                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | SA                          | SA                   | SA                      | SA                                            | SA                                                       |
| <p>A Trade Advertising Device means an Advertising Device which displays a trade person's activity on premises, for example, the activities of a painter or a tiler.</p> <p><b>Specific Requirements</b></p> <p>A Trade Advertising Device:</p> <p>(a) must be limited to a maximum of 1 trade Advertising Device on any premises whilst the activity is undertaken; and</p> <p>(b) must not have a face area in excess of 0.6m<sup>2</sup>.</p> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p> |                             |                      |                         |                                               |                                                          |
| Blackboard sign                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | SA                          | SA                   | SA                      | SA                                            | SA                                                       |
| <p>A Blackboard sign means a blackboard, whiteboard or the like with a hand written, temporary, message displayed at a premises.</p> <p><b>Specific Requirements</b></p> <p>Intentionally left blank</p> <p><i>Note: these Specific Requirements are in addition to the General Self-Assessable Requirements</i></p>                                                                                                                                                                                                                                         |                             |                      |                         |                                               |                                                          |

