Communication and Engagement Summary Report

Our Moreton: Environment and Sustainability Strategy, Growth Management Strategy, Integrated Transport Strategy

June 2022

Acknowledgement

We acknowledge the Kabi Kabi, Jinibara and Turrbal Peoples as the Traditional Custodians of the lands and waterways of the Moreton Bay Region, and pay our respects to their Elders, past, present and emerging. We recognise that the Moreton Bay Region has always been a place of cultural, spiritual, social and economic significance to First Nations people.

We are committed to working in partnership with Traditional Custodians and other First Nations communities to shape a shared future that celebrates First Nations history and culture as an irreplaceable foundation of our region's collective identity.

Table of Contents

Executive Summary

An inclusive communication and engagement program was delivered by Moreton Bay Regional Council during March and April 2022 to capture local ideas and aspirations across the Healthy Environments and Well-Planned Region pillars of the draft Corporate Plan. There was a specific focus on ideas for the Environment and Sustainability, Growth Management and Integrated Transport strategies. Input gathered will assist Council in developing strategies that respond to local aspirations and ensure all stakeholders are working towards a collective vision for the region over the next 20-years.

The aim of Round Two of the Our Moreton engagement program was to engage with our communities and key stakeholders across each of the strategies. The collaborative process also ensured Council was uncovering new community voices, including people who had not previously participated in a Council-led engagement program, to ensure a balanced and representative perspective was obtained.

Engagement activities undertaken as part of this round focused on a balance of:

- deep engagement with targeted stakeholders
- broad reach engagement with the wider community through a region-wide survey.

The engagement approach aimed to raise awareness, provide multiple channels and opportunities for community input and encourage participation. It involved:

- a comprehensive awareness campaign with in-community and online activities
- Our Moreton Summit with:
  - Online Pre-summit Briefings
  - a full day Our Moreton Summit
  - Online Summit Recap and Discussion
- Our Moreton Future Thinkers Program
- a region-wide survey

The engagement program was planned and promoted throughout February 2022 for an official launch on 2 March 2022. From 25 February 2022 the region was hit by an extraordinary weather event resulting in flooding throughout our communities. Recognising the need for both community and Council resources and promotional activities to focus on the event and recovery, the team adjusted the engagement schedule, extending the survey date and delaying some activities.

This report summarises the engagement touchpoints of the program along with the corresponding outcomes and feedback for Council.

Outcomes at a glance

80+

Community members spoke to Council at a Pop-up

2,572 Survey Responses

"Interconnected cycleway/pathways to promote active transport and safety by separating pedestrians, bikes, mobility scooters etc. from traffic."

70+

Registrations to attend the **Our Moreton Summit**

40+

Registrations to attend the **Summit Recap and Online Discussion**

"The importance of the natural environment in terms of planning is paramount. Key natural assets must be preserved."

4 Schools participated in the **Future Thinkers**

IWD Panel

100+ International Womens Day Panel registrations

"Being able to do everything in close proximity to my home is time-saving, emission-saving and convenient"

Outcomes at a glance continued...

Environment and Sustainability

- **Climate change** was a major area of concern raised during the engagement. Discussions focused on mitigation, education and resilience, with specific reference to the recent flooding event. This was supported by the survey results, where 73% of respondents agreed or strongly agreed that reducing Council's own carbon footprint is good use of public money. In relation to whether it is good use of public money for Council to help community members reduce their carbon footprint, 76% agreed or strongly agreed.

- Of all suggestions raised, the **preservation** of the region's **natural environment** was a high priority for participants. For many participants this included finding a balance with growth. They were not necessarily against development or growth. However the consensus was they did not want growth to come at the cost of the natural environment and they want Council to set high standards for development for environmental performance.

- Further to this, Moreton Bay's **flora** and **fauna** is a unique part of the region's identity with a **priority for its preservation, protection and restoration** being a key focus identified through this engagement.

- Other focus areas identified for the Environment and Sustainability Strategy included **sustainability, waterways and coastal health** as well as **wildlife corridors.** Suggestions focused on policy around environmental protection, increasing tree coverage in urban areas, increasing natural areas managed for environmental purposes, education for both Council workers and community and programs such as incentives or land buy back.

Growth Management

- Having a **clear roadmap for growth** was important to participants. This was strongly supported by survey outcomes where 87% of the respondents either agreed or strongly agreed that knowing where future development is going to occur and what it will look like is important to them.

- One of the key suggestions raised to manage growth in the area included setting **clear growth boundaries** as a means for **reducing urban sprawl.**

- Another opportunity to **reduce urban sprawl** identified was to increase residential densities in close proximity to centres, transport and employment .

- **Providing affordable living options** was discussed on a number of occasions as a means of meeting the community's housing needs and ensuring the future prosperity of the region.

- **Well-connected or well-planned communities with shared spaces** was also identified as key with the need for communal facilities, multifunctional hubs and community spaces that drive connection - particularly from the voices of our young people.

- As the region grows, it is important that we **retain the character and identity** of the region. This was supported by the survey results with 68% of respondents agreeing or strongly agreeing that they are ok with population growth so long as we preserve those things that are important to the identity of the region.

Outcomes at a glance continued...

Integrated Transport

- The need for **greater connectivity** within the region and a transport system that is truly **integrated** was very clear. The lack of higher frequency, reliable public transport within the region was a key theme. This was exemplified in the survey results with 44% of respondents indicating it is easier to drive than use public transport.
- A **lack of public transport** and **attractive active transport infrastructure** and the **convenience of private vehicle use** were the major reasons suggested for car use across the region.
- The requirement for private car use as the primary mode of transport was seen as a key focus area with **micro-electric modal share options** such as e-bikes and e-scooters proposed as future solutions.
- Participants discussed the implementation of **Electric Vehicle (EV) charging stations** across the region as a means for future-proofing development as this mode of transport grows in popularity.
- Additional suggestions included improvements to **active transport** options with cycling and micro-mobility corridors as well as participants noting the need for **better footpaths.**
- A need for a **resilient and reliable road network** with a focus on corridor preservation over the next 20 years was identified.

Engagement Process

- Internal collaboration and the external engagement activities clearly indicated that both community and Council recognise the **strong interrelationship between each of the strategies.** Continued collaboration across the strategies is pivotal to a well-balanced outcome as they are developed concurrently and collaboratively by each of the relevant departments.
- The Our Moreton Summit assisted in **uncovering new community voices** with a number of participants noting they had not previously engaged in a Council engagement activity.
- A key element of the engagement program was to target harder to reach groups such as the region's **young people**. This lead to the inclusion of the Future Thinkers program targeting residents aged between 13 and 21, which allowed the perspectives of the region's young people to be amplified. Anecdotally, it was mentioned by the participants on a number of occasions that they were **thankful for the opportunity to be involved in these discussions and contribute to the future of the region.**
- The Our Moreton Summit allowed participants to explore the **complexities and considerations of the strategies.** Feedback received was very positive with participants appreciating the range of activities and the opportunity to learn and contribute. Feedback received also indicated the engagement seemed genuine and was a great improvement on opportunities of the past. Some participants felt the time of day the event was held may have limited the type of participants and did recognise the inclusion of an online version for this reason.

- During the Our Moreton Summit, participants were encouraged to consider not just what they want for the future of the region, but to also **consider the needs and aspirations of others.** This was achieved during different activities using personas representing our region's population were used.
- The Our Moreton Summit enabled direct t**wo-way communication** between the Council staff who will be writing the strategies and passionate community members. Both Council and Summit attendees were thankful for the opportunity to build connections and understanding around the shared interest of the strategies.
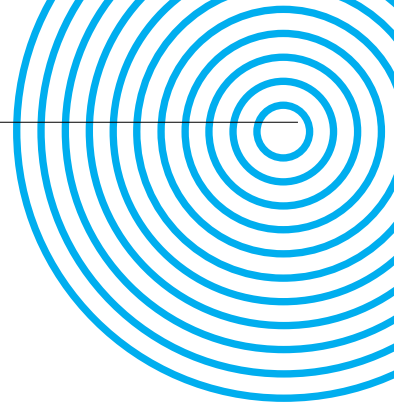
1 Introduction

This summary report covers the results of communication and engagement activities undertaken by Moreton Bay Regional Council (Council) between 2 March and 14 April 2022 for the Program. This engagement focused on the pillars of **Healthy Environments** and **Well-Planned Region**. Outputs will be used to develop Council's **Environment and Sustainability, Growth Management**, and **Integrated Transport** strategies for the next 20 years.

Our Moreton Overview

Council is developing a new Corporate Plan and six supporting strategies to provide a clear roadmap for our region as it grows and evolves over the next 20 years.

Developing a clear roadmap will ensure community aspirations are captured and that we are all working toward a collective vision for the future of our Moreton Bay Region.

Corporate Plan and Vision

OUR VIBRANT COMMUNITIES

OUR HEALTHY ENVIRONMENTS

OUR WELL-PLANNED REGION

OUR PROGRESSIVE ECONOMY

OUR ENGAGED COUNCIL

We value Service, Teamwork, Integrity, Respect, Sustainability
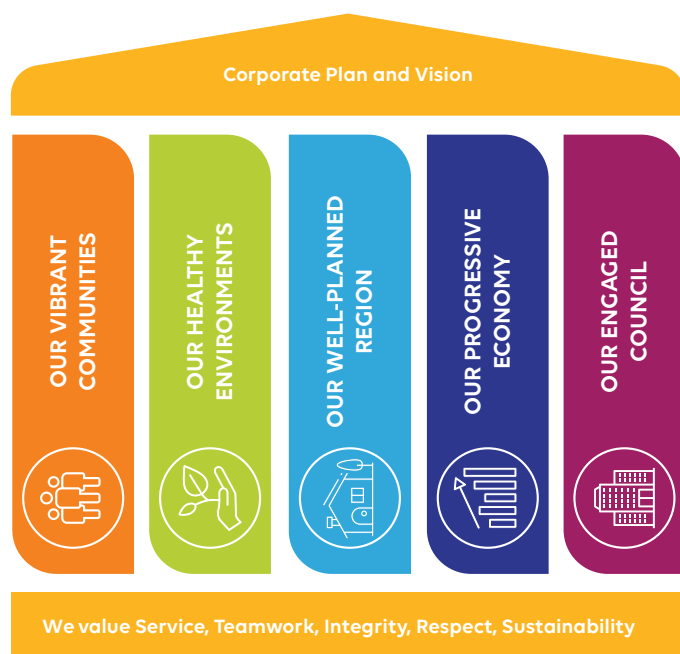
At the time of undertaking engagement, Figure 1 above reflected the proposed pillars for the Corporate Plan. It is important to note, these have since been updated with the release of the draft Corporate Plan as a consequence of community consultation. Read more here: https://yoursay.moretonbay.qld.gov.au/our-moreton

Pillars of focus

The Corporate Plan has five key pillars as outlined in Figure 1. Two of these are the focus for Round Two of the Our Moreton engagement:

- **Healthy Environments:** Environment and Sustainability Strategy
- **A Well-Planned Region:** Growth Management Strategy and Integrated Transport Strategy

Purpose

The purpose of the Our Moreton Program is to work with our communities on Council's identified vision, priorities and five strategic pillars; raising awareness of Our Moreton to ensure stakeholders can influence the decisions taken by Council to develop meaningful relationships for future plans.

Objectives

The objectives of the Our Moreton Program are to:

- Provide our communities with inclusive opportunities for clear, transparent and genuine input into the strategic direction of Council.
- Provide a coordinated and consistent approach to engagement across all strategies to avoid consultation fatigue.
- Develop lasting relationships with community representatives through transparency and clarity of decision making with ongoing resources and communication.
- Ensure opportunities are provided for targeted and deliberative engagement with key cohorts to enable buy in for subsequent plans and activities.

Approach

It is a complex piece of work to overhaul Council's entire suite of corporate and strategic planning documents. It involves every area of Council and extensive consultation with Government agencies, industries, businesses, organisations and local communities.

Communication and engagement for this complex program of work has been split over two rounds with two phases of consultation for each – the first for input and the second for feedback on the draft documents.

Round One

Round Two

Corporate Plan

Community Wellbeing Strategy

Organisational Excellence Strategy

Economic Development Strategy

Finalised 2020

2021 With Final Report In 2022

Environment and Sustainability Strategy

Integrated Transport Strategy

Growth Management Strategy

2022

Figure 2: Our Moreton Engagement Rounds
Note: The Economic Development Strategy was finalised in 2020 and adopted by Council in February 2021.

MORETON SAYS...

YOUR INPUT

YOUR REVIEW

Council

Draft Vision and Goals

Draft Strategy

Final Strategy

APPROVAL
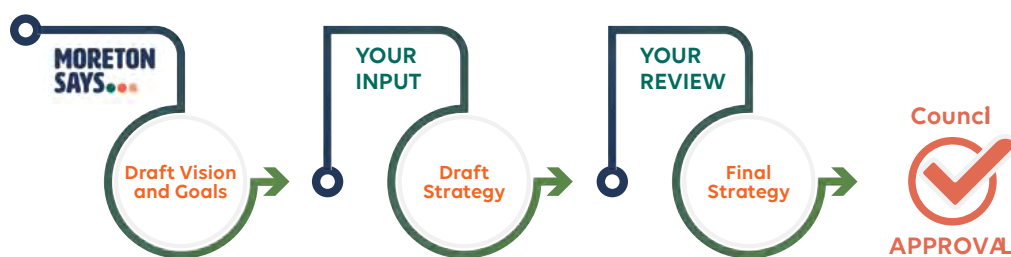
Figure 3: Two phases of community feedback as part of the Our Moreton Program.

Previous Community Feedback

It is important to acknowledge the engagement undertaken by Council over the past year to better understand our communities' values and priorities and inform the development of the new Corporate Plan and suite of strategies. Key inputs relevant to this program include:

- **Moreton Says:** This program is a key part of bringing the voices of our region's communities into Council's decision-making and planning. Over 6,400 responses have been collected across the first two surveys to help Council better understand what's important to our communities and give them the opportunity to have input into the region's future roadmap.

- **Our Moreton Round One:** In late 2021 Council started the first round of consultation for the Our Moreton Program. This consultation focused on collecting input to inform the development of the new Corporate Plan and the Community Wellbeing Strategy. Engagement included a series of community pop-ups, focus groups and a survey.

  Where relevant, input from these consultation activities has been used to inform planning around the three strategies that are the focus of this engagement.
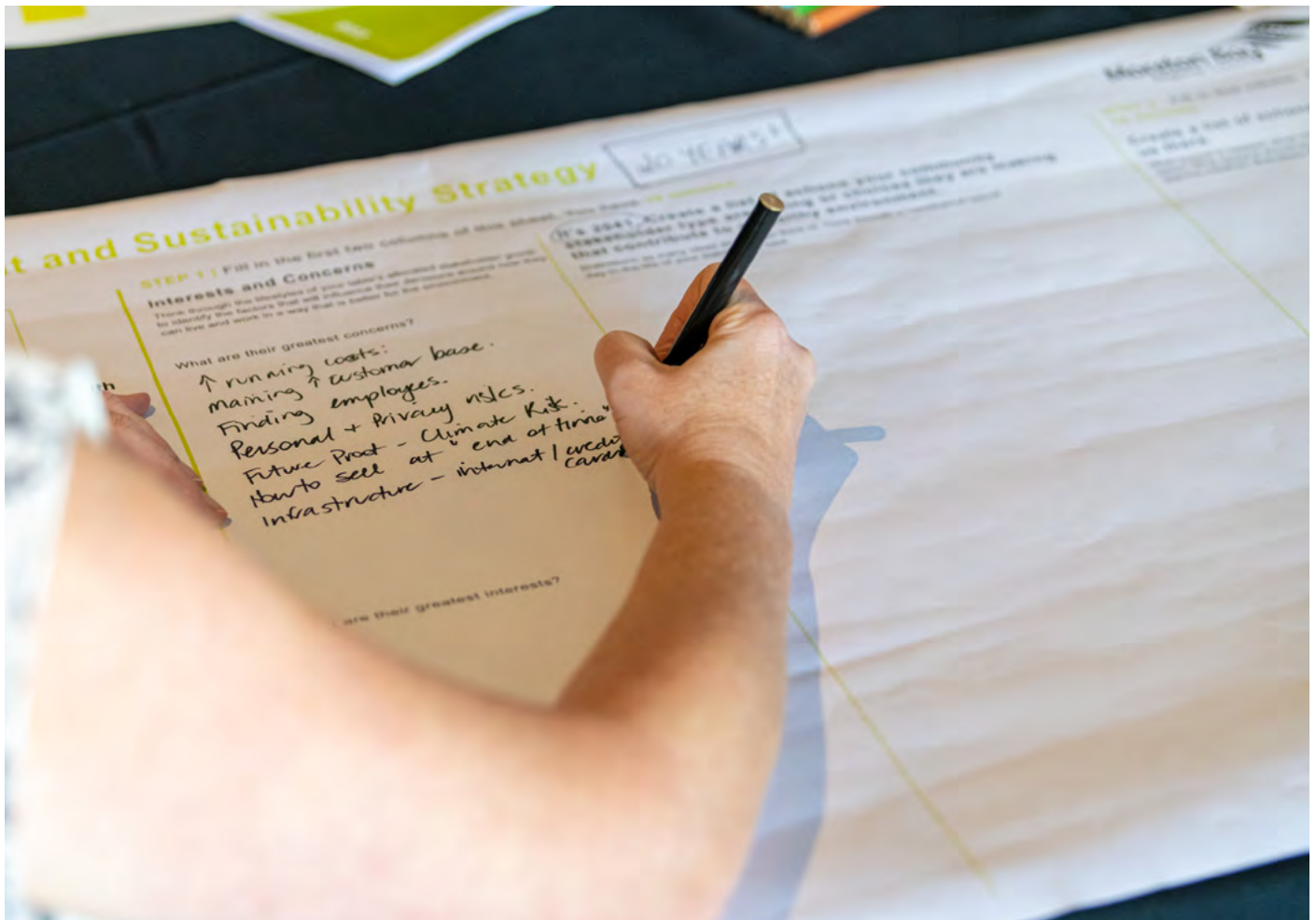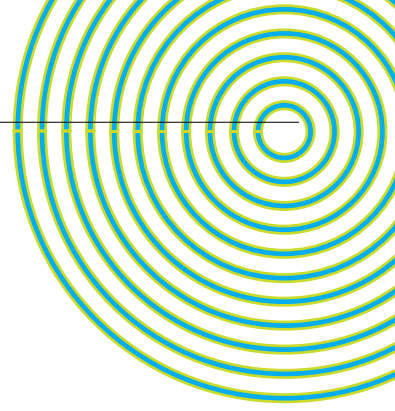
2 Engagement Activities and Results

A comprehensive communication and engagement strategy was developed for Round Two of the Our Moreton Program to enable our communities to provide input into the development of our new Environment and Sustainability, Growth Management and Integrated Transport strategies.

The engagement approach aimed to raise awareness; provide multiple channels and opportunities for community input and encourage participation. It involved the following key activities:

- An **awareness campaign** to make our communities aware of the opportunity to have input into the strategies.
- Our Moreton Summits including:
  - **Online Pre-summit Briefings** to provide participants with an overview of the program and opportunities prior to attending the engagement activities.
  - A full day **Our Moreton Summit** bringing the diverse voices of our region together to delve into the complexities of each of the strategies.
  - An **Online Summit Recap and Discussion** allowing those who could not attend the full day Summit to engage and provide input into each of the strategies of focus.
- **Our Moreton Future Thinkers Program** was undertaken to target the voices and perspectives of our region's young people, ensuring they had an opportunity to input into the region's future.
- A **region wide survey** under the Moreton Says program to ensure there was sufficient reach across all of our **communities**.

Central to this engagement approach was the inclusion of similar activities across each of the sessions. This ensured data could be analysed and similarities and differences in opinions were able to be appropriately compared. Additionally, as much as possible, verbatim conversations and feedback were collected and have been included in the analysis.

Council recognises the benefits of a full-day in-person summit to deep-dive into project opportunities and to undertake rich discussions. We also recognise the time commitment and the need for people to travel to one location meant that some people may not have been able to participate in summits. Considering this, alternative options were included for people to provide feedback and ask questions including the Online Summit Recap and Discussion, Moreton Says survey and community pop-up sessions.

The following provides a summary of all engagement activities undertaken and their corresponding outcomes.

2.1   Awareness Campaign

A comprehensive awareness campaign was delivered to make our communities aware of the opportunity to have input into the strategies and the many ways they could get involved. This included webpages, media, signage, displays in our libraries, pop-ups at markets and events and a series of social media posts. Additionally, each strategy had a dedicated website that included a consultation information paper and fact sheet.

6 Pop ups

80+
Community members spoke to Council at a Pop-up

12 posts

70+ shares
1,000+ likes
3,000+ clicks

over **31,000 reached**

1 International Women's Day Panel Discussion

100+ registrations

Our Moreton Summit
70+ registrations

4 Future Thinker school groups
10 Youth sessions

One-on-one meetings **8**
Pre-briefing **1**
Final Presentation **1**

PARTICIPATE — IN-PERSON AND ONLINE EVENTS
PROMOTION
INFORM
MEDIA
CONSULT — ONLINE ENGAGEMENT
YOUTH PROGRAM

1 Region-wide survey
2,572 responses

Figure 4: Program reach and engagement

2.2 Our Moreton Summits

Purpose

The Summits provided the opportunity to:

- Bring together the Council officers involved in writing the strategies and community members willing to share local knowledge and aspirations.
- Concentrate intensive energy and thought processes in a constructive manner by focusing in on certain issues.
- Provide stakeholders with different perspectives the opportunity to come together to work on a solution.
- Enable stakeholders the opportunity to hear from independent experts on trends and opportunities in the three key areas.
- Build participant capacity and agency to help Council share key messages about environment and sustainability, growth and transport in our region.

Approach

The Summits targeted key voices within the community including interested community members, community leaders, businesses, advocacy groups and developers. Guest speakers were invited to introduce new concepts and rapidly raise the profile of what best practice looks like, in a fun and engaging format.

The in-person Summit was the main activity, however to ensure inclusive and widespread engagement three steps were delivered as outlined in Figure 5. This process ensured all members of the community had an opportunity participate in the Summits and to contribute as constructively as possible.

Informing Participants

- Dedicated web page
- Factsheets on each pillar
- Discussion paper on each strategy
- Pre-summit Briefing

STEP 1

In-person Our Moreton Summit

- One day summit

STEP 2

Online Summit Recap

- Outcomes of Summit
- Opportunity for input

STEP 3

Figure 5: Building on content.

STEP

1

Informing Participants

Information was provided in various formats around each of the strategies to ensure participants in the Summits had an understanding of the outcome areas, issues facing the region and existing Council initiatives. This included:

- A dedicated web page for each pillar with further information and links to the Corporate Plan
- A factsheet on each of the pillars associated with the strategies
- A Consultation Information Paper on each of the strategies providing clarification on issues being faced in the region
- Pre-summit Briefings with presentations from Council officers.

Pre-Summit Briefings

The two Pre-summit Briefings were facilitated via online webinar and were an opportunity for Summit attendees to gain background information on each of the strategies and the process prior to attending the Summits. Each of the sessions included:

- An overview of the Our Moreton Program and the corporate suite of documents
- An overview from each of the strategy leads on:
    - Council's current activities in the three key areas
    - Current considerations for each strategy
- A Q&A session for participants to interact directly with the strategy leads

Attendees were encouraged to attend one of the sessions to be best informed when providing feedback. Recordings of both of sessions were made available online for people who were unable to attend.

The online briefing sessions were an effective tool, providing context around the Our Moreton Summit and encouraging participants to begin thinking about opportunities that could be further unpacked during the Summit. Over 25 people attended the live sessions via Zoom and about 150 people watched the recorded sessions in their own time.

When asked at the beginning of the sessions who had previously participated in Council delivered engagement, the split was around 50/50. This demonstrates Council activities are uncovering new community voices, while retaining those who have engaged previously.

Council received a number of questions during the Q&A component of the sessions. Key topics raised included:

- Protecting heritage and character identity as the region grows
- Supporting businesses to be more sustainable
- Flooding and measures to protect the region from future events
- Advocating to increase use of Electronic Vehicles
- Planning for an increasing population with disabilities and mobility issues
- Potential for investigation into infill for urban development in land currently zoned rural residential
- Growth rate of the region and whether this can be slowed
- Addressing the challenges around transport, housing and community facilities in specific areas of the region such as Bribie Island.

STEP

2

In-person Our Moreton Summit

On 17 March 2022, Council hosted a full-day Our Moreton Summit at a central location in the region. The day was attended by a range of community and advocacy groups, residents and businesses from across the region.

The Summit was structured around three sessions that allowed balanced discussion. Each session was designed to build on the content from the last session to encourage participants to think more deeply about the complexities of each of the strategies. This process has been demonstrated in Figure 6.

Session 1. Aspirations for our future

> Hearing from experts
> Reflecting

Session 2. Strategy Deep-dive

Growth

Environment + Sustainability
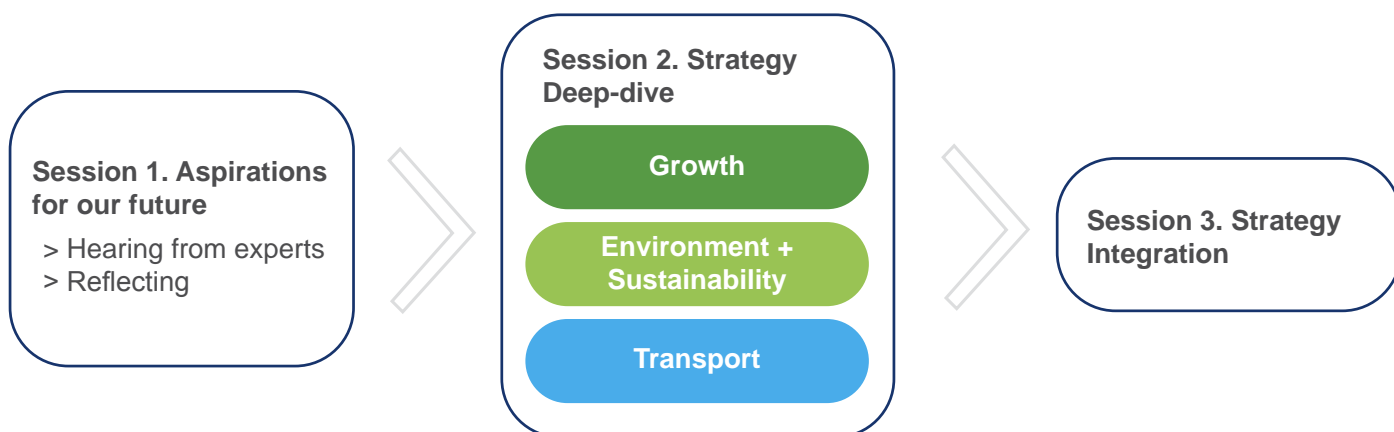
Transport

Session 3. Strategy Integration

Figure 6. Building on content over the course of the Our Moreton Summit.

Session 1 Aspirations

The start of the Summit was designed to provide an overview of the day, hear key insights from Council's leadership and discuss opportunities that exist for the future of the region. This included:

- An introduction from the Acting Mayor
- An overview from the CEO
- An introduction from industry leader Cathryn Chatburn on the overall opportunities for the region.

The first activity was designed to capture community aspirations with participants collaborating in smaller groups to create a vision board using words and images representing their aspirations for the future of the region. The exercise enabled table introductions and was a good start for sharing different views and expectations on participants' future visions.

As this activity was highly graphic and hands-on, information collected was coded for analysis. This has enabled the identification of the following recurring community aspirations that emerged during this first activity:

- Respect natural ecosystems, including balancing environmental preservation with development
- Improved transport network including regional connectivity and public transport
- Welcoming, liveable and aesthetically pleasing
- Well-planned neighbourhoods that include access to services, community hubs, shared resources, all in close proximity to where people are living
- Active travel
- Connected communities
- Sustainable
- Innovative design
- Waterway and coastal health
- Affordable
- Efficient
- Clear urban growth boundary
- Climate mitigation
- Community gardens and local food production
- Balancing growth
- Partnerships and coordination
- Smart technology

Aspiration boards developed during this session were displayed over the course of the day allowing people to view and understand the variety of views and perspectives in the room. View the aspiration boards from the Summit in Appendix A.

Session 2: Strategy Deep-dive

The second session of the day was designed to:

- Provide insights on national trends, opportunities, challenges, and enablers of change both nationally and internationally.
- Enable groups to work with each of the strategy teams to identify what their values, actions and needs are for the relevant strategies.
- Ensure groups included a mix of interests so that the needs of those interested in environment for instance were included in the discussions on the other two strategies.

To set the context prior to breaking into the strategy areas, three guest experts presented on opportunities and challenges which both Council and our communities may consider over the next 20 years. The guest experts were:

- **Professor Paul Burton, Director -** Cities Research Institute, Griffith University (Growth Management)
- **Greg Fisk, Global Lead –** Climate Risk and Resilience, BMT (Environment and Sustainability)
- **Mary Haverland, Senior Technical Director –** Transport Planning & Advisory, Arcadis (Integrated Transport)

The experts presented both trends and best practice examples being implemented in Queensland, Australia and some international examples. They provided inspiration for participants and encouraged a focus on the next 20 years for the day's discussion.

Following these speakers, participants were broken into three large groups to enable a deeper discussion on the three strategy areas. Below is an overview of the activities undertaken in each group, which were all slightly different. However, the general approach which provided rich context and discussion was to:

- Capture individual values or actions deemed suitable for consideration in developing the strategies
- Capture values or actions deemed necessary for different personas
- Consolidate longer lists into a table list
- Provide opportunity for the group to vote on those values or actions they deem the most important
- Provide this shorter list to the entire Summit.

Further detailed information on each of the activities, including their corresponding worksheets, has been included in Appendix B.

Environment and Sustainability

Participants in the Environment and Sustainability room were asked to think ahead about the changes predicted over the next 20 years.

The room was divided into smaller tables. Each table responded to the following questions both from their own individual circumstances and that of a different persona:

1. If we were to live and work more sustainably in the future, what would this look like and what actions would we be taking?

2. Consider how we live, work and do business, use resources and natural areas?

Putting themselves in the shoes of their persona, participants created a long list of actions that Council should consider. The use of personas allowed participants to think beyond their own requirements and consider those of their potential neighbours, friends or family.

The long lists produced by each table were condensed to a list of top actions. After each table presented their top actions to the wider group, worksheets were pinned to the wall for each participant to use 10 votes to identify those which were most important.

The below list (not prioritised) provides an overview of the top actions identified.

Actions	Expansion of the value and reflective comments from discussion
Environmental restoration and incentives for planting native species	Improve our environment through planting more native species and facilitate making it easier for the community to assist.
Place economic value on environment - incentives to enhance private land	Ensure the critical role that the environment has in a healthy economy and society is valued. As part of this it is important to assist landholders to enhance the environmental values on their own land.
Protect and manage wildlife corridors, waterways and coasts	Ensure over the longer term there are viable corridors for wildlife to move around their preferred habitats and our waterway and coastal areas are managed, and their values protected and enhanced.
Universal access to land and environment	Ensure our natural areas can be accessed and enjoyed by everyone.
Climate change education and resilience building	Addressing climate change is a key consideration for a sustainable and resilient future. Education is a particularly important part of achieving this.
Compliance for environmental standards	This was across areas such as housing development, business and Council operations.
Accessibility - focus on universal design	Developers, Council and community to collaborate on design that achieves great outcomes for all of the community and that is functional throughout all life stages.
Bushland/land purchase programs - long term protection	For example, to increase the level of protection of environmental areas, Council could continue to purchase properties with high environmental value.
Boundaries on development to protect environment and ecosystem services	Ensure clear provisions for where growth can occur to protect environmental values and services.
Education programs	For example, exploring use of the Grow it Local program to encourage local production and self sufficiency.

Environment and Sustainability - Continued...

Although not necessarily the perspective of the majority, additional valid suggestions recorded by Council facilitators within the Environment and Sustainability break-out room included:

- Technical support for families to home-grow food. Members of the group made remarks that this is well executed in the schooling system with younger children.
- Concerns were raised around controlling density of areas within the region and balancing the provision of infrastructure and activities for locals vs visitors e.g. in areas such as Bribie Island.

Growth Management

To set the scene, participants in the Growth Management room were first presented with an overview of the growth expected in the region over the next 20 years.

The room was divided into smaller tables. Each table was asked to think about the top values they would like Council to consider when making decisions about the Growth Management Strategy. Values were identified for two key areas:

1. Where we grow (homes). Participants brainstormed ideas for what 'good' growth looks like for both new communities and infill development.

2. How we grow (lifestyle). Participants were asked to consider the characteristics of our future lifestyles and how they would plan our neighbourhoods to support this lifestyle.

Participants worked through these two areas in their tables and collated their input before a consolidated list of their top values was discussed with the broader group and displayed on the wall. All participants were then able to use 10 votes to identify those values which were most important to them.

The below list (not prioritised) provides an overview of the top values identified.

Values	Expansion of the value and reflective comments from discussion
Protect natural environment	Ensure the long-term viability of our environment as the region grows.
Community multi-functional hubs	This includes communal amenities and spaces that serve a range of purposes and that everyone has access to.
Affordable and diverse housing for all cycles of life	Affordable living and housing options that meet the needs of all community members.
Active lifestyle and wellbeing	Active lifestyle spoke to the need to have places to engage in walking (e.g. to school), cycling and play.
Community heart	Meeting the communities needs close to home – diverse, medium-density neighbourhoods with employment opportunities and services within walking distance.
Attractive shared spaces	Create high-quality open space that is accessible by all and consider community sharing of resources.
Less new communities and urban sprawl. Clear urban boundary	This includes exploring opportunities for infill development.
More green space - wider green streets	Create wide tree-lined streets and more areas for open space.
Safe and active transport	Affordable and healthy transport options and reduce reliance on the use of private vehicles.
Diversity of housing	Ensuring there is a range of housing options available to meet the changing needs of our community.

Although not necessarily the perspective of the majority, additional valid suggestions recorded by Council facilitators within the Growth break-out room included:

- Protecting the sense of place within each area as they grow. This includes retaining an areas unique, existing character and heritage.

- A discussion among participants that growth is viewed as a negative within the community and that a shift in mentality is required.
- Create a greater balance between urban and agricultural areas.
- Applying diversity in development.

Integrated Transport

Participants in the Integrated Transport room were provided with a scene setting overview to provide context for the existing transport system across the region. Council did note in this introduction the role we have for advocating for public transport and that the provision of these services are provided by the State.

The room was divided into smaller tables. Each table was provided with a persona to adopt as they completed the activity. This was to ensure consideration was being given to the diverse needs and perspectives of people from across the region. Using their personas, each table considered:

1. What their current transport needs are.

2. The associated pros and cons of these choices.

Following this, they were provided with a future focused scene setting card that included information about future transport changes in the year 2041. This step was about encouraging participants to imagine a future that has better transport options and a lifestyle to minimise today's challenges. Ideas gathered through this exercise were refined by each table to identify actions where investment should be prioritised.

After reporting ideas back to the group, everyone in the room was able to use 10 votes to identify their top actions for investment.

The below list (not prioritised) provides an overview of the top actions identified.

Actions	Expansion of the value and reflective comments from discussion
EV charging strategy	Consideration of emerging transport technologies such as electric vehicles and how these might be supported across the region.
Repurpose existing and ensure new road spaces are prioritised for public and active transport	For example, repurposing road space for bikes, e-bikes, light rail etc.
Shared public, private work hubs	These should be located within communities so less commuting time is needed and provide opportunities to work close to home.
Cycling and micro-mobility corridors	Plan for dedicated cycling and micro-mobility corridors to protect vulnerable users from traffic and provide direct routes.
Assisted transport for elderly and people with a disability	Suggestions included taxi vouchers and paths that are suitable for mobility scooters.
Future network resilience	Increasing the resilience of the region's transport network to address disruptions such as flooding, crashes etc.
Corridor preservation for adaptable use	Preserving transport corridors that cater for mode changes over time. Adaptable use includes concepts such as public transport and active transport corridors.
Electric car pooling (e.g. Go Get expansion)	Exploring opportunities to introduce shared transport options to the region such as electric car-pooling, scooter hire schemes etc.
Demand responsive transport	Transport that adjusts to demand such as during peak hour traffic. On-demand automated, driverless and carbon neutral buses.
Improve shared paths - width, gradient, shady	Improving pathways so they are suitable for all users and to help encourage more people to choose active travel options.

Although not necessarily the perspective of the majority, additional valid suggestions recorded by Council facilitators within the Transport break-out room included:

- Amenities that support cycling including secure bike parking and storage.

- Combination of heavy and light rail connections.
- Autonomous bus systems.
- More boat and ferry options.
- Placemaking to draw people into 'hubs'.
- Education and capacity building around alternative transport options.
- The need for advocacy given the focus of participants on public transport.

Session 3: Integrating Strategies Across the Region

The final session of the day commenced with the group coming back together as one and included:

- panel session which reviewed the three lists of values and actions developed in the break-out rooms and discussion with the strategy leads and CEO
- final activity to examine the importance of integrating the three strategies.

The panel session provided an opportunity to hear from each of the Council officers involved in developing the strategies. They discussed the findings and themes they had heard over the course of the day - what had been anticipated and what had surprised them. Participants were encouraged to submit questions during the panel via Slido. Participant response was so high that not all questions could be answered on the day. A video was recorded following the event where strategy representatives answered outstanding questions.

Some key questions from the panel session are outlined in table below:

Environment and Sustainability	How can we set a value on the natural environment for its own sake rather than for human use?
	How is Council responding to climate change?
	Is Council considering Blue Carbon?
	Waste management is becoming increasingly more important as the region grows. How will this be managed among the strategies?
	Does Council have any plans to develop a Biosecurity or Pest Management Plan?
	In light of the recent flooding event, can you please share with us a bit about how developments are assessed in relation to flood zones? Is there likely to be any changes following the recent floods?
	The Olympics in 2032 will be climate positive. Will our region contribute to achieving this?
	What opportunities are there for community and Council to work together to achieve some of our Environment and Sustainability objectives?

Growth Management	Can the housing type influence the type of people that come to live in the area?
	How do planning approvals consider elements of the natural environment such as water run-off and native animal habitats? Are there controls in place to protect the environment when it comes to development?
	Do we need to release more land to develop to ensure availability? Does greater availability mean more affordability?
	How is profitability and money balanced with development approvals?
	A question about the *Shaping SEQ* Urban Footprint - can you please explain a little bit more about it in relation to our region?
	What is council doing to encourage appropriate levels of vegetation and native planting in new developments?
	Given the rate of growth expected in our region, how do we achieve a balance having a supply of affordable housing supply for future generations while also protecting our environment?

Transport	Is there the opportunity to reduce overall trips or the average length of trips? What are some ways we might be able to achieve this?
	Following drought of 2019 and the floods of 2022, should stormwater harvesting and water retention be incorporated more widely in new and existing developments?
	How is the connection between new and existing developments managed to create a more permeable active transport networks?
	We spoke a lot at the Summit about the need to encourage more people to use public transport. How do we factor this in when planning new housing developments?

The final activity asked participants to consider the integration of the strategies by:

- Assuming the position of strategy owner (e.g. Environment and Sustainability).
- Briefing the other two strategy owners (e.g. Growth Management and Integrated Transport) on what they must consider when writing their strategies.

It also considered how priorities across different strategies must be balanced to ensure a successful outcome for each of the strategies. On conclusion of the activity a representative from each table was selected to share their ideas with the group.

This activity was the least favoured by participants on the day with a summary of anecdotal feedback to facilitators being that 'it was too hard to decide what trade-offs to make across the strategies' and that 'this is Council's role to make such hard decisions'. Discussions at some tables did become quite robust as participants ensured their interests were represented potentially at the cost of another participants interest. However, participants agreed integration of the strategies was integral and consensus on specific areas was clear.

Some key takeaways included:

- In general, there was good alignment across the strategies, as participants found many of actions would support each other.
- Climate change and environment were an overarching theme. It was important to participants that planning for climate change come at the forefront of transport and growth decisions. For example:
  - New developments could have a specified native planting target.
  - New transport modes should aim to be climate positive (e.g. plan for less cars).
  - Efficiency could be improved through more shared resources and spaces.

- Many of the actions for the environment, such as protecting unique places, were found to be key actions in creating liveable, desirable and healthy communities.
- Participants were keen to see the urban growth boundary adhered to or tightened to protect natural areas. They were more interested in small scale infill opportunities and medium density development compared to high density.
- Growth and transport actions will need to work together to 'plan for complex communities'. Participants want to see diverse housing and diverse transport.

Recommendations and key actions suggested through this exercise included:

- Ensure the Environment and Sustainability Strategy goes beyond protecting natural areas and setting sustainability standards, but considers the changes to transport, housing, employment, services and daily life required to mitigate and adapt to climate change.
- Ensure the three strategy teams continue to work in collaboration to develop their strategies. Implement regular interim discussions to ensure continued alignment.
- Consider diving deeper into issues which require further clarification. For example, participants spoke about housing types, affordability and the need to restrict the urban growth boundary through infill development. However, they did not expand on what affordable, medium-density, climate positive housing could look like.

Session Reflections and Feedback

On conclusion of the Our Moreton Summit, participants were encouraged to provide feedback on their experience over the course of the day. Participants were asked to rank on a scale of 1 to 5 (1 being strongly disagree and 5 being strongly agree) their level of support for the following statements.

More than half the participants completed the survey and the feedback results are summarised in the table below. This is excellent feedback to receive and demonstrates the Summit was successful in enabling a well-balanced and in-depth conversation.

Statement	Score
I feel I was listened to and my views were respected	4.7 / 5
I think the ideas that have come out of today are relevant and worth considering in the future strategies	4.6 / 5
I feel Council is genuinely interested in the views of stakeholders in their strategic planning	4.6 / 5

STEP

3

Online Summit Recap and Discussion

Council ensured community members who were unable to attend the in-person Our Moreton Summit were provided with an online opportunity to contribute to the development of the strategies. To facilitate this, Council hosted an alternative Online Summit Recap and Discussion attracting over 48 registrants.

The online activity focused on the delivery of two key parts:

- Part 1. Aspirations for the future
- Part 2. Prioritising Summit Outcomes

Part 1. Aspirations for the future

Part 1 replicated, in a digital format, the visioning activity from the Summit. This involved:

- Break-out rooms to allow groups to work collaboratively to begin articulating their ideas and aspirations for the future of environment and sustainability, growth and transport across the region. Using online tool Miro, participants had access to a range of pictures to provide inspiration and enable them to drag and drop images onto their own aspiration boards.
- On completion of the activity attendees were invited back into the main room where a representative presented a summary of what was discussed in each of the break-out rooms.

Reoccurring ideas identified on both the vision boards and through presentation back to the group have been summarised below.

Environment and Sustainability

- Protection of the region's fauna, specifically the koala population. This includes the preservation of trees and habitat.
- Environmental audits to keep track of local flora and fauna.
- Environmental focus across all Council's activities and services could be improved. There is room for Council to lead this.
- Solar power available for communities integrating electric vehicles.
- Improvements to ensure the protection of the natural environment including greater education of workers.
- When considering growth, ensure it is balanced with the impacts on the environment.
- Change in water movements and management.
- Ensure the three pillars of sustainability (environmental, economic and social) are taken into account.
- Explore ways to increase green areas rather than decrease.
- Retain and protect green corridors and bridges. This also includes wildlife fencing and traffic noise barriers vs wildlife access.

Growth Management

- Appropriately managed growth including infrastructure and services that support the increase in population and are relevant for the demographic group in the areas where accessible housing is provided.
- Ensure opportunities for the community to input into planning for growth.
- Ensure close collaboration when planning for future growth e.g. agencies, developers etc.
- Maintain a sense of community, sense of belonging and identity as our region grows.
- Explore smarter, more compact growth models.
- Ensure the Growth Management and Environment and Sustainability strategies work together.

Integrated Transport

- Improve transport integration.
- Implement bus routes that service schools and the general population.
- Make active and public transport a more attractive and feasible option.
- Build resilience into the networks - different options for connectivity.
- Satisfy bulk demands for now and plan for a range of scenarios in the future.
- Invest in wildlife fencing and green bridges.
- Park and ride capacity.

Session 2. Prioritising Summit Outcomes

During the in-person Our Moreton Summit, participants worked collaboratively to identify their top 10 values (growth) and actions (transport and environment and sustainability) they wish Council to consider when developing the strategies. During this second activity online participants were invited to vote for their top three priorities across each strategy from the options provided. Participants were invited to discuss what they liked about each of the values/actions along with where they believe there are gaps from the list provided throughout the activity.

Actions that have an '=' means it received the same number of votes as another suggestion.

Environment and Sustainability Strategy

1. Compliance for environmental standards.
2. Climate change education and resilience building.
3. = Environmental restoration and incentives for planting native species.

   = Place economic value on the environment - incentives to enhance private land.

   = Protect and manage wildlife corridors, waterways and coast.

Growth Management Strategy

1. Affordable and diverse housing for all cycles of life.
2. = Protect natural environment.

   = Diversity of housing.
3. = Attractive shared spaces.

   = More green space - wider green streets.

Integrated Transport Strategy

1. Corridor preservation for adaptable use.
2. Repurpose existing and ensure new road spaces are prioritised for public and active transport.
3. = Future network resilience

   = Improve shared paths - width gradient, shady.

It was clear the group was most interested in the Environment and Sustainability Strategy. Generally the group noted:

- The importance of preserving the natural environment and protection of native flora and fauna.
- As the region grows, there needs to be inclusive, affordable places to live along with the provision of adequate infrastructure and essential services to keep up with growth in the area.
- The need for a more resilient transport network including investment in different connectivity options including public and active transport.

2.3   Our Moreton Future Thinkers Program

Purpose

Given the long-term nature of the strategies, it was critical to hear the voices of the region's young people in the discussion. The Our Moreton Future Thinkers Program focused on connecting with young leaders from across the region.

To encourage participation the program was promoted through the region's school networks and Council's youth programs. This program was designed to be sensitive to the return to the classroom schools had just experienced after COVID-19 lockdowns, enabling it to be undertaken 100% remotely. Although schools had mostly returned to face-to-face learning, they were still dealing with a condensed school term and high rates of COVID cases amongst both students and teachers. The flood event that occurred around the time the program was launched, put further pressure on the schools and at this point some schools withdrew but expressed a desire to participate again if other opportunities arose.

Approach

Key features of the program included:

- Delivered 100% remotely to allow participants to join from all areas of the region.
- Recording of the pre-session briefing and flexibility around timing for one-on-ones to ensure the sessions could fit in with existing schedules.
- Non-prescriptive in how the final vision could be articulated allowing participants to be as creative as they liked.
- Easy to follow handbooks for teachers and participants that detailed the project steps.
- Provided inspiration via the pre-session briefing recording and the handbook that included links to useful resources and videos.

The program proved popular with 10 schools originally registering, however, following the floods the final four schools to participate were:

- Bribie Island State High School
- Murrumba Downs State Secondary College
- North Lakes State College
- Albany Creek State High School

Each school group was provided with a participant and teacher handbook that had further information about the program, activities, expectations and interesting links and content.

The first touchpoint with participants was an online briefing session. The session included:

- a presentation from each of the strategy leads about Council's current activities and future opportunities to consider when completing the activities
- an inspirational presentation from industry leader Cathryn Chatburn that broadly overviewed opportunities for the future of the region.

The session was interactive and enabled students to hear and question what the strategies cover, what activities Council currently does and encouraged them to think innovatively and outside the box.

The program was designed around two collaborative activities to understand participant priorities:

- **SWOT Analysis:** A SWOT (strengths, weaknesses, opportunities, threats) analysis is a technique of analysis often used when completing strategic assessments. To complete the activity, participants chose an area near where they and their teammates live and visit during the week. They walked around and analysed the area applying the lens of a planner who is looking at the future of growth, environment and sustainability, and transport. Participants were encouraged to take notes and pictures for use in the next activity.
- **Your Vision:** After identifying what is working well in their community (strengths) and where there are opportunities for improvement (weaknesses, opportunities and threats), groups were asked to begin articulating their future vision. Visions were required to show how the elements of growth, environment and sustainability and transport exist in the region in 2043. It was up to the teams how they presented this vision.

Over the course of the two weeks, each of the groups were able to have one-on-one check-ins with Council staff to ask questions and confirm they were on the right track.

The program concluded with a panel presentation of each group's final vision. Panellists included a representative from each of the strategies along with Council's CEO. Other Council representatives who attended were invited to ask questions and add to the discussion.

Those who participated thoroughly enjoyed the two week program and anecdotally mentioned they were thankful for the opportunity to participate in this future focused discussion.

Overview of Findings

Outcomes from the final presentations have been collated and summarised below into key reoccurring themes across each of the groups:

- a strong focus on transport, including its interrelationship with environment and sustainability. Suggestions included:
    - more connected and efficient public transport networks
    - greater consideration of impacts on the environment e.g. energy, transport, development
    - improved active transport networks such as walking and cycling paths
    - greening public transport stops including solar panels on bus shelters or green roofs.
- greater provision of activities for all ages
- stronger community connection with an emphasis on implementing activities that bring community together, particularly as we see an increase in residents to the region
- greater access to high-quality green spaces and more trees
- improved housing affordability
- better recycling and waste collection

The school groups were also asked to submit a wishlist following their final presentation. The wishlist outlined top things they wish Council to consider when writing each of the strategies. Summaries of the wishlists submitted by the school groups is below:

Bribie Island State High School

1. A train station in the surrounding area of Bribie (Sandstone Point or Ningi)
2. A second bridge
3. Smaller events held in Brennan Park to bring the community together
4. Sanctioning use of 4WDs in Bribie - combat the issue of erosion
5. More smaller scale green energy initiatives
6. Community gardening and composting
7. Electric scooters
8. Electric vehicle charging ports
9. Better access to bike facilities

Murrumba Downs State Secondary College

1. Universal electric buses
2. More bus stops and environmental bus stops
3. Better pathways
4. Electric scooter lanes
5. Better facilities / hubs at bus stops

Remove 4WDs from beaches

Environmental bus stops

Second bridge to Bribie Island

Albany Creek State High School

1. 50-70% of buildings to have solar panels by 2030

2. Lower public transport fees to increase use

3. Increase public transport services

4. Motion censored lights and taps in schools, community facilities, public buildings (reduced power usage)

5. Bringing community together/create a more inclusive community e.g. integrating First Nations language into our community

6. Community care packages/giving - opportunities for community to come together, collaborate and give and give back

Electric vehicle charging stations

Electric scooter lanes

MORETON SAYS

2.4 Region Wide Survey

A region wide survey was undertaken to reach more broadly and allow everyone in our communities the opportunity to have input into the strategies. The survey, that was part of the Moreton Says Program, was open between 1 March and 14 April 2022. 2,572 people who live, work and visit the region completed the survey.

Broadly speaking, insights gathered during the Summits and other engagement activities align with participants in the survey. To identify alignment and comparison, key insights have been extracted from the Moreton Says Pulse # 2 survey (refer Appendix C for full report).

Environment and Sustainability
- 88% of respondents indicated they would like to do more in their own life to contribute to a healthy environment and sustainable region.
- The most popular ideas for action Council could take to contribute towards a healthy environment and sustainable region identified by survey participants were: enhance and restore native habitats (67%); continue existing programs for habitat restoration, waterway and coastal management and green infrastructure (59%); increase tree cover in urban areas (53%); set higher standards for developments for environmental performance (50%); and increase natural areas management for environmental purposes (44%).
- There was strong support for Council to reduce its own carbon footprint, with 73% agreeing or strongly agreeing this is a good use of public money.
- Additionally, 76% of people surveyed agreed or strongly agreed helping community members reduce their carbon footprint is good use of public money.

Growth Management
- Respondents agreed population growth is inevitable in the region (69%). Over half (53%) believe population growth will bring more challenges than benefits to the region, 27% held neutral views and 20% saw more benefits than challenges.
- Having a diversity of housing types in each neighbourhood is important to the community, with 61% agreeing or strongly agreeing that diversity ensures the needs of all community members are met.

- 69% of respondents indicated that they prefer new development in existing urban areas over rural and natural areas, however, opinions were split when asked to consider a trade-off between standalone houses and greater impact on rural and natural areas. 32% did not support stand-alone houses if that leads to greater impact on rural and natural areas, 30% selected neutral and 39% supported stand-alone houses even if that leads to greater impact on rural and natural areas.
- In terms of growth, 75% agreed development in new areas is ok provided existing environmental features of the area are retained. 69% indicated they are ok with new development so long as there is a clear plan for necessary infrastructure to support it. A similar proportion (68%) indicated they were ok with population growth if things important to the identity of the region are preserved.

Integrated Transport
- The top three transport issues identified in the survey included traffic congestion (49%), cars parking in narrow streets (40%) and access to public transport (32%).
- The top barriers that prevent survey participants from using public transport more included it being easier to drive (44%), it doesn't go to key destinations (39%), it takes too long/unreliable timing (35%/17%), is difficult to access (21%) and there isn't enough parking at the train station (20%). A further 18% stated they were spending more time at home and therefore had reduced the use of public transport.
- When presented with a list of nine potential options for what Council could do to encourage more active travel options, improving the quality and suitability of footpaths for all people was selected most. This was followed by improving safety while using pathways, share-ways and cycle lanes (i.e. protection from other traffic) and improving shade on pathways and share-ways because it is hot.

2.5   Focus Groups

As part of Round Two of the Our Moreton Program, Council identified it was important to follow-up with many of the Region's harder-to-reach demographic groups including First Nations and Culturally and Linguistically Diverse (CALD) groups. To enable this focus groups were planned.

The focus groups were promoted via Council's existing networks including people who had participated in Round One of the Our Moreton Program, along with organisations who are well connected with these groups. Follow-up phone calls were undertaken with previous participants to ensure the emails had been received and to gauge interest.

Unfortunately, neither of the workshops eventuated due to low uptake in registrations. This could be due to the aftermath of the flood event and the number of public holidays during the time it was held. One-on-one conversations were held with individuals where possible providing some insights. The outcomes of these conversations align with the insights captured through the other engagement activities undertaken.

Additionally, letters were sent to the Traditional Custodians welcoming their input into the strategies. A meeting was held with Kabi Kabi representatives who provided overall feedback and therefore have been captured and aligned with this information.
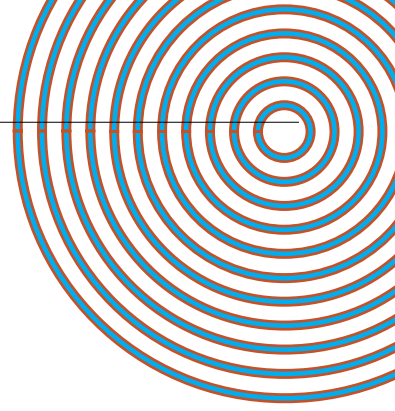
3 Engagement Process Review

3.1   Limitation of findings

The Our Moreton Program was highly successful in engaging representatives from the Moreton Bay Region in complex discussions, around the future planning for the region. Limitations to engagement during this exercise have been summarised below:

- Planning for the program was undertaken whilst Queensland was experiencing heightened social distancing restrictions with a predicted peak in infections. This evolving situation meant the program was planned for a balance between in-person and online activities to ensure everyone felt comfortable participating.
- At the time of undertaking the engagement, the Moreton Bay Region was heavily impacted by flooding. In light of this, major disruption was caused to the original program. Extensions were made to the survey; however, pre-planned events such as the Summit were required to push ahead. This may have meant that some members of the community were unable to participate due to more pressing challenges.
- During the engagement program, COVID-19 also continued to spread across the region. This caused disruption, particularly to the Future Thinkers Program as the school year had already been delayed, and schools challenged by teacher shortages due to illness. In light of this, we heard from many schools that they were eager to join, however they simply did not have the staff or resources to participate. It will be important to continue nurturing these relationships and involving the region's young people in future decisions.

- Engagement undertaken, specifically the in-person Our Moreton Summit, was limited in the number of people that could participate due to venue capacity, but also due to the nature of the event requiring people to give a whole day of their time. As an alternative, an online version of the session was offered along with in-community opportunities to speak to the team. To ensure input from these sessions was representative, when preparing this summary report, comparisons were always drawn with the region-wide survey results that had a greater sample size of 2,572 participants.
- A number of the activities undertaken as part of this exercise were done face-to-face during collaborative activities. To ensure we were capturing all ideas and feedback from the community during these conversations, where possible, we had participants complete worksheets to note down their ideas and we also had table facilitators complete feedback forms over the course of the day and also the day following.

3.2 Engagement Review

Council's Community Engagement team is committed to ongoing evaluation to ensure engagement is effective and can be continually improved. We assess the effectiveness of our engagement practices in achieving the objectives set for our program. The below table presents the objectives outlined for this project along with Council's achievements in addressing them.

Objectives	Achievements
Provide community with **inclusive opportunities for clear, transparent,** and **genuine input** into the strategic direction of Council.	A diverse range of engagement activities were undertaken to ensure there were multiple opportunities to provide feedback. Feedback opportunities were promoted through Council facilities including libraries and information centres, traditional media including local community newsletters and online media. Deep engagement was facilitated via the Our Moreton Summit for those who were interested and able to attend. For those who might be more time-poor or were unavailable on the day, an alternative Online Summit Recap and Discussion Session was hosted, along with the Future Thinkers Program and region-wide survey.
Provide a **coordinated and consistent** approach to engagement across all of the strategies to avoid consultation fatigue.	Our approach built on the information collected to date to avoid repetition and subsequent consultation fatigue. Opportunities for deep, targeted engagement via the Our Moreton Summit were balanced with online, broad reach activities such as the region-wide survey.
Develop **lasting relationships with community representatives** through transparency and clarity of decision making with ongoing resources and communication.	We have continued strengthening relationships with Council's communities both via broad reaching and targeted engagement. Having representatives from each of the strategies in the room during all engagement activities assisted in putting a face to each of the strategies. It also meant that Council officers could connect with stakeholders, hearing their ideas and feedback first-hand.
Ensure opportunities are provided for **targeted and deliberative engagement with key cohorts** to enable buy-in for subsequent plans and activities.	Our engagement process focused on engaging with one of Council's hardest to reach demographic groups being the region's young people. To assist with this, the Our Moreton Future Thinkers Program was developed and delivered.

The frequency and consistency of feedback expressed through both in-person and online engagement results provides confidence in the findings. While there is are always limitations to the effectiveness of engagement in identifying the preferences of the whole community, these limits can be tested during consultation in relation to this report and future drafts of the Environment and Sustainability, Growth Management, and Integrated Transport strategies. Participants can comment as to whether the information gathered through this engagement has been interpreted correctly and has faithfully translated into the strategies.

Appendix A
Our Moreton Aspiration Boards

TABLE 1 | GROWTH - - - -> ENVIRONMENT - - - ->TRANSPORT
less cars

Multi-functional
Understand nature
Beauty Welcoming Destination
Sustainable
move efficiently
Visually Inspiring

Growth means more people / movement
→ Posthie 2032 climate olympic
NATURE at the core
Need the ecosystems (terrestrial marine)
enjoyment
[Connections for people]
built into planning requirements
Living space that harnesses nature
Work in living areas.
Clean jobs
This leads to survival
Cooking Walking
Activity

...PLE
→ should lead to a better environment
Mass transit for dense areas
Public transport to replace cars
Space for the natural creatures we value + live with
Manageable
Bikelanes planned in new areas
better connectivity across areas
Multimodel for future UX.
CONTINUOUS stream of transport in elec vehicles

family living close together
housing
Aesthetics

TABLE 2

Access to frequent P.T.
Sustainable growth
Climate change mitigation
Circular communities.

changing climate
active travel
connected communities
support our vibrant economy
natural ecosystems
(Rural) Neighbourhood identity.

Transit oriented
Working Hubs in the community.
Buy local!
community-led
MORE opportunities to connect with nature - Bush walks

sustainable living
Shopping
Recreation
well planned neighbourhoods
landscape and environmental values

local employment opportunities
Clear urban growth boundary
Green corridors in urban areas
walking and cycling
safe
Bike riding tracks
integrate

Balance with nature.
Biosecurity

GROWTH
1. Balanced
2. Climate change mitigation
Well planned communities

Where does the electricity come from??

TRANSPORT
1. Accessible
2. Connected

Board 3

3

- innovative
- respect cultural heritage
- smart technology
- energy efficient
- innovative design
- infrastructure that integrates with land use
- environmental values
- landscape and environmental values
- support our vibrant economy
- neighbourhoods
- sustainable living
- green infrastructure
- coastal health
- affordable
- connected communities
- natural ecosystems
- Clear urban growth boundary
- lifestyles
- resilient
- community-led

ROAD CLOSED DUE TO FLOODING — NO ENTRY

40 AREA

Board 4

"FLEXIBLE-DESIGN" AND WORK AROUND NATIVE HABITATS"

4

WILDLIFE"

→ DIVERSITY OF HABITAT

connected communities

regenerating waterways

innovative design

GROWTH + ENVIRONMENT

- "ENVIRONMENTAL UPLIFT"
- INTENSIFY EXISTING USE
- UNDERGROUND LIVING
- WILDLIFE LIVE IN HARMONY (AT LEAST HAVE THE CHOICE TO)

TRANSPORT

SHARED "ECONOMY" TRANSPORT

MOVE AWAY FROM ROAD BUILDING (DESTRUCTION TO CREATE TARMAC)

transport network

. GET BETTER OUTCOMES FROM LARGER DEVELOPMENT AREAS
→ FOOD PRODUCTION/ INTEGRATE WITH WILDLIFE"

Board 1:

House
GROWTH
Development Access for disabilities
BALANCED with green + blue
5. ENVIRONMENT

More people

House – All house small yard

More townhouses
Townhouses w. green

...ter ways
a bicycle off the road. broken up between traffic

active travel

Lots are too small

e-bikes

- Not an urban jungle

- Roadways & flooding
- Flooded roads
- Beachmere

- Promote local farms & food su...ly

Policy regulation & compliance – stick with planning scheme

Narrow Streets
No. Set min. road width.

- emergency access

Street trees!

We are known for our green spaces

- breaks between urban areas
- safe movement

- Protect greenspace

Recreation
- Waterways
- green zones for kids
- avoid over development

- Density needs infrastructure
- Infrastructure comes first.

TRANSPORT

Take cars off the road

- Government needs to work together
- Car parking – Space for more

- space for cyclists
- bikes + traffic seperated.
- E bikes & scooters

Encouraging bike use

- Beachmere Rd more paths
State
- bikeways
- need more paths in Beachmere

Board 2:

TABLES
- Need room for infrastructure
- Beachmere road improvements

1. Green-space
2. ~~Bus lanes~~ Cycle-ways
3. Liveable environment
4. Accessible
5. Infrastructure first
6. Rural Lifestyle

Table 6

GROWTH   ENVIRONMENT   TRANSPORT   TABLE 6

regenerating waterways

Clear urban growth boundary

enhance

clean

Enabled to improve the environment we live in

TREE LINED RDS

diverse

cost effective

Transport on demand + dramatic modal shift needed

community-led

restoration

green infrastructure

recycle

coordinated

local employment opportunities

Supported shared local infrastructure

Housing density - growth greater than Grow?

sustainable living

natural ecosystems

flood ?ers

coasts and catchments

Accept medium to high density housing as a green...

Clean urban ...

well planned neighbourhoods

affordable

Smart Environmental Design Schemes eg. Artificial 'Reefs' (local)

sustainable buildings

support changing communities

waste

INTEGRATED

off rd safe cycling for all

Transport to Beach, ... areas!

Table 7

GROWTH   TABLE 7.   Zero Carbon lifestyle.

[Public Luxury Private Sufficiency]

"Cultural shift in attitudes"!!!

Autonomous Vehicles - New *

↓ Transport Reliance

sustainable

LIFESTYLE
↳ Diversity

SUSTAINABLE EFFICIENT

* Active Transport
- Safe, Efficient, Connected.

REPURPOSING.

Linked / Integrated

Retrofit Suburbs "15 min" suburbs "micro communities"

BUILDING COMMUNITIES

- Region connections as we grow
- Heritage
- Respect & Environment.

coastal health

TRANSPORT

Valuing Heritage (embrace cultural).

smart technology

ENVIRO.

Clear urban growth boundary

safe

* Tech to support communities Redesign.

landscape and environmental values

Habitat Protect Connect

protect

20 YRS TIME -
- Well planned Transport modes multi-use Bike, Bus; walking etc.
- Linked Transport; Enviro Areas
- Flexible designs - enable upscale
  + Integrate technologies
  DIVERSITY

* Ownership Models

* CULTURAL SHIFT IN ATTITUDES *
* CORRIDORS - PRESERVED.

Table 8 board:

renewable energy

diverse

natural ecosystems

improve

Clear urban growth boundary

environmental values

community-led

PRODUCTIVITY

natural

efficient

lifestyles

well planned neighbourhoods

recycle

active travel

sense of place

partnership

sequence of growth

restoration

valuable areas

support changing communities

AIR TAXI PUBLIC & PRIVATE.

walking and cycling

reducing waste

sustainable living

connected communities

future

protect

Table 8

Board 9:

9.

local business

REDUCE URBAN HEAT

innovative design

sustainable buildings

coasts and catchments

restoration

energy efficient

changing climate

local employment opportunities

enhance

water

protect

green infrastructure

GREEN CORRIDORS LINKAGES

coastal health

sustainable living

ROAD CLOSED NO ENTRY DUE TO FLOODING

support our vibrant economy transport network

well planned neighbourhoods

affordable

choices

innovative

renewable energy low emission products

diverse

reduce greenhouse gas emssions

landscape and environmental values

Clear urban growth boundary

natural

sustainable

reducing waste

clean

environmental values

climate

local food producers

natural ecosystems

Wider roads in housing developments to ensure FLOW

TABLE 10

energy efficient water Clean Air regenerating waterways School infrastructure

smart technology

green infrastructure

programs

transport network

Maintaining Community Spaces

well planned neighbourhoods

prot

affordable Responsible devlp

easy

Affordable Housing in access to amenities

Community Gardens

changing climate

Sharing Resources

neighbourhoods

Purpose

walking and cycling

Mental Health of Connection

innovative design

active travel

---

smart technology sustainable

local Build it UP diverse Innovation Partnerships/Collab.

sprawl Tran park t partnership

Hubs. Meeting Points efficient

transport network

green infrastructure

building up. community-led integrated

Affordable

well planned neighbourhoods reducing waste

infrastructure that integrates with land use

cost effective

sustainable buildings

community

coordinated

Respect & Protect Local, healthy Communities Affordable/Efficient
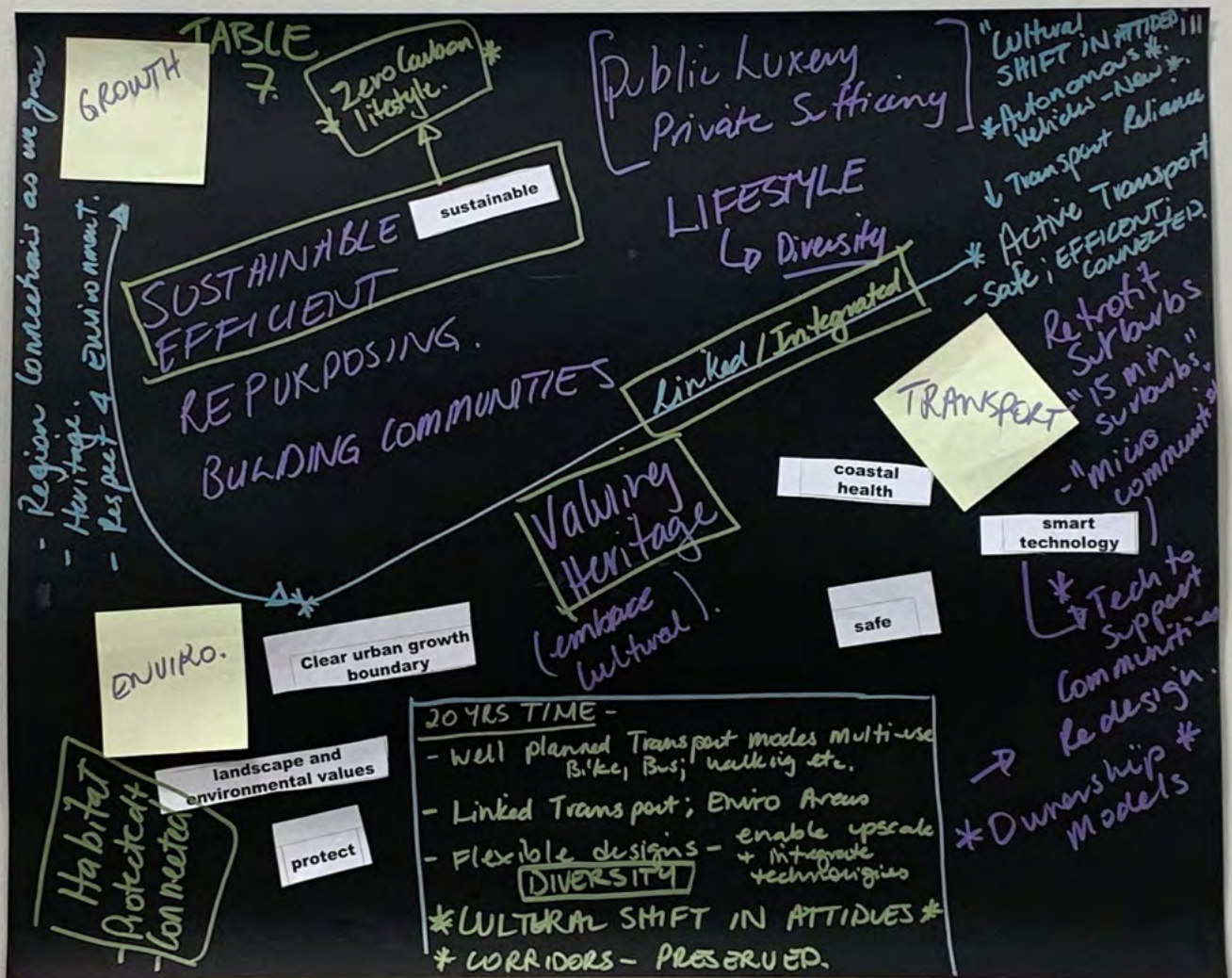
TABLE 12

respect cultural heritage   natural ecosystems

efficient

walking and cycling

integrated

reduce greenhouse gas emssions

transport network

sustainable

community gardens.

innovative design

Verge Planting (& Edible Streets)

sustainable living

support changing communities

partnership   neighbourhoods
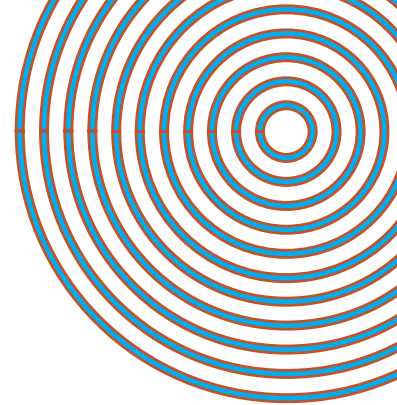
Appendix B
Our Moreton Strategy Deep-dive

Worksheet 1 (top)

Growth Strategy

Spend 15 minutes on this sheet.

Moreton Bay Regional Council

Table # **1**

Where we grow (homes)

You have 10 minutes.

In order to positively guide growth, manage the impacts on our natural environment and ensure we maximise on established and future investment in community infrastructure such as roads, Council has identified areas for growth. Today we will look in detail at two of these being:

- New Communities / Emerging Community Areas
- Infill development in established centres

Refer to the information sheets provided on your table for explanation of these terms.

We would like your help to understand how development in these areas can be guided. Today we will focus on how to deliver positive outcomes for our community and our environment. Think about the region in 20 year's time. Who will be living here? What are their housing needs / wants?

What does 'good' growth look like?

Brainstorm your ideas as a table group in the boxes opposite. Categorise your ideas in relation to both new communities (emerging community areas) and infill development (within established centres). Consider the diverse perspectives of all of the region's community members.

NEW COMMUNITIES

'Good growth' in new communities looks like...
Focus on housing types and needs

What do we want in

- Walking & cycling everywhere & the opportunity
- multi functional assets
- for a home - energy creation, green spaces, multi families &
- how does each building look after it self
- Share it that community
- usable & beautiful
- Diverse - & easy access to diverse areas in the region
- Connect to native easy for recreation, but manage so it's not loved to death & spread the love - greater access to natural areas.
- We allow development in areas that should be protected
- consider demographics & integrate services - new communities & what they need for their whole life not just a house
- New communities adapt to peoples the change.

INFILL DEVELOPMENT

'Good growth' in infill areas looks like...
Focus on housing types and needs

What didn't you want to looks

- Trend is medium density
- older want to move into village but its unaffordable
- people expect to have more space - need more shared space
- people move in because of amenity, service, identity & culture
- gets older - want good health service

TOP VALUES

What values would you like Council to consider when making decisions about the Growth Strategy?
Now use 5 minutes to turn your ideas into a prioritised list of values that you would like Council to consider when developing the Growth Strategy. Create a list of 3 values for new communities and 3 values for infill development. The order is not important.

NEW COMMUNITIES

1. Flexible dwellings
2. Access to Needs (services) in the community
3. Communal amenities

INFILL DEVELOPMENT

1. Preserve existing character
2. minimise congestion
3. Efficient use of space - communal spaces.

Worksheet 2 (bottom)

Growth Strategy

Spend 15 minutes on this sheet.

Moreton Bay Regional Council

Table #

Where we grow (homes)

You have 10 minutes.

In order to positively guide growth, manage the impacts on our natural environment and ensure we maximise on established and future investment in community infrastructure such as roads, Council has identified areas for growth. Today we will look in detail at two of these being:

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Brainstorm your ideas as a table group in the boxes opposite. Categorise your ideas in relation to both new communities (emerging community areas) and infill development (within established centres). Consider the diverse perspectives of all of the region's community members.

NEW COMMUNITIES

'Good growth' in new communities looks like...
Focus on housing types and needs

- Shared community spaces
- No PA Facilities for housing.
- Centre, hub's
- Diversity housing
- Medium & higher density
- Different needs for different types of people.
- Variety
- medium => higher around centres / facilities / jobs
- Reduce Homes close to work
- Resilient
- What's great - environment   Places for caravans boats.
- Transitional housing   street trees / wider streets
- S eg. Northlakes

INFILL DEVELOPMENT

'Good growth' in infill areas looks like...
Focus on housing types and needs

- Green buildings - roofgardens, wall gardens, sustainable, urban food product
  - med/high
- Diversity
- (area) Higher Density - Public Transport Parks Roads, Jobs, Parks
- Away from hazards
- Integrated
- Appropriately built for demographics/age.
- Built design - privacy, acoustics
- Shared facilities
- Affordability.
- Live Live close to work

TOP VALUES

What values would you like Council to consider when making decisions about the Growth Strategy?
Now use 5 minutes to turn your ideas into a prioritised list of values that you would like Council to consider when developing the Growth Strategy. Create a list of 3 values for new communities and 3 values for infill development. The order is not important.

NEW COMMUNITIES

1. Community Heart
2. Diversity of housing
3. Env. Integration/Corridors Plan for environment Areas

INFILL DEVELOPMENT

1. Med/Higher along PT routes roads
2. Sustainable Build/Homes
3. Affordability - for different types of needs

Growth Strategy
Spend 15 minutes on this sheet.

Table # **3**

Where we grow (homes)
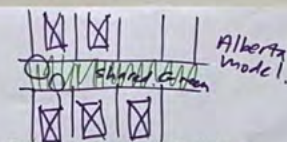You have 10 minutes.

In order to positively guide growth, manage the impacts on our natural environment and ensure we maximise on established and future investment in community infrastructure such as roads, Council has identified areas for growth. Today we will look in detail at two of these being:

- New Communities / Emerging Community Areas
- Infill development in established centres

Refer to the information sheets provided on your table for explanation of these terms.

We would like your help to understand how development in these areas can be guided. Today we will focus on **how to deliver positive outcomes for our community and our environment.** Think about the region in 20 year's time. Who will be living here? What are their housing needs / wants?

What does 'good' growth look like?
Brainstorm your ideas as a table group in the boxes opposite. Categorise your ideas in relation to both new communities (emerging community areas) and infill development (within established centres). Consider the diverse perspectives of all of the region's community members.

Alberta model.

'Good growth' in new communities looks like...
Focus on housing types and needs

Wider streets for:
- parking.
- Trees
- Cars
- Bikes.

NEW COMMUNITIES

- Underground housing.
- Sustainability.
- Shared solar, shared water
- community gardens
- Balance housing + greenspace
  - somewhere to play.
- Houses too close
- Infrastructure
- Not each house has to have a yard
  → Could be wider streets + parks
- Lifestyle. — connected, active
  — nature walks — natural

Garages used for storing individual - use every differently — am medium term work

'Good growth' in infill areas looks like...
Focus on housing types and needs

INFILL DEVELOPMENT

- Shared electricity generation.
- Maintaining character of place. — issue
  └ thats why people have moved there
- Preserve heritage — balance of retain but density.
- aesthetics. — community feedback.
- Design guidelines — BUT can constrain.
- Build modern BUT keeping looking like old
- Infill — close to transport. — different houses for diff changes to life + services

TOP VALUES
What values would you like Council to consider when making decisions about the Growth Strategy?
Now use 5 minutes to turn your ideas into a prioritised list of values that you would like Council to consider when developing the Growth Strategy. Create a list of 3 values for new communities and 3 values for infill development. The order is not important.

NEW COMMUNITIES

1 Opportunity for shared + sustainable infrastructure (eg. shared solar batteries, water, waste)

2 CLEAR URBAN BOUNDARY. Less 'new communities' + less urban sprawls.

3 More greenspace, + wider (green) streets.

INFILL DEVELOPMENT

1 Maintain character

2 Diversity of housing — different "Age in place" sizes + types

3 Opportunity for shared, smart, sustainable infrastructure

Growth Strategy
Spend 15 minutes on this sheet.

Table # **1**

How we grow (lifestyle)
You have 10 minutes.

- What will be the important characteristics of our future lifestyles? Think about where you work, shop, play and recreate. Where do you socialise with friends and family? Where do you go to learn?
- Where and how do you want to work? Eg. Within 20 minutes of home. Think about our recent experiences with Covid-19? What has changed? What can we learn from this?
- How would you plan our neighbourhoods and centres to support this lifestyle?

Think about the region in 20 year's time. Who is living here? What are their needs? How will they be living their lives?

Use the table below to:

1. Brainstorm the characteristics of our future lifestyles.
2. Think how we might need to place our neighbourhoods and centres to support this lifestyle.

Characteristics of our future lifestyle?
- reduced time travelling to work — mostly — combine living, work + play
- less car dependant — more safe places to walk & ride
- we need to learn to share
- co-locate work & recreation
- Areas for culture & cultural significance — for inclusion.
- Variety of food options
- Healthy

How would you plan our neighbourhoods to support this lifestyle?
- have precincts for health, recreation, environment. & Hubs
- plan for shared spaces
- Free public transport. & more options / variety
- Communal places to work & share in each community
- No CBD — or more hubs.
- Good access to internet & tech

TOP VALUES
What values would you like Council to consider when making decisions about the Growth Strategy?
Now use 5 minutes to turn your ideas into a prioritised list of values that you would like Council to consider when developing the Growth Strategy. The order is not important.

1 Protect the natural environment

2 Active lifestyle + wellbeing

3 Communal multifunctional Hubs in each community

4 Reduce travel time miles (reduce the need to commute)

5 Areas for culture & identity

Growth Strategy

Spend 15 minutes on this sheet.

Table # **2**

How we grow (lifestyle)

You have 10 minutes.

- What will be the important characteristics of our future lifestyles? Think about where you work, shop, play and recreate. Where do you socialise with friends and family? Where do you go to learn?
- Where and how do you want to work? Eg. Within 20 minutes of home. Think about our recent experiences with Covid-19? What has changed? What can we learn from this?
- How would you plan our neighbourhoods and centres to support this lifestyle?

Think about the region in 20 year's time. Who is living here? What are their needs? How will they be living their lives?

Use the table below to:

1. Brainstorm the characteristics of our future lifestyles.

2. Think how we might need to place our neighbourhoods and centres to support this lifestyle.

Characteristics of our future lifestyle?

Equitable/Decentralised.
Local access to services e.g. technology, community sewas
Green choices for transport, - shared hubs for EVs
Secure
Facilities for different travel modes
Attractive shared spaces - food, charging hubs especially to support higher density

Financially viable - how do we fund it.

How would you plan our neighbourhoods to support this lifestyle?

- Different needs in community are met.
- Create
- Designated areas for recreational purposes
- Integration of active transport & multipro
- New communities have + services they need in their neighbourhood/suburb

Moreton Bay Regional Council

TOP VALUES

What values would you like Council to consider when making decisions about the Growth Strategy?

Now use 5 minutes to turn your ideas into a prioritised list of values that you would like Council to consider when developing the Growth Strategy. The order is not important.

1. Attractive shared spaces
2. Secure & green transport modes choices
3. Green Corridors & passive rec integration active transpo
4. Efficient Better use of financial resources
5. Equitable access to service

Growth Strategy

Spend 15 minutes on this sheet.

Table # **3**

How we grow (lifestyle)

You have 10 minutes.

- What will be the important characteristics of our future lifestyles? Think about where you work, shop, play and recreate. Where do you socialise with friends and family? Where do you go to learn?
- Where and how do you want to work? Eg. Within 20 minutes of home. Think about our recent experiences with Covid-19? What has changed? What can we learn from this?
- How would you plan our neighbourhoods and centres to support this lifestyle?

Think about the region in 20 year's time. Who is living here? What are their needs? How will they be living their lives?

Use the table below to:

1. Brainstorm the characteristics of our future lifestyles.

2. Think how we might need to place our neighbourhoods and centres to support this lifestyle.

Characteristics of our future lifestyle?

- Mobility. - get from A to B easily + safely
- Active transport + lifestyle
- Safety + comfort
- Living close to grandkids
- Stay where I am - but shared.
- Diverse housing — social housing.
- Affordable housing + lifestyle.
- Access to transp public transport, shops, jobs facilities
- Local jobs - jobs close to where you live
- Elevi - Integrate home + green/environ - (parks, greenspace)
- Rural lifestyle - how to get more people in rural areas.

How would you plan our neighbourhoods to support this lifestyle?

- Bike lanes + separation.
- Interconnected communities pathways
- More electric charging spaces
- Be adaptable for new technology.
- Community housing + more short-term housing
- Flexible public transport.
- Take drains + concrete channels → return to natural streams.
- Don't build in flood plain.

Moreton Bay Regional Council

TOP VALUES

What values would you like Council to consider when making decisions about the Growth Strategy?

Now use 5 minutes to turn your ideas into a prioritised list of values that you would like Council to consider when developing the Growth Strategy. The order is not important.

CONNECT
1. Accessible, flexible public transport.
2. Safety of transport active
3. Affordable + diverse housing for all cycles of life.
4. Self-contained neighbours. (close to jobs, shops, public transport)
5. Diffe Maintaining + enhancing character.

Sheet 1 (top)

Spend [] minutes on this sheet.

Table #

Living and working with our environment

The Region is set to experience change in the next 20 years through population growth, changes to technology and the expected impacts of climate change. Moreton Bay has an enviable lifestyle and beautiful natural environments. We are interested in ensuring that the environments of our Region remain healthy so that we can keep the lifestyles we enjoy today into the future. Healthy environments support healthy communities and healthy economies - this is how we ensure sustainable lifestyles.

If we were to live and work more sustainably in future, what would that look like and what actions would we be taking? Consider how we live, work and do business, use resources and natural areas?

Consider the future community stakeholder type allocated to your table. Identify opportunities for them to live and work in a way that is better for the environment in 2041.

STEP 1 | Fill in the first two columns of this sheet. You have 10 minutes.

Interests and Concerns

Think through the lifestyles of your table's allocated stakeholder group to identify the factors that will influence their decisions around how they can live and work in a way that is better for the environment.

What are their greatest concerns?
- See the turtles (wildlife) in their natural environment
- Securing land longbelt for environmental purposes
- Easy access to parks/wildlife corridors (don passining)
- Water - recycling
- Manage consumption
- Aiming for zero waste
- Circular economy
- Transport → less driving to get to school (micromobility)
- More bike around the region - how do we better integrate our region?
- Electricity cost, cost of batteries, solar (microgrids)
- Outdoor living → green space

What are their greatest interests?
- Community gardens - education
- Home schooling options
- Local jobs
- Local opportunities
- Kids able to scooter or bike to school

It's 2041. Create a list of actions your community stakeholder type are taking or choices they are making that contribute to a healthy environment.

Brainstorm as many ideas as you can think of. Think through a hypothetical typical day-in-the-life-of your stakeholder type.

- Get involved with local projects → community initiatives → enviro groups
- Recycling household items
- Reduce family carbon footprint → solar & battery
- Walk the kids to school → veggie garden
- Install charging stations → scooters etc
- Make more affordable

STEP 2 | Fill in this column. You have 10 minutes.

Create a list of actions to get us there.

What support is needed? What initiatives need to be in place? What research should be focussed on? Who might lead the initiative? Brainstorm a list of actions.

- Better educate families about options & benefit of sustainable living & healthy environment — Council / Education institutions / State Gov
- Financial incentive to make more desirable
- Leadership → lead by example (Council)
- More visibility of sustainability initiatives → at schools, community centres (Education)
- Change habits / behaviour → encourage different attitudes
- Look to other countries for best practice examples (planning, design)
- Infrastructure to support initiatives (recycling) → Council
- Plan for waste (review & adapt to change) → Council
- Make it accessible & easy → incentives

Sheet 2 (bottom)

Spend 25 minutes on this sheet.

Table # [Small Business]

Living and working with our environment

The Region is set to experience change in the next 20 years through population growth, changes to technology and the expected impacts of climate change. Moreton Bay has an enviable lifestyle and beautiful natural environments. We are interested in ensuring that the environments of our Region remain healthy so that we can keep the lifestyles we enjoy today into the future. Healthy environments support healthy communities and healthy economies - this is how we ensure sustainable lifestyles.

If we were to live and work more sustainably in future, what would that look like and what actions would we be taking? Consider how we live, work and do business, use resources and natural areas?

Consider the future community stakeholder type allocated to your table. Identify opportunities for them to live and work in a way that is better for the environment in 2041.

STEP 1 | Fill in the first two columns of this sheet. You have 10 minutes.

Interests and Concerns

Think through the lifestyles of your table's allocated stakeholder group to identify the factors that will influence their decisions around how they can live and work in a way that is better for the environment.

What are their greatest concerns?
- ↑ running costs: Maining ↑ customer base.
- Finding employees.
- Personal + Privacy risks.
- Future Proof - Climate Risk.
- How to sell at "end of time"
- Infrastructure - internet / credit cards. - Transport.
- Innovative / Flexible
- Impacts of online → stop them & on them.
- Keep up w/ Legislation
  - Keeping relevant.
  - Perception in Community.
  - Accessible to wide range of people.
  - Products.

What are their greatest interests?

[Profit & Growth]
- Part of Community + Interaction
- Availability of Resources.
- Collaboration with other businesses.
  - "Precinct vs Individual"
  - Boundaries.
- Flexible & Adaptable.
- Ethical Decisions

It's 2041. Create a list of actions your community stakeholder type are taking or choices they are making that contribute to a healthy environment.

Brainstorm as many ideas as you can think of. Think through a hypothetical typical day-in-the-life-of your stakeholder type.

- Local Sources of products
- Reducing Packaging.
- Using Natural Envirio & integration in Environment
- Waste Reduction & Reuse ↓ Costs. → circular economy
- Product diversity + innovations.
- Businesses supporting micro-communities.
- Connection / collaboration. [Involvement in Chamber of Commerce + other networks. to assist.]
- Human Resources - Sustainable employment - Access to transport
- "Regulations + Renewable energy requirements - Building Tenures."

STEP 2 | Fill in this column. You have 10 minutes.

Create a list of actions to get us there.

What support is needed? What initiatives need to be in place? What research should be focussed on? Who might lead the initiative? Brainstorm a list of actions.

- # Developing Future Leaders in fields / Sustainability 4 Advice (school)
- # How to transition out of businesses not req'd. → Review / Improve
- Infrastructure to support home base businesses → LG / SG / Chambers → incentives - support / Promote / Intervene.
- Buy Local. → LG / SG.

[Incentives Package]
1. Become Sustainable
2. Attract "Sustainability" Business
3. Redesign of older buildings to upgrade "owners v/s renters"

Moreton Bay Regional Council

Table #

Living and working with our environment

The Region is set to experience change in the next 20 years through population growth, changes to technology and the expected impacts of climate change. Moreton Bay has an enviable lifestyle and beautiful natural environments. We are interested in ensuring that the environments of our Region remain healthy so that we can keep the future lifestyles we enjoy today into the future. Healthy environments support healthy communities and healthy economies – this is how we ensure sustainable lifestyles.

If we were to live and work more sustainably in future, what would that look like and what actions would we be taking? Consider how we live, work and do business, use resources and natural areas?

Consider the future community stakeholder type allocated to your table. Identify opportunities for them to live and work in a way that is better for the environment in 2041.

PARKING LOT
→ tourism impacts & visitor management
behaviours of visitors & activity impacts
+ management (overcrowding)
(e.g. use a guide) etc.
or restricted access
(Issues raised in relation to Bribie Island).

STEP 1 | Fill in the first two columns of this sheet. You have 10 minutes.

Interests and Concerns

Think through the lifestyles of your table's allocated stakeholder group to identify the factors that will influence their decisions around how they can live and work in a way that is better for the environment.

What are their greatest concerns?

- Social, econ. & environ health being impacted by tourism model (i.e. Bribie)
- being impacted by noise
- don't want an area to change keep core areas & values

What are their greatest interests?

- recreation uses (SUP BOARD) (done the hard yards)
- well-looked after spaces
- gated community → feel safe
- peace, quiet, lifestyle
- walk to shops, coffee, beach
- need to know neighbours etc.

It's 2041. Create a list of actions your community stakeholder type are taking or choices they are making that contribute to a healthy environment.

Brainstorm as many ideas as you can think of. Think through a hypothetical typical day-in-the-life of your stakeholder type.

✳ joining activist or community groups
✳ creating sense of belonging → + sense of place & purpose
✳ access to family & friends
✳ want kids to learn from mistakes of the past
[✳ Masterplan for North Pine – e.g.] → time to reflect on their lives
✳ retaining knowledge & history
✳ implementation, auditing & review & evaluation of strategy in 20 years
✳ knowledge of indigenous communities
✳ U3A knowledge (& skills)
✳ sharing knowledge between generations
✳

STEP 2 | Fill in this column. You have 10 minutes.

Create a list of actions to get us there.

What support is needed? What initiatives need to be in place? What research should be focussed on? Who might lead the initiative? Brainstorm a list of actions.

✳ building or space to share knowledge between generations
✳ infrastructure in place (re-use old neighbourhoods) → create connections with neighbours
✳

Moreton Bay Regional Council

Table # Working family - Erica

Living and working with our environment

The Region is set to experience change in the next 20 years through population growth, changes to technology and the expected impacts of climate change. Moreton Bay has an enviable lifestyle and beautiful natural environments. We are interested in ensuring that the environments of our Region remain healthy so that we can keep the future lifestyles we enjoy today into the future. Healthy environments support healthy communities and healthy economies – this is how we ensure sustainable lifestyles.

If we were to live and work more sustainably in future, what would that look like and what actions would we be taking? Consider how we live, work and do business, use resources and natural areas?

Consider the future community stakeholder type allocated to your table. Identify opportunities for them to live and work in a way that is better for the environment in 2041.

STEP 1 | Fill in the first two columns of this sheet. You have 10 minutes.

Interests and Concerns

Think through the lifestyles of your table's allocated stakeholder group to identify the factors that will influence their decisions around how they can live and work in a way that is better for the environment.

- use of natural areas. - sea turtle lighting.

What are their greatest concerns?

- Not dealing with extreme climate, worries about flood, bushfire.
- Lack of time to do activities.
- Litter - clean environment.
- Building compliance to focus on s'bility - urban heat
- Drainage issues from houses/flooding.
- How the environment will be in the future?
- Temperature changes and impacts on plants + wildlife.

What are their greatest interests?

- Healthy air & water = and all that involves.
- Liveability.
- Recreation facilities.
- Safety
- Education for children. teach importance of that.
- Closeness with nature & connections.
- Importance of bushland + moreton Bay.
- Long term thinking.

It's 2041. Create a list of actions your community stakeholder type are taking or choices they are making that contribute to a healthy environment.

Brainstorm as many ideas as you can think of. Think through a hypothetical typical day-in-the-life of your stakeholder type.

- Education program re litter, compost, waste/recycling, benefits of environment safety
- Nature walks. (school activities)
- Bushland areas. retained → habitat for wildlife. - Land buyback - knowing this is happening
- Maintain clean & healthy waterways.
- Actions to reduce emissions
- Coastal resilience
- Waterways. focus.
- Focus on development - not. extending urban footprint.
- Care all - people & wildlife.
- Sus building features enforced by conditions & enforced
- Climate resilience - focus on. addressing flooding, drainage.
- Water smart / water sensitive urban design in ne... Waste.
- Register your property a...
- Offsets

STEP 2 | Fill in this column. You have 10 minutes.

Create a list of actions to get us there.

What support is needed? What initiatives need to be in place? What research should be focussed on? Who might lead the initiative? Brainstorm a list of actions.

① Climate Change mitigation plan.
② Buy more bushland & reduce habitat loss.
③ maintain an urban footprint respects ...ntal values/...
[sticky note: focus on! urban sprawl work around native habitat.]
④ Education 4 school.
⑤ Focus on catchments, & runoff, pollution, waterways protect seagrass water smart design.
⑥ Compliance focus - for environmental standards - ...ment + building.
⑦ Conditions for new developments e.g. houses - solar - water efficiency. - waste
⑧ Council. leading by example - EVs - solar energy - council - sus building - water. Recycling/waste.
⑨ Coastal resilience/- flooding - address impact future events
⑩ urban heat/ street trees.
[sticky note: waste.]

Moreton Bay Regional Council

Environment and Sustainability Strategy

Principles — long term thinking
— Think of consequences
— Council advocacy to Qld Government
— Collaborating with neighbouring Council
— Right fit for the right place
— Community input.

TOP ACTIONS
Spend 10 minutes on this sheet.
Within your table groups, refine your list of actions from the final column of Worksheet 2B.1 and Worksheet 2B.2 to create a list of actions that you would like Council to consider when developing the Environment and Sustainability Strategy.

PARTNERS
Tick the partners who should be involved.

		COUNCIL	COMMUNITY	BUSINESS
1	Climate Change mitigation Plan. — Evidence based.	✓	✓	HH ⑤
2	Bushland purchases.			HH ⑩
3	Urban environments & reducing urban sprawl.	✓		II
4	Education programs.	✓	✓	HH I ⑥
5	Catchments, waterways protection	✓	✓	HH III ⑧
6	Compliance for environmental standards.	✓		HH IIII ⑨
7	New houses/developments – solar, water efficiency	✓	✓	✓
8	Council leading by example – EVs, solar, waste, green buildings.	✓		III
9	Coastal resilience – addressing flooding		✓	III
10	Urban heat / street trees.		✓	III ✓ ✓

Moreton Bay Regional Council

Environment and Sustainability Strategy

TOP ACTIONS
Spend 10 minutes on this sheet.
Within your table groups, refine your list of actions from the final column of Worksheet 2B.1 and Worksheet 2B.2 to create a list of actions that you would like Council to consider when developing the Environment and Sustainability Strategy.

PARTNERS
Tick the partners who should be involved.

		COUNCIL	COMMUNITY	BUSINESS
1	reduce marine plastics: prevention & management pollution	✓	✓	✓
2	climate change education & resilience-building	✓ ① ✓ Other lvls of govt.	✓	✓
3	Triple bottom line decision making & strategic planning	✓ ✓ other lvls of govt		
4	Strong legislation and by-laws to support the policies	✓		
5	Protect and manage wildlife corridors ②	✓ ✓ other lvls of govt	✓	
6	Have a strategy for green corridors	✓ ✓ other lvls of govt		
7				
8				
9				
10				

Moreton Bay Regional Council

Environment and Sustainability Strategy

TOP ACTIONS
Spend 10 minutes on this sheet.
Within your table groups, refine your list of actions from the final column of Worksheet 2B.1 and Worksheet 2B.2 to create a list of actions that you would like Council to consider when developing the Environment and Sustainability Strategy.

PARTNERS
Tick the partners who should be involved.

		COUNCIL	COMMUNITY	BUSINESS
1	Support recycling > incentives & initiatives	✓	✓	✓
2	Education and support for community self-sustainability initiatives (grow your own food etc) & making better decisions	✓	✓	✓
3	Environmental restoration & initiatives for planting native species	✓	✓	HH HH III ⑬
4	Invest in renewable energy (Council operations, options for community to access)	III	✓	
5	Zero waste > plastic free programs	HH	✓	✓
6	Boundaries on development to protect the environment & environmental services	HH	✓	⑥
7	Invest in innovative technology	III		✓
8	FOGO – food organics recycling initiatives		✓	III
9	Land buy-back for properties that flood / are impacted / environmental functions	HH		
10	Incentive / education support – e.g. Make homes more sustainable → improve home energy efficiency brains	HH	✓	✓

Moreton Bay Regional Council

Environment and Sustainability Strategy

TOP ACTIONS
Spend 10 minutes on this sheet.
Within your table groups, refine your list of actions from the final column of Worksheet 2B.1 and Worksheet 2B.2 to create a list of actions that you would like Council to consider when developing the Environment and Sustainability Strategy.

PARTNERS
Tick the partners who should be involved.

		COUNCIL	COMMUNITY	BUSINESS
1	Place economic Value on Environment — Incentives to keep + enhance enviro values. — Broad range of options to generate incomes	✓	①	HH HH I ⑪
2	Accessibility Focus Universal Designs — Developers, Council, Community	✓	✓	HH II ⑦
3	Universal Access to Land & Environment — Natural waterways. — Homes (Affordable)	✓	✓	HH HH ⑩
4	Incentive Package + influence. — Become Sustainable — Attract Sustainability related Businesses. — Redesign older buildings & upgrades (win/win landscapes / owners)	✓	✓	II
5	Invest in Developing Future Leaders — Sustainability fields.	✓	✓	HH
6	Buy Local / Support Local. — Packages			III
7	Infrastructure — Home based businesses — Virtual — Rethink way we service community.			III
8	Facilitate / lead Collaboration — chamber of commerce.			I
9	Waste Reduction / Reuse Circular economy			IIII
10				

Transport Strategy

Table #

STEP 1

You have 10 minutes for both questions in this column.

What are their current transport needs?

1. Read the description of your persona on CARD 1 aloud within your table group.

2. Brainstorm as many of their typical transport needs as possible.

Train
Bike track
Bike lockers at train station
e-scooters

What are the pro's and con's of their current transport options?

1. Create a list of all the potential challenges for this person relating to transport.

2. Consider also any negative impacts relating to either the environment or the community.

study far away
24hr trains?

STEP 2

It's 2041. Rewrite a day-in-the-life-of...

You have 10 minutes.

1. Read CARD 2 aloud within your table group. Room facilitators will hand these cards out.

2. As a table group, rewrite a hypothetical 'day-in-the-life-of' for your persona. Review their needs, then think forward to better options that might now be available to them. Think creatively and through all aspects of their life. Could you reduce the amount of travel they do? Are there options to move around outside of peak hour? What new modes of transport are they utilising?

Car hire on demand.
PT more available
Local university
Fast boat to other places
Light rail to many destinations.
Duplicated roads flying above existing road
Local power generation = net zero transport

STEP 3

Where should investment be focused?

You have 10 minutes + 10 minutes on the blue column opposite to refine.

1. Discuss where investment or research would need to be focused over the next several years to achieve the desired change to your persona's mobility and lifestyle choices.

2. Brainstorm your ideas here before refining them in the blue column opposite. Your focus can include a focus on investment in infrastructure and / or investment in behaviour change.

Heavy rail to shore
Light rail to along peninsula
Autonomous busses
Local food production

STEP 4

TOP ACTIONS

Moreton Bay Regional Council

Where should we focus investment?
Your shortlist of 10 can include both a focus on investment in infrastructure and / or investment in behaviour change.

1 Shaded paths
2 Assisted transport for elderly persons/disability
3 Promoting innovation in transport - like Uber Pool
4 E-scooters (rental), electric bikes
5 Footpath quality for smooth rides, better walking
6 Jetty's /water transport
7 Destination /place making
8 Light rail /trolley busses in N/S direction on Redcliffe
9 Net-zero transport (inductive charging) Solar power
10 End-of-trip facilities
11 Flying vehicle poding

Transport Strategy

Table #

STEP 1

You have 10 minutes for both questions in this column.

What are their current transport needs?

1. Read the description of your persona on CARD 1 aloud within your table group.

2. Brainstorm as many of their typical transport needs as possible.

+ Vehicle (private)
+ Some Public Transport use
+ Freight

What are the pro's and con's of their current transport options?

1. Create a list of all the potential challenges for this person relating to transport.

2. Consider also any negative impacts relating to either the environment or the community.

Pro's

Con's
Sara always driving
many people dependent

STEP 2

It's 2041. Rewrite a day-in-the-life-of...

You have 10 minutes.

1. Read CARD 2 aloud within your table group. Room facilitators will hand these cards out.

2. As a table group, rewrite a hypothetical 'day-in-the-life-of' for your persona. Review their needs, then think forward to better options that might now be available to them. Think creatively and through all aspects of their life. Could you reduce the amount of travel they do? Are there options to move around outside of peak hour? What new modes of transport are they utilising?

Drone Body Delivery → Paddock to Plate
Shared Delivery b/ub'an farms
E-Bike E-scooter to school
P Transport
A Charging stations

STEP 3

Where should investment be focused?

You have 10 minutes + 10 minutes on the blue column opposite to refine.

1. Discuss where investment or research would need to be focused over the next several years to achieve the desired change to your persona's mobility and lifestyle choices.

2. Brainstorm your ideas here before refining them in the blue column opposite. Your focus can include a focus on investment in infrastructure and / or investment in behaviour change.

Local Bus Services
Shared Vehicles
Bus/Light Rail → Rail
Adaptive PV Fleet
Education + Awareness
Corridor Preservation for Adaptive use

Road Maintenance
Charging stations
Streets - for people
Active Transport for E-Bike/scooters
Micro Mobility Networks
Legible / Permeable Network

STEP 4

TOP ACTIONS

Moreton Bay Regional Council

Where should we focus investment?
Your shortlist of 10 can include both a focus on investment in infrastructure and / or investment in behaviour change.

1 Cycling & Micromobility corridor
2 Demand Responsive PT services
3 Accessibility /Equity of Charging Stations
4 Education + Capacity Building to Awareness of True Costs
5 Seamless Journey - co-ord power modes + provider
6 Future Network Resilience Zero Based?
7 Legible / Permeable Zero 2040 network
8 Corridor Preservation for Adaptive use
9 Design Standards → Retrofit Auto Vehicles
10 Localised Air Travel Management to Drone Hubs

Transport Strategy

Table #

STEP 1

You have **10 minutes** for both questions in this column.

What are their current transport needs?

1. Read the description of your persona on **CARD 1** aloud within your table group.

2. Brainstorm as many of their typical transport needs as possible.

- Likely drive 5km to gym. ✓
- School travel – possibly bus / active transport
- [Airport – drive to airport / possibly air train ✓
  [site visits – drive car. (possible car share / hybrid)
- Multiple pt services (changes)?
  Highly likely 2 cars in use

What are the pro's and con's of their current transport options?

1. Create a list of all the potential challenges for this person relating to transport.

2. Consider also any negative impacts relating to either the environment or the community.

- Gym → lack of secure bike parking
  not a bike (as alternative to car)
  → active transport or health benefit
- the school travel not conji?ne to
- multiple places at multiple times
- opportunity for virtual meetings rather than fly

STEP 2

It's 2041. Rewrite a day-in-the-life-of...

You have **10 minutes**.

1. Read **CARD 2** aloud within your table group. Room facilitators will hand these cards out.

2. As a table group, rewrite a hypothetical 'day-in-the-life-of' for your persona. Review their needs, then think forward to better options that might now be available to them. Think creatively and through all aspects of their life. Could you reduce the amount of travel they do? Are there options to move around outside of peak hour? What new modes of transport are they utilising?

Gym — will he still go to the gym, virtually?

School →

Work { Site visits – flexible from Home
       { Commute
       { Melbourne

Holograms + meetings virtual ✓

pWork Hubs →
create

Inner lane dedicated transport
– only bikes / time
  buses   / repurpose

- Electric rehicle / own or have / access to?
- Autonomous / Demand Responsive Transport for gym for example?

STEP 3

Where should investment be focused? and advocacy be

You have **10 minutes + 10 minutes** on the blue column opposite to refine.

1. Discuss where investment or research would need to be focused over the next several years to achieve the desired change to your persona's mobility and lifestyle choices.

2. Brainstorm your ideas here before refining them in the blue column opposite. Your focus can include a focus on investment in infrastructure and / or investment in behaviour change.
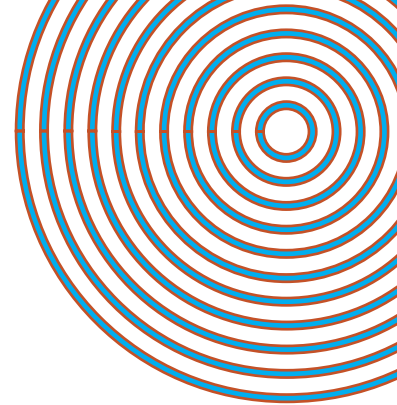
STEP 4

TOP ACTIONS

Where should we focus investment?

Your shortlist of 10 can include both a focus on investment in infrastructure and / or investment in behaviour change

1. EV charging strategy | locations infrastructure |
2. Re-purposing → road space for buses and bikes creating new
3. Shared public / private work hubs (within community)
4. Demand responsive transport (on bus)
5. Invest in power and comms
6. Net positive transport system → Energy supply
7. Weekend travel to disperate different locations
8. es Electric Car pooling eg Go Get expansion
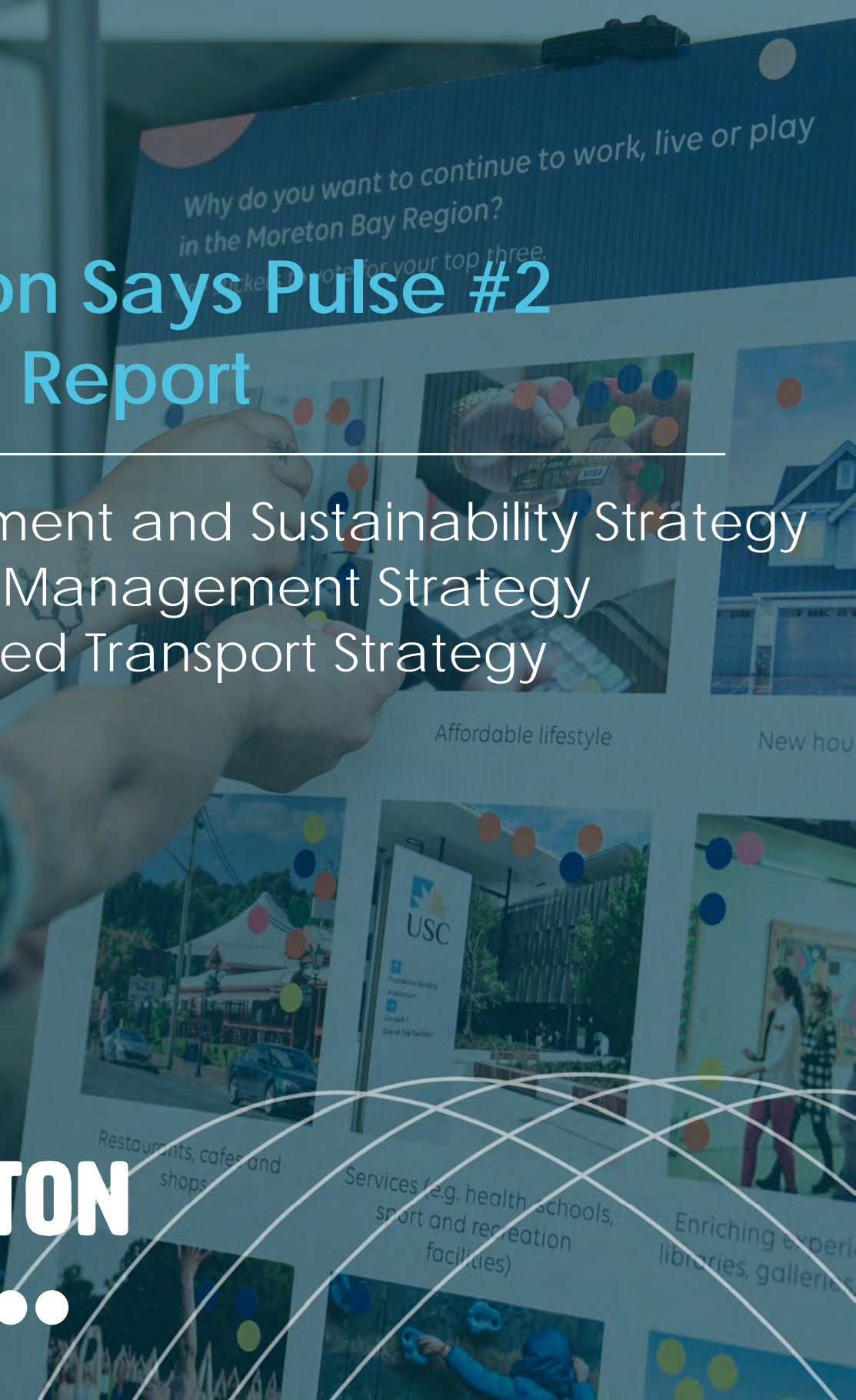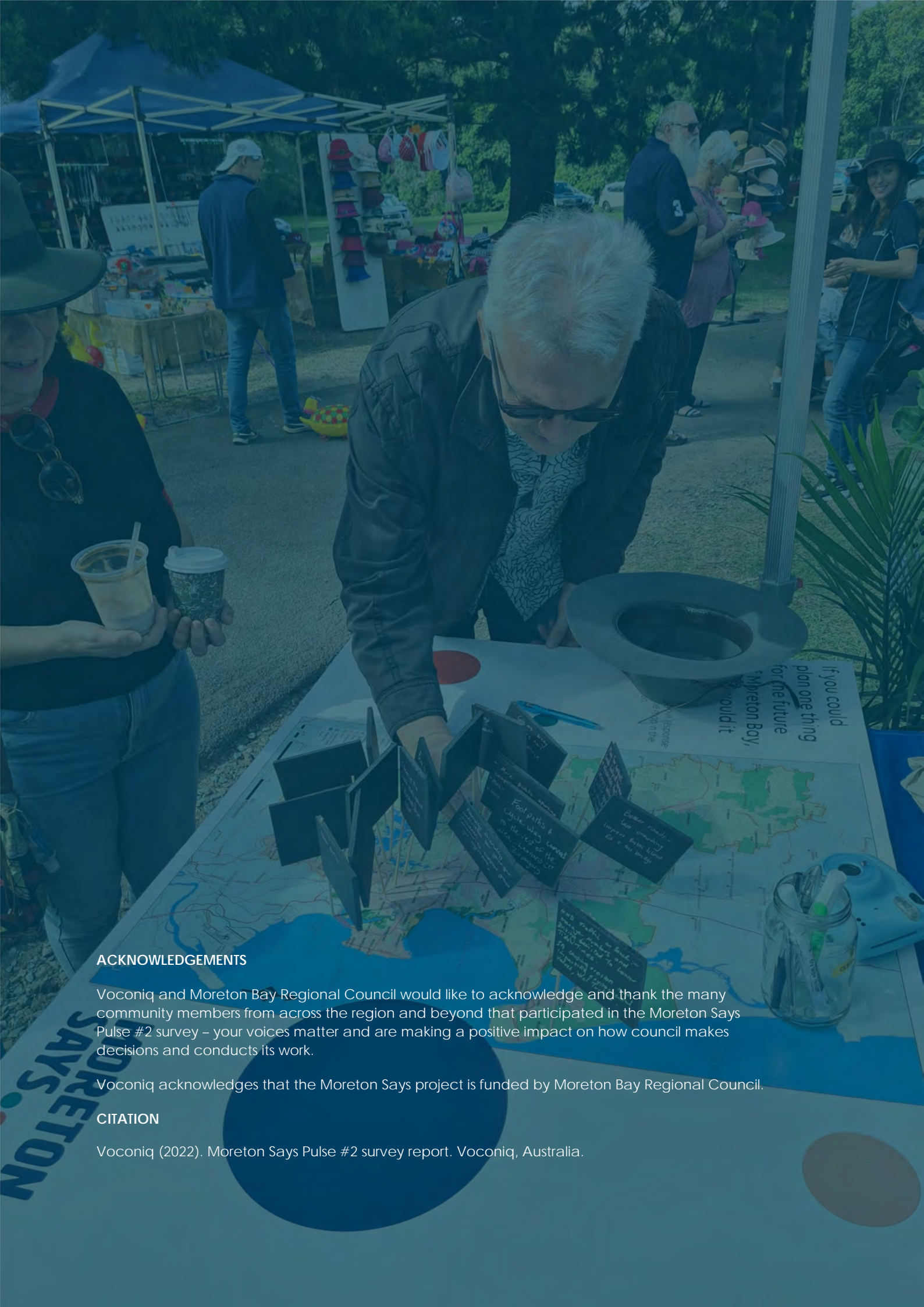9.
10.

Appendix C
Moreton Says Pulse Survey Report

Moreton Says Pulse #2 Survey Report

- Environment and Sustainability Strategy
- Growth Management Strategy
- Integrated Transport Strategy

INTRODUCTION

Moreton Says is an engagement program designed to bring the voices of community members from across the Moreton Bay Region into Council's decision-making processes. It includes a series of region wide surveys Council is undertaking, starting with a detailed Anchor survey in mid-2021. This report provides a summary of data collected from the second of several brief Pulse surveys that will be undertaken over the next few years.

This second Pulse survey was open to Moreton Bay residents, visitors and those that work in the region, with data collected between the 1st of March and 14th of April 2022.

Council is developing a new Corporate Plan and suites of supporting strategies to provide a clear roadmap for the region as it grows and evolves over the next 20 years. In the Pulse #1 we focused on the Corporate Plan and Community Wellbeing Strategy. In Pulse #2, we took a deeper dive to inform the development of:

- Environment and Sustainability Strategy,
- Growth Management Strategy, and
- Integrated Transport Strategy

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ENGAGEMENT AND PARTICIPATION

Council delivered a board communication and engagement campaign to encourage community members to participate in the Pulse #2 survey. This involved social media, paper copies of the survey positioned in Council libraries, and six community 'pop-ups' at events and markets across the region throughout the data collection period. In addition, flyers were distributed to community members, project banners and corflute signs were positioned around the region and community groups were encouraged to spread the word. All community members that registered with Voconiq for the Anchor and Pulse #1 surveys were invited back for the Pulse #2 survey via email.

After data was cleaned and prepared, 2,572 surveys were retained for analysis. This represents a large, statistically robust sample, where for most groups within the dataset (e.g. gender, geographic region, age categories) we collected more than 60 surveys, providing enough data to conduct statistically meaningful comparisons. The demographic profile of the sample closely mirrors that of the Anchor survey and Pulse #1 survey, providing confidence that we are 'comparing apples with apples' when looking at Pulse #2 scores relative to the previous Moreton Says surveys.

Participation by location

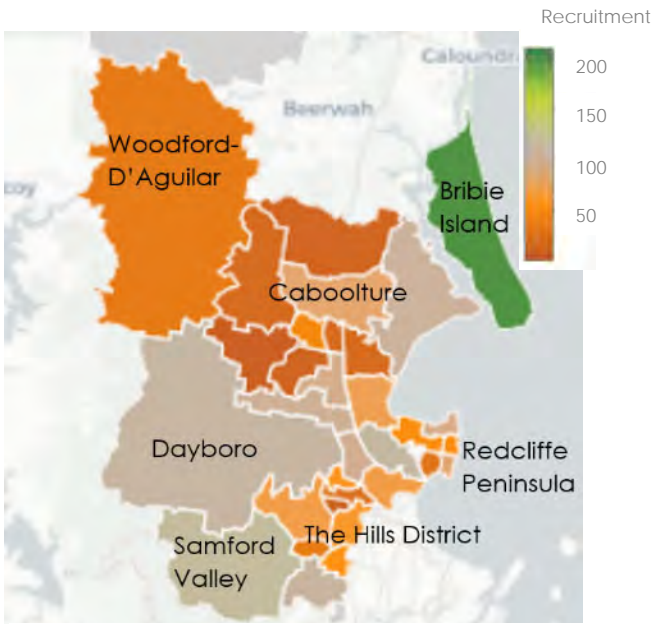|	
12.0%	Bribie Island and surrounds
8.7%	Caboolture and surrounds
4.4%	Dayboro and surrounds
7.7%	Hills District
12.2%	Narangba and surrounds
10.7%	North Lakes and surrounds
19.1%	Redcliffe Peninsula
4.7%	Samford Valley
9.7%	Strathpine and surrounds
3.7%	Woodford-D'Aguilar and surrounds
5.7%	Live outside region

Table 1. Participation by location.

Figure 1. Participation in Pulse #2 by statistical area across the Moreton Bay Region, with selective reference point labels.

A selection of demographic information about the sample is included below:

- 58.2% of participants identified as female, 39.6% as male, 1.4% preferred not to say, 0.5% preferred to self-describe, and 0.3% identified as non-binary,

- Each age bracket was represented in the sample, however 15-24 and 25-34 were underrepresented by between 7-14% and age brackets from 45+ were overrepresented by between 4-7%, relative to the region's population,

- 8% indicated they were living with a disability, 2.1% that they were a carer/support worker, 3.2% indicated they preferred not to say if they had a disability, and 86.7% reported they did not have a disability,

- 1.7% of participants indicated they were of Aboriginal or Torres Strait heritage, and 98.3% indicated they were not,

- 93.7% indicated English as their first language, 5.5% reported that English was not their first language, and 0.8% preferred not to say,

- 93.8% said they were a resident of the Moreton Bay region, 5.5% lived somewhere else, and 0.7% that they preferred not to say.

SUMMARY OF RESULTS

The Pulse #2 results are reported below in three sections:

1. Responses to questions about the Environment and Sustainability Strategy,
2. Responses to questions about the Growth Management Strategy,
3. Responses to questions about the Integrated Transport Strategy.

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1.   Environment and Sustainability Strategy

Previous Moreton Says surveys have told us the environment is the Moreton Bay community's number one value, so questions in Pulse #2 focused on specific topics that will assist Council's new Environment and Sustainability Strategy to really hit the mark.

Individual actions

Participants were asked:

- what actions they are taking in their day-to-date life towards a healthy environment and a sustainable region,
- whether they would like to do more to contribute to a healthier and more sustainable region; and
- what are the barriers they find make it harder to live a more environmentally sustainable lifestyle.

90% of participants recycle whenever possible, 69% said they had taken steps to reduce energy use in their home or business and, 67% reused and repurposed waste whenever possible.

What action(s) are you taking in your day-to-day life towards a healthy environment and a sustainable Moreton Bay region? (choose as many as apply)
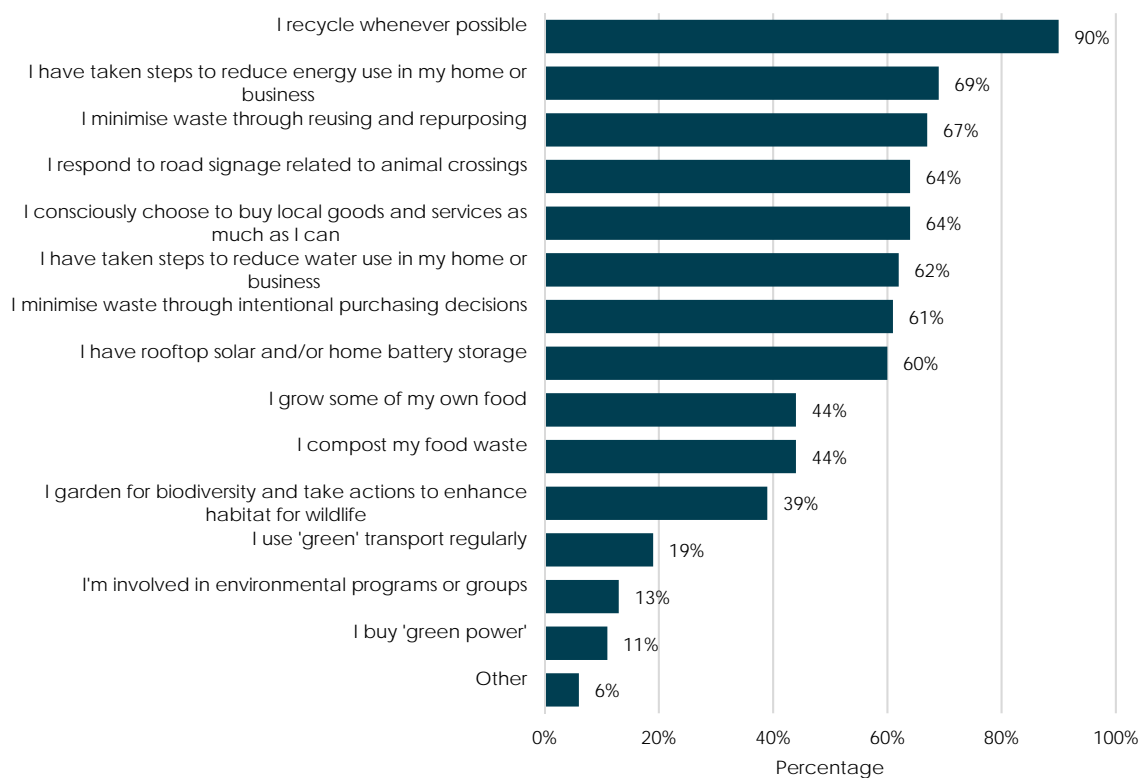

Figure 2. Actions the community are taking in their day-to-day life towards a healthy environment and sustainable Moreton Bay region.

88% of respondents declared that they would like to do more in their own lives to contribute to a healthy environment and sustainable Moreton Bay region. When asked about the barriers they find make it harder to live a more environmentally sustainable lifestyle, 64% identified cost as the main barrier preventing them from acting on their intentions.

Of those people that selected 'other' on this measure, several more consistently mentioned reasons included:

- difficult when living in a rental property, apartment or managed retirement facility to do many of the activities on the list,
- contextual barriers (e.g. trees blocking the sun for solar on some residential blocks),
- encouraged Council support for activities like more frequent recycling bin collection and organic waste bins,
- ideological rejection of the premise.

What are the barriers you find make it harder to live a more environmentally sustainable lifestyle? (choose as many as apply)
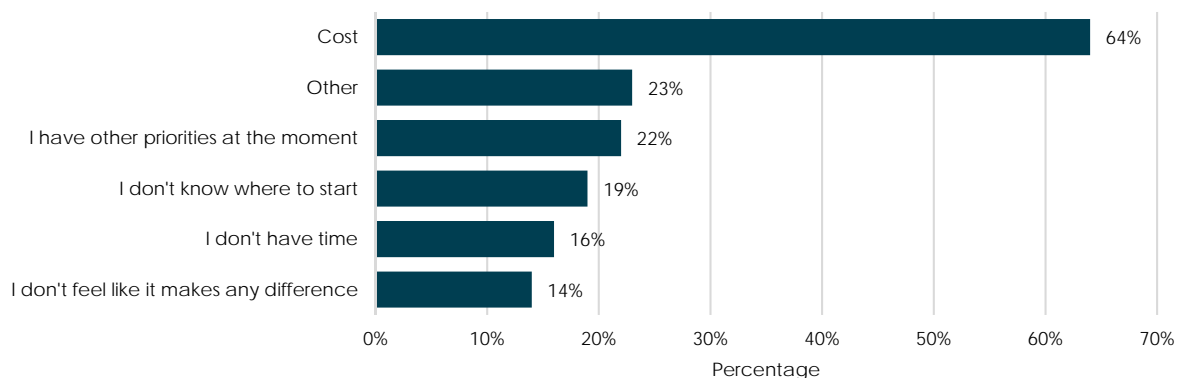

Figure 3. Barriers to living a more environmentally sustainable lifestyle.

Demographic differences

Examining the data by demographic characteristics, personal actions taken in day-to-day life to support a healthy and sustainable region varied by age. People aged 55 years and over reported higher levels of personal action across almost all options available (e.g. recycling, buying local, reducing energy use, etc).

People in the Hills District and Samford and surrounds reported very high levels of recycling and higher levels of energy reduction behaviours relative to those in Caboolture, North Lakes, Strathpine and surrounds.

Carbon footprint

Participants were asked to rate the extent to which they agree with two statements about using public funds to reduce the carbon footprint of the region.

Please rate the extent to which you agree with the following statements:

Figure 4. Community sentiment towards use of public money to reduce carbon footprint.

73% agreed or strongly agreed that reducing Council's own footprint is a good use of public funds. Similarly, 76% of participants agreed or strongly agreed that helping community members reduce their carbon footprint was a good use of public money. The proportion of participants that disagreed were 11% and 10% respectively, suggesting a large majority agreement for the use of public funds to reduce carbon footprint of Council and the community.

The following quotes from the survey provide further detail on how community members are thinking about habitat protection, development, and environmental sustainability:

"Planting native trees to protect local fauna." – Narangba Resident

"Planting trees, creating, maintains native green spaces and reducing carbon emissions is very important." – Kallangur Resident

"Wildlife and koala conservation is very important to me when considering growth in the MB region." – Rothwell Resident

"Adding far more, and larger, wildlife corridors and providing incentives for small lots to plant/retain native trees as this supports native wildlife and insect species critical to our survival." – Kallangur Resident

"My biggest concern is loss of wildlife habitat. Too many trees are sacrificed in developments (including road construction/widening) and we are seeing wildlife displaced and the inevitably negative results when wildlife encounters humans, their pets, and traffic." – Ferny Hills Resident

Figure 5. Example quotes regarding environment and sustainability.

Ideas for actions by Council

The following were rated as the top ideas for actions Council could take to contribute towards a healthy environment and sustainable Moreton Bay region.

Additional ideas specified when 'other' was selected were diverse and sometimes contrasting, but the most frequently mentioned topics included:

- ensuring new residential developments are environmentally sustainable
- enabling better public transport, and
- managing housing density (with some strongly against increasing and other comments speaking to increasing density as a strategy to manage population growth and related environmental impacts).

What are the most important ideas for actions you think Council could take that would contribute towards a healthy environment and sustainable Moreton Bay Region? (Choose your top 5 ideas)

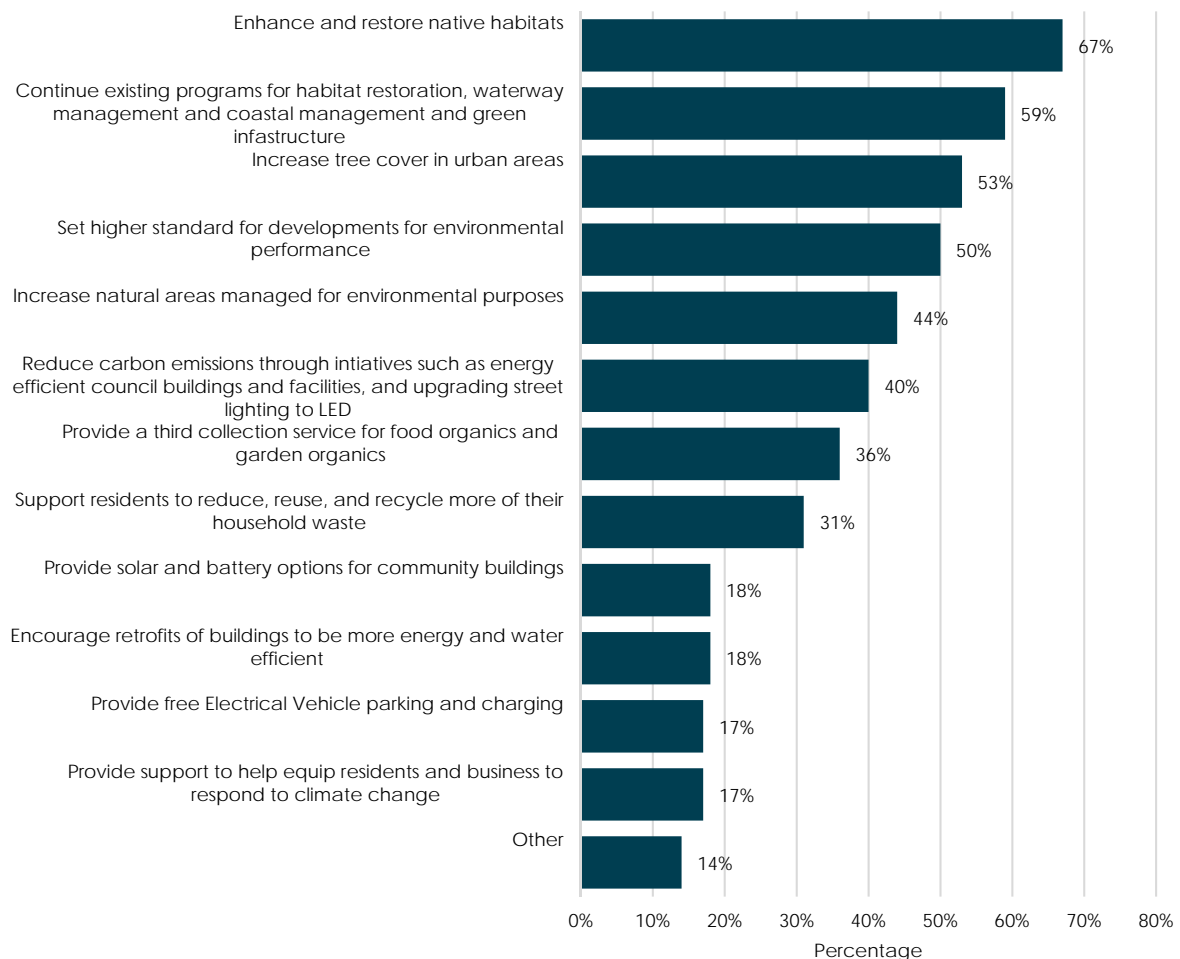| Idea	Percentage
Enhance and restore native habitats	67%
Continue existing programs for habitat restoration, waterway management and coastal management and green infastructure	59%
Increase tree cover in urban areas	53%
Set higher standard for developments for environmental performance	50%
Increase natural areas managed for environmental purposes	44%
Reduce carbon emissions through intiatives such as energy efficient council buildings and facilities, and upgrading street lighting to LED	40%
Provide a third collection service for food organics and garden organics	36%
Support residents to reduce, reuse, and recycle more of their household waste	31%
Provide solar and battery options for community buildings	18%
Encourage retrofits of buildings to be more energy and water efficient	18%
Provide free Electrical Vehicle parking and charging	17%
Provide support to help equip residents and business to respond to climate change	17%
Other	14%

Figure 6. Ideas for actions the community think Council could take that would contribute towards a healthy environment and sustainable Moreton Bay Region.

2.   Growth Management Strategy

Management of growth and planning is a complex space for Council and their communities to navigate. As such, Pulse #2 aimed to help Council understand the needs and preferences of community members more clearly. This focus topic was separated into two sections, one which focused on population growth and the other focusing on feelings about new developments in the region. These questions were designed to reveal and explore the tensions that exist between different factors that influence planning for growth.

Population growth

Participants were invited to express how they feel about population growth within the region. 69% agreed or strongly agreed that population growth in the region was inevitable. 68% also agreed or strongly agreed that they were ok with population growth so long as things that were important to the community were preserved. Although, when asked about whether population growth brings more benefits than challenges, 53% saw more challenges than benefits.

Please rate the extent to which you agree with the following statements:
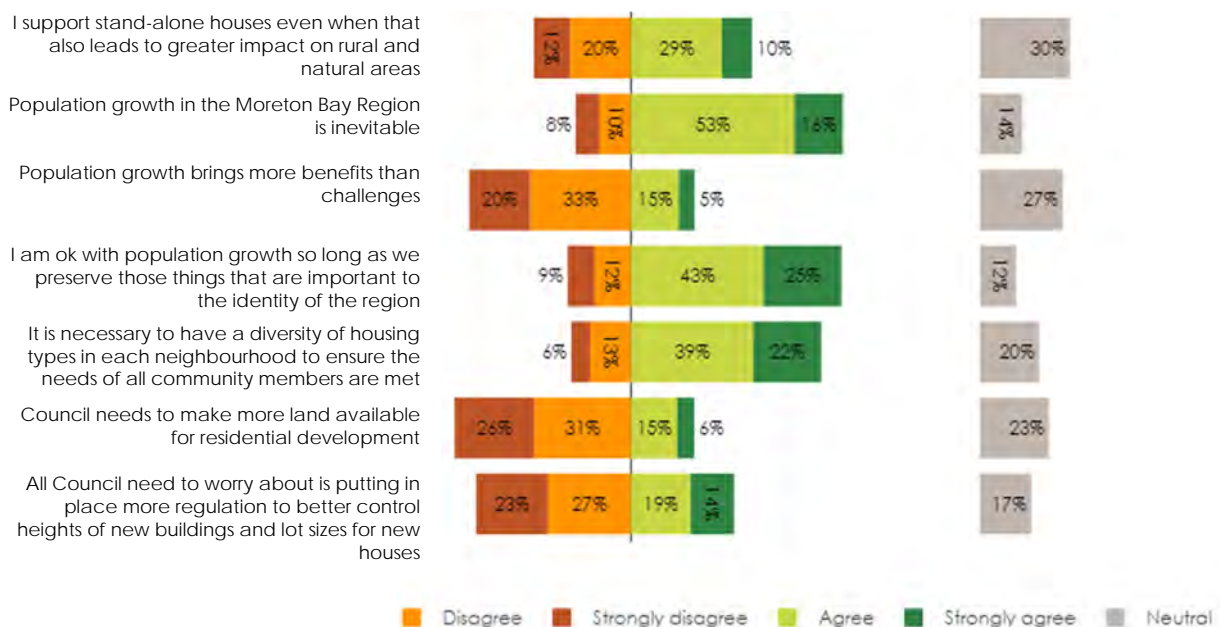

Figure 7. Level of agreement with statements regarding population growth and new developments (a).

When considering whether Council should make more land available for residential development, 21% of participants agreed while 87% either disagreed or were neutral in their response. 61% agreed or strongly agreed that it is necessary to have a diversity of housing types in each neighbourhood, with 19% disagreeing or strongly disagreeing. 39% were supportive of stand-alone houses even when this leads to greater impact on rural and natural areas, while 32% were not supportive and a further 30% of responses were neutral on this issue. 50% disagreed or strongly disagreed that all the Council needs to worry about is putting in place more regulation to better control heights of new buildings and lot sizes for new houses, while 33% agreed or strongly agreed with the statement.

These questions reveal new perspectives on the tensions that are inherent in complex planning decisions. While community members for the most part acknowledge that population growth is inevitable, they also revealed more about their preferred conditions for how this growth is managed. Higher density housing in areas already developed is acknowledged as one way to achieve this, but the things that make the region special need to be preserved in the process of growth. The data also suggests that within the context of inevitable population growth and housing options that include infill of existing developed areas, the answer to acceptable development is about more than building heights and lot sizes. Managing the challenge of growth is complex.

New developments

To tease apart this complexity further, additional questions were included to investigate the conditions under which community members feel more confident that new development to support population growth is managed in line with community expectations.

69% agree or strongly agreed that they were ok with new developments so long as Council had a clear plan for necessary infrastructure to support it. Similarly, 87% of participants agreed or strongly agreed that knowing where a future development is going and what it looks like is important to them. 75% agreed or strongly agreed that they were ok with development so long as existing environmental features in the area were retained. The data shows that community members will be more confident in the management of growth if there is a clear plan for infrastructure, identified locations for future development and retention of existing environmental features and if these things are all clearly communicated. Having job options in the local region was also important.

Please rate the extent to which you agree with the following statements:
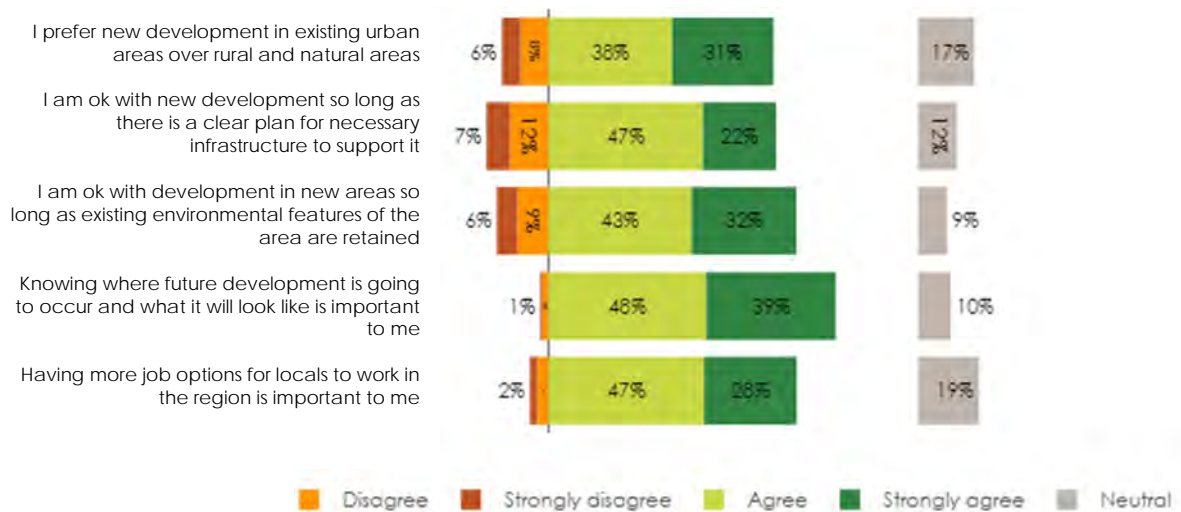

Figure 8. Level of agreement with statements regarding population growth and new developments (b).

The following quotes from the survey provide further detail on how community members are thinking about new development and population growth:

"I am not keen on population growth but If we are to grow, we need to ensure we look after any wildlife and ensure we plan and have infrastructure in place" - Redcliffe Resident

"Planning scheme to reflect sustainable and appropriate development. Developments to not be cookie cutters but be smarter and more advanced showcasing environmental and latest urban design from across the world" – North Lakes Resident

"It is important to retain local character and identity whilst growing" - Bellara Resident

"We need more cheaper housing for low wage earners. Build up & have smaller units closer to public transport" – Cashmere Resident

Figure 9. Example quotes regarding residential development and population growth.

Demographic differences

Looking at the data by geographic area, people in Upper Caboolture, Caboolture, Caboolture South, Morayfield, Burpengary East and Deception Bay were more supportive of growth when important identity features of the region are preserved than most other suburbs (although ratings in all suburbs were in positive territory on the scale used). For the most part, people in these suburbs also felt that population growth is inevitable to a greater extent than other locations.

Participants from suburbs located closer to the coastline indicated a higher level of agreement that Council just needs to focus on more regulation to control building heights and lot sizes, than participants located further west. However, there was mixed support for stand-alone houses where it leads to greater impacts on "rural and natural areas". Community members in Woodford-D'Aguilar were significantly more supportive of stand a-alone houses even where that has impacts on natural areas than people in Dayboro, with people in Samford less supportive still. Smaller sample sizes in these areas mean caution should be taken in interpreting these differences.

Again, these results speak to the complex and nuanced task Council faces in building a strategy for growth management in the region, and why Moreton Says is so important to help Council to tease apart community perspectives on these important issues.

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3.   Integrated Transport Strategy

Transportation is central and important to any council, city, or region. The way communities can move around, to and from an area is a key part of what makes a place liveable. Managing public transport, traffic congestion and improving current infrastructure is important to any transport strategy. Pulse survey #2 asked questions to enable the council to develop a sustainable transport strategy which also reflects the preferences, needs and priorities of the community.

Pulse #2 asked three key questions to identify the wants and needs of the community. The questions focused on transport issues of concern, the barriers to using public transport, and the top 3 ideas Council could take to improving transport within the region.

Transport issues of most concern

In previous surveys, community members have told Council that transport within the region can be challenging. To support the development of the Council's Integrated Transport Strategy, in Pulse #2 we included a question to seek more specific information about these challenges. Participants were invited to pick transport issues that were of most concern to them. Participants could choose up to three challenges.

Help us understand which issues about transport are of most concern to you (choose up to three):

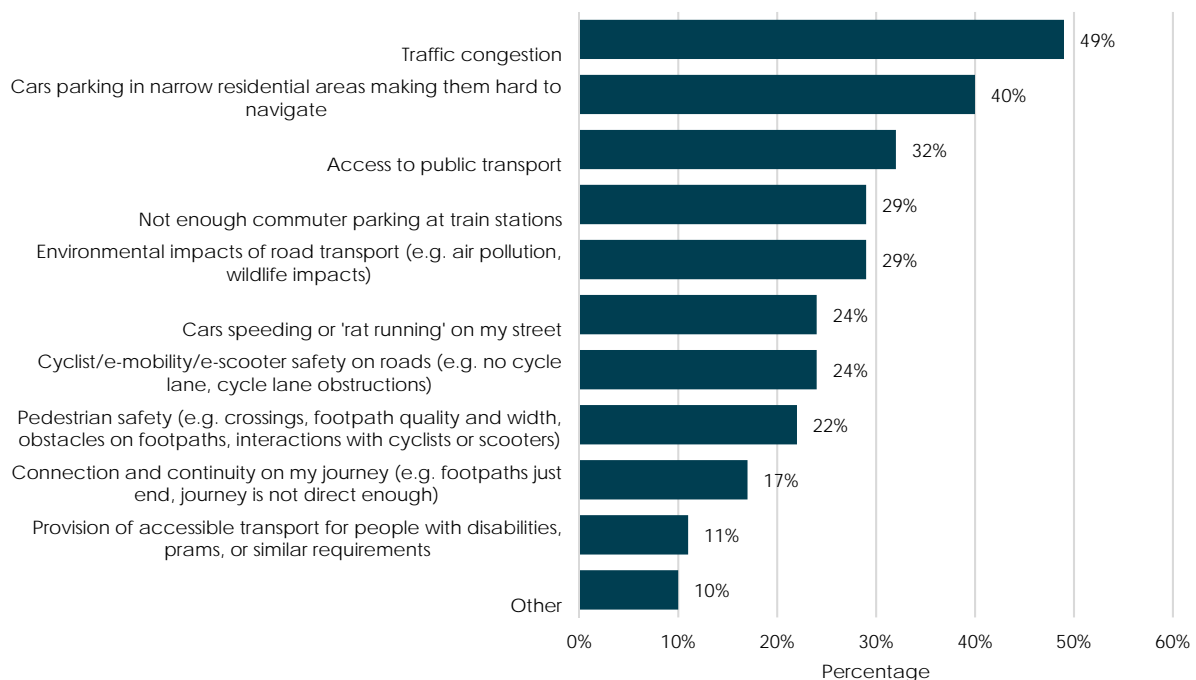| Issue	Percentage
Traffic congestion	49%
Cars parking in narrow residential areas making them hard to navigate	40%
Access to public transport	32%
Not enough commuter parking at train stations	29%
Environmental impacts of road transport (e.g. air pollution, wildlife impacts)	29%
Cars speeding or 'rat running' on my street	24%
Cyclist/e-mobility/e-scooter safety on roads (e.g. no cycle lane, cycle lane obstructions)	24%
Pedestrian safety (e.g. crossings, footpath quality and width, obstacles on footpaths, interactions with cyclists or scooters)	22%
Connection and continuity on my journey (e.g. footpaths just end, journey is not direct enough)	17%
Provision of accessible transport for people with disabilities, prams, or similar requirements	11%
Other	10%

Figure 10. Issues about transport that are of most concern to the community.

Traffic congestion and cars parking in narrow residential streets were the top selected options, presenting congestion and road infrastructure as an issue of importance for the community. Access to public transport was selected 32% of the time by participants, 29% indicated insufficient commuter parking at train stations and 29% selected environmental impacts of road transport as their top concerns. These two responses, if used alongside the results related to the barriers to using public transport, highlight the community's desire for improved infrastructure for public transport.

Barriers to using public transport

Participants were asked to identify the main barriers that prevent them from using public transport (participants could choose up to three barriers).

What are the main barriers that prevent you from using public transport more frequently? (choose up to three)

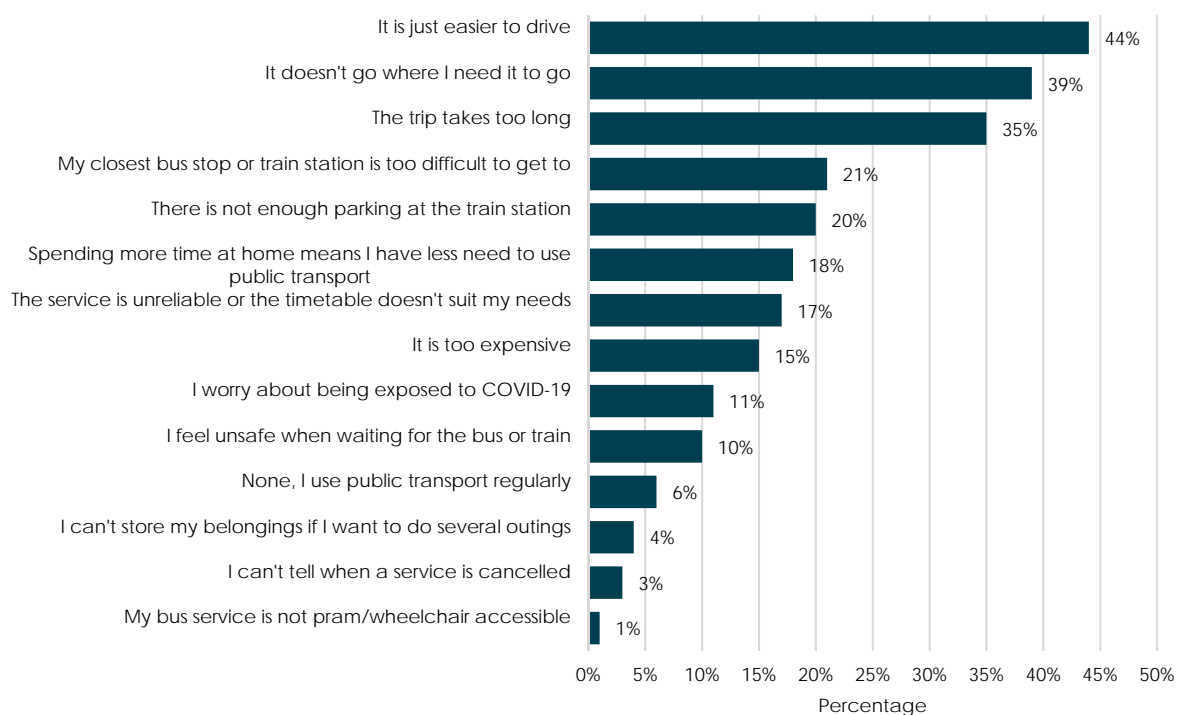| Barrier	Percentage
It is just easier to drive	44%
It doesn't go where I need it to go	39%
The trip takes too long	35%
My closest bus stop or train station is too difficult to get to	21%
There is not enough parking at the train station	20%
Spending more time at home means I have less need to use public transport	18%
The service is unreliable or the timetable doesn't suit my needs	17%
It is too expensive	15%
I worry about being exposed to COVID-19	11%
I feel unsafe when waiting for the bus or train	10%
None, I use public transport regularly	6%
I can't store my belongings if I want to do several outings	4%
I can't tell when a service is cancelled	3%
My bus service is not pram/wheelchair accessible	1%

Figure 11. The main barriers that prevent community from using public transport more frequently.

Responses indicate that convenience is a key reason for using personal vehicles rather than public transport to move around the region. "It is just easier to drive" (44%) was the most often selected reason for not using public transport. Related to this theme, the next most popular choices also speak to convenience: "It just doesn't go where I need it to go" (39%); "the trip takes too long" (35%); "my closest bus stop or train station is too difficult to get to" (21%); and "there is not enough parking at the train station" (20%).

Ideas for action

Council is committed to supporting healthy lifestyles and environment within the Moreton Bay Region. Participants were invited to give their ideas on what Council could do to encourage more people to use active travel options.

Help us understand what Council could do to encourage you to choose more active travel options in your life (choose your top three):
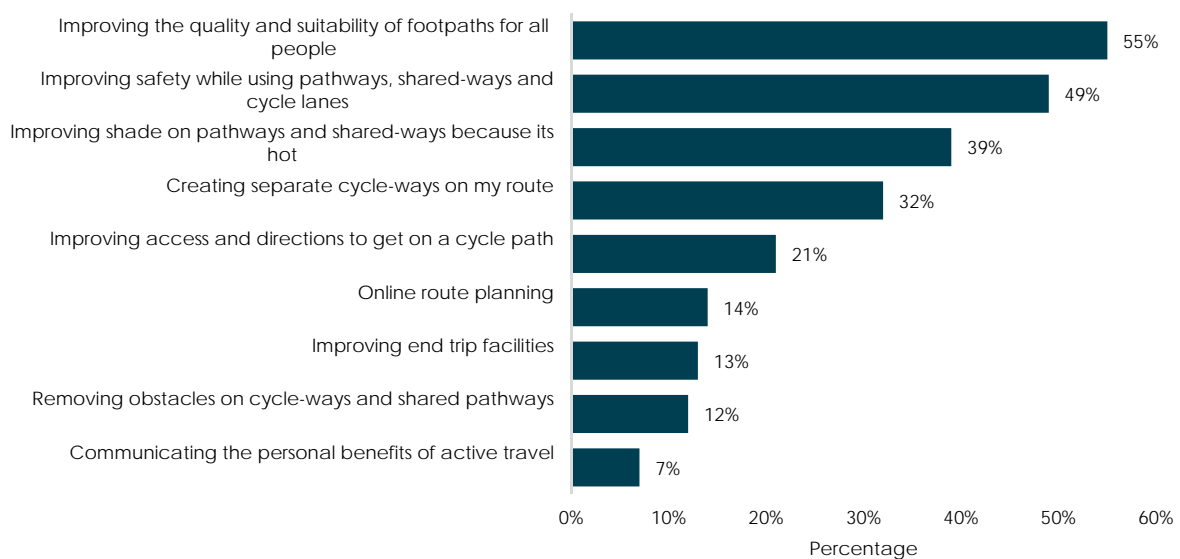

Figure 12. What Council could do to encourage community to choose more active travel options.

Results indicate that community members believe improvements to pathways, shared ways and cycle ways would increase activity within the community. The most selected improvements include quality and making suitable for everyone, safety, more shade, accessibility, directions and creating separate cycleways.

The following quotes capture the essence of this finding well:

> *"I think improving the public transport situation would be the most important way to help build better community in Moreton - less cars on the road meaning less congestion and less carbon emissions, more people travelling together can encourage them to get to know each other and make them feel safer in community, etc. However, this can only be done by increasing the access to public transport so making buses and trains run more frequently and to more locations or introducing day/week passes for people who travel more to cut their expenses."* - Kallangur Resident
>
> *"With the rapid rate of development in the region, it is critical that the decisions regarding transport and the environment are made from day one, not reactively. It is council's responsibility to ensure that ecosystems and the services they provide are not compromised and that active/public transport is considered during design instead of creating car dependent communities."* – Strathpine Resident

Figure 13. An example quotes regarding public transport.

Demographic differences

Looking at the transport questions by geographic area, the top issues of concern remain quite consistent across the region although vary in their intensity. Those in and surrounding North Lakes, Strathpine, and The Hills District identified traffic congestion as a concern more than places like Samford, and on the Redcliffe Peninsula.

Residents over 55 years were more likely to choose improvements to pathways, safety and shade producing trees to encourage more active travel than those in younger age groups. These ratings were higher again for people with disabilities. People less than 65 years (who may be expected to be doing more driving related to working commute) indicated traffic congestion was a more of a concern than people aged 65 years and over. The intensity of this concern does not vary by age within the 18–65-year age cohort to any great degree. Similarly, issues relating to public transport do not vary greatly by age.

Those new to the region (less than 12 months) reported traffic congestion was of less concern to them than those that had lived in the region for longer (more than 7 years).

Again, the story is more complex than it first appears. The data shows traffic congestion concerns are highest among people that live along and close to major road infrastructure (e.g. Bruce Highway). Whereas, people that are new to the region do not report the same levels of concern with this issue. There is consistent concern about public transport which speaks to the reliance people have on driving to move within and out of the region.

CONCLUSION

In Pulse #2, we dove deeper into understanding community views and experiences to help Council develop their strategies for three key areas:

1. Environment and sustainability,
2. Growth management,
3. Transport.

There is a strong desire in the community to improve the environment and sustainability of the region. Cost was however identified as a barrier to further individual action. Community members cited enhancement and restoration of native habitats, continuing existing environment programs, and increasing tree cover as the top three sets of actions Council should focus on in its work.

A strong majority of the community agreed that using public funds to improve the carbon footprint of both individuals in the community and the council was good use of public money.

Most community members indicated that they are open to population growth in the region so long as certain needs are met such as: development in existing urban areas rather than rural areas; there is a clear plan to provide necessary supporting infrastructure; and ensuring existing environmental and identity features were retained. It was clear that knowing where the developments are going to occur and what they will look like was one of the most important things to community members. Having job options in the local region was also important.

Participants indicated that improving public transport infrastructure, access and frequency would reduce barriers to its use. Additionally, traffic congestion, road infrastructure and safety on footpaths and cycle lanes were important. The improvement of footpath access, safety, shade, and additional infrastructure around cycle lanes (and direction to cycling paths) were noted as key actions the council could take to encourage more community members to choose active transport options.

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