

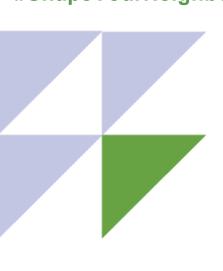


## Engagement No. 1 Summary

Morayfield Neighbourhood Plan

**July 2022** 







## Overview...

Moreton Bay Regional Council is developing the Morayfield Neighbourhood Plan to help guide growth and development while considering the things that make the neighbourhood unique.

Community input is an important part of the neighbourhood planning process. We kicked off this project by asking the community what they love about the area and what Council should focus on as the area grows and develops.



Between Tuesday 19 April until Monday 30 May 2022, people who live, work or visit the area were invited to participate by:

- Completing the community survey
- Pinning ideas on an online map
- Attending a pop-up display
- Nominating to be part of the Neighbourhood Plan Community Reference Group.

We received more than 200 survey responses and 190 pins on the online map. We also interacted with over 400 people across 13 pop-up displays and a briefing for local businesses. Thank you to everyone who got involved and took the time to share with us your views and ideas about your neighbourhood.

The project was promoted through various methods to encourage participation. This included:

- 14,000 newsletters delivered to letterboxes in the area and mailed to non-owner occupier landowners
- 39 signs placed in parks throughout the area
- posts and videos on Council's Facebook page
- radio advertisement and interview with the Deputy Mayor on Caboolture 101.5FM
- an article in Council's PD news
- 13 pop-up displays at local shopping centres in the area
- a briefing to local businesses
- 900 flyers distributed to families at Minimbah State School
- doorknocking and a newsletter delivered to 40 businesses on Morayfield Road
- · emails to community groups and schools in the area

This was the first phase of community engagement to inform the Neighbourhood Plan. Information gathered during this step will help build our understanding of the area and ensure we develop a neighbourhood plan that considers the needs and interests of the community. This includes using these insights with the Community Reference Group to develop a vision and strategies for the area and to inform the draft neighbourhood plan.

It is important to recognise the neighbourhood planning process as part of a broader suite of potential responses to community and development issues. Planning matters that require a consistent approach across the region will be considered through topic specific projects such as the Next Generation Neighbourhood Precinct Review and the Secondary Dwelling Review.

There are also a few other Council projects that will seek to address some of your concerns such as the Buchanan Road and Caboolture River Road Upgrades.

While some other projects may be best suited to addressing some of the feedback received, we will continue to consider what participants told us as the Morayfield Neighbourhood Plan project progresses.

Before we move on to the next phase, we wanted to share **what we heard** from participants during this first round of consultation.





# What we heard from participants

## **Community Survey**

The survey gathered insights on the key aspects of the neighbourhood to build our understanding and guide the development of the neighbourhood plan. We received 207 community survey responses. The survey sought feedback on six key aspects of the neighbourhood:

- 1. Moving around
- 2. Local parks and community spaces
- 3. Protecting natural environment
- 4. House types
- 5. Places to meet
- 6. Priorities

A summary of the responses we received are below.

The survey started off by getting to know a little bit about each respondent and their connection to the area.

 The age of the participants was widespread, with responses received from people aged between 15

to 84 years of age. Almost 25% of participants were within the 25-34 age group

- 71% of survey participants lived in the suburbs of Caboolture South, Morayfield or Upper Caboolture
- Of the people who live in Caboolture South, Morayfield or Upper Caboolture, almost 40% have lived there 11 years or more as shown in figure 1 below
- While most participants (168) were a resident of the area only 38 of the participants worked in the area (figure 2)
- Majority (89%) of participants expect to live, work and play in the area in 10 years' time.

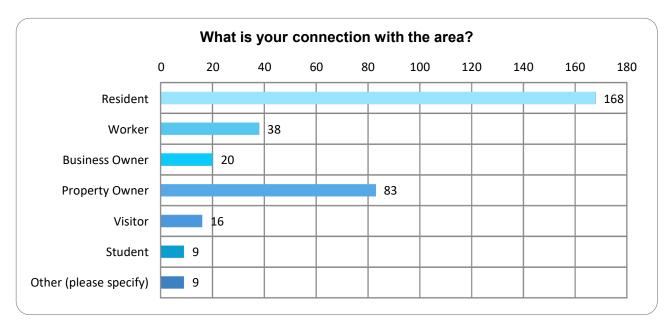


Figure 1: Connection to area

"Better facilities at parks like barbeques, picnic tables, toilets and easier access for people with disabilities" Morayfield resident

"Protect and enhance the lifestyle choices for residents that choose to live alongside out native wildlife while protecting vital urban ecosystems"

Morayfield resident





#### 1. Moving Around

How participants move around the area and how connected the area is, can reduce travel times to get to the places participants want to go and the way participants might travel to get there. We wanted to know how participants currently move around the Morayfield Neighbourhood Plan area and where participants think improvements are needed to ensure people can move around the neighbourhood easily as the area grows and develops.

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 34% of participants found it very hard or somewhat hard to move around the area. Similarly, 37% indicated they find moving around the area easy or very easy

- Almost all participants (99%) move around the area by car, with 75% using their car more than 4 times a week
- 21% of participants walk/run more than four times a week and 17% walk/run two to four times a week.
- Cycling/scootering is not a popular mode of transport with 72% of participants indicating they never use it
- If there were better footpaths and cycleways in the Morayfield
   Neighbourhood Plan area, 68% of participants would walk around the area more and 36% of participants would cycle/scoot around the area more
- Most participants would like to see improved connections to parks and playgrounds, followed by shops and community and recreation facilities (see figure 3 below).

"Pedestrian
crossings and
roundabouts
need work so that
families can
cross roads
safely" Caboolture
South resident

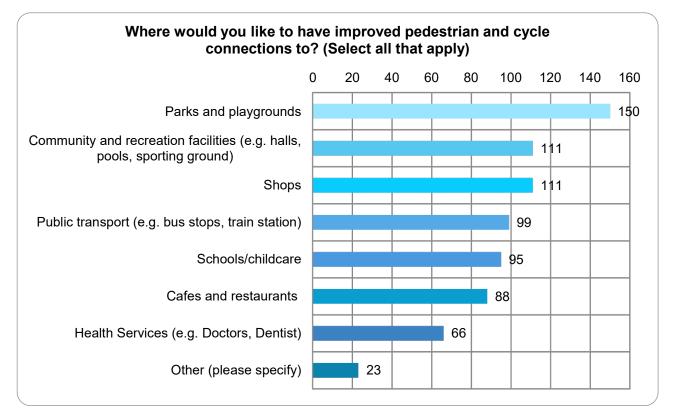


Figure 2: Improve active transport connections





#### 2. Local parks and community spaces

As the area grows, there will be more people using local parks and community spaces. We wanted to understand how participants currently use local parks and community spaces in this area.



- The most popular use of local parks and outdoor recreation spaces is to spend time in nature (137) followed by exercise (108) and spending time with family and friends (101)
- The top 3 improvements participants would make to parks in the area are; more or improved amenities; more or improved playgrounds and more or improved pedestrian/cycle paths (see figure 4 below)
- The community are most likely to use community spaces (such as halls, community centres and similar facilities) for events and functions (86), community group meetings and activities (77) and learning (75).



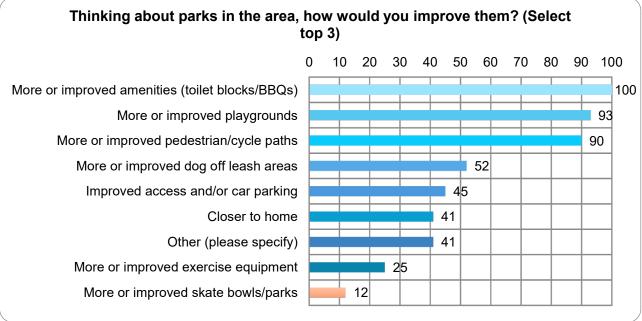


Figure 3: Local park improvements





#### 3. Protecting natural environment

We know that protecting the environment is important to our communities. There are environmental areas, green corridors and parklands scattered throughout the Morayfield Neighbourhood Plan area. We wanted to understand what is important to participants in the area.



- The top three natural environments participants value the most in the area are wildlife and habitat (167), waterways (134) and greenspaces (106)
- The top three recommendations to protect and enhance the natural environment in the area are: increase environmental standards for developments, preserve more land for environmental purposes and increase environmental standards for development (see figure 5 below).



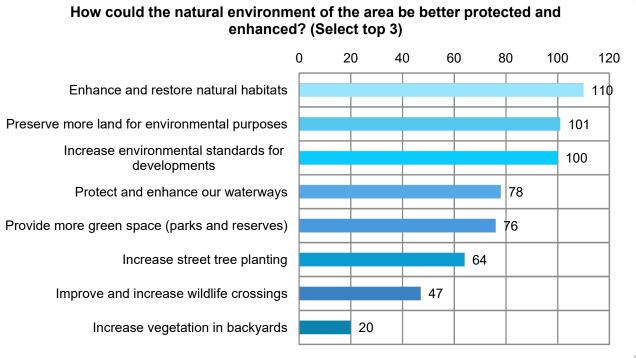


Figure 4: Protection for natural environment





#### 4. House types

Having a mix of housing types and sizes caters for people as their life changes. For instance, participants might want a one bedroom flat as their first home, a family sized home may be more suitable as their family grows, and to downsize after that.

- A variety of housing types in the Morayfield Neighbourhood Plan area would allow residents to stay in this area as their circumstances change over time and would make this area more affordable to more households. We wanted to know a bit more about how participants live now and want to live into the future.
- Majority of participants currently live in a house (89%) and thought they would be living in a house in 10 years time (83%)
- Over half of participants thought a mix of housing types and sizes was important or very important (57%)
- As the area grows and develops, participants thought the most important features for new units, townhouses and retirement villages were outdoor spaces with shade trees, distance of buildings to neighbours and onsite car parking (see figure 6 below).

"Improve sustainable housing, both for environmental reason and sustainable/pract ical for people to live in" Morayfield resident



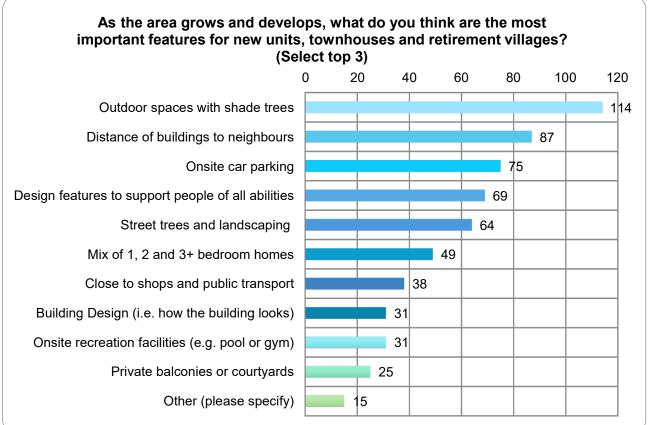


Figure 5: Priorities for new development





#### 5. Places to meet

We want to understand if there are places in the local area where people can meet and spend time and how important these are to participants.

- Majority of participants (63%) said there is no central place in the Morayfield
  area where they can currently go to socialise and meet with family and
  friends. Those that do socialise and meet with family and friends in the area meet at Caboolture
  Arboretum, Morayfield Shopping Centre or local parks and open spaces
- More than half of participants (62%) think having a central place in the local area to socialise and meet family and friends is either important or very important



"Council should
develop a dining
precinct which
enables higher
pedestrian activity in
order to improve
safety and aesthetics
of the area"
Caboolture resident







#### 6. Priorities

It is important to understand that neighbourhood planning will not stop growth or development. Instead it considers how this growth can be better managed through future development. It aims to achieve this by looking at what development is planned at a local level and considering how to create better places and promote elements of local character. For example, identifying future road or pedestrian connections or identifying an aspect of the area that makes it special.

We wanted to hear and understand what participants think the priorities are for the area and what improvements should be considered as it grows and develops.

The top three priorities identified by participants (shown in figure 7) were:

- Protecting the local natural environment (e.g. keeping fauna corridors, protecting the creeks and river)
- Connections to ensure people can move around the neighbourhood easily (footpaths, bikeways, roads)
- Local parks and community spaces.



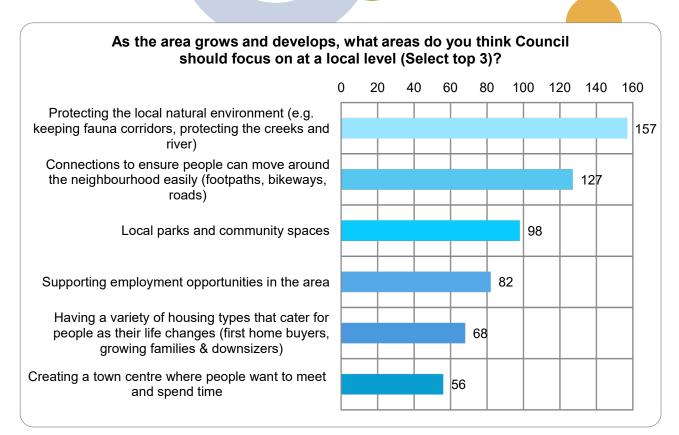


Figure 7: Priorities for new development





#### **Suggestions for improvement**

Participants suggested the following areas for improvement as the area grows and develops:

- Road infrastructure including widening of residential streets and upgrades to primary intersections to ease congestion
- Design, layout and minimum carparking provisions for new developments/subdivisions, including new opportunities to increase housing diversity
- Protection and conservation of local flora and fauna habitats
- Major refurbishments to the commercial centre to create a visually attractive precinct for recreation, entertainment and dining activities
- Better maintenance of existing parks and new embellishments to activate these locations, including BBQ facilities, toilets and bins
- Safe and visible pathways to improve active transport links to commercial areas and public transportation hubs
- Public transport, particularly an increase to the frequency of buses & trains.



"We need more space between houses so that the natural environment can be maintained, enhanced and allow the local fauna to thrive." Morayfield resident

"A suburb that promotes lifestyle choices while protecting habitat and endangered native wildlife for current and future residents"

Morayfield resident

"Increased density
in and around
Morayfield
Station/Shopping
centre enabling
more people to walk
to key services"
Morayfield resident





### Pin Map

We asked the community to identify (pin) locations that they love and areas which could be changed or improved.

We received 193 pins on the online map and 120 pins on maps at pop-up displays. In total:

- 58 comments were received for what participants 'love'
- 255 comments were received for what 'could be changed or improved'.

Some of the key themes that emerged through these comments were:



"While the facilities at the parks are adequate for the enjoyment of families living in the area, we feel that the upkeep and general maintenance of them are far less than adequate" Morayfield resident

"Provide a new pathway connecting Graham Road to the playgrounds in the Riverbank estate, so we can ride our bikes there safely" Morayfield resident

#### You love, think is unique or important

- The green corridors and vegetation that supports the local wildlife
- The affordability of property
- Green space and parklands that have a variety of play and exercise equipment
- Dog parks and places to walk your dogs
- · Walking and cycling pathways
- · Waterways and animal corridors
- The convenience of Morayfield Shopping centre to nearby residents.

#### Could be changed or improved

- Upgrades to road infrastructure to increase traffic flow and improve safety around key intersection such as along Buchanan Road and Torrens Road
- Improvements to existing and additional pedestrian/ cycle pathways to improve safety and connectivity
- A desire to improve maintenance of public spaces and parks to address litter and vandalism concerns
- Would like more park facilities such as gym equipment, playgrounds, BBQ/ picnic facilities and lighting
- A strong desire to protect the local flora, fauna and significant habitats within the project area
- Would like to have additional and upgraded pedestrian crossings that improve safety from vehicles and adequate lighting, particularly around Graham Road and Caboolture River Road
- Improvements to residential development outcomes that provide a greater variation in density and site coverages to improve housing choices and improved layouts
- Would like to see commercial and dining options away from the centre strip
- Improvements to public transport are desired to improve frequency of bus and train services and quality of station/ stop infrastructure
- Would like upgrades to existing shopping centre to attract new entertainment and dining opportunities.





## **Next Steps**

This was the first phase of community engagement to inform the Neighbourhood Plan. Information gathered during this step will help build our understanding of the area and ensure we develop a neighbourhood plan that considers the needs and interests of the community.

The next steps involve using these insights with the Community Reference Group to develop a vision and strategies for the area and to inform the draft neighbourhood plan.

We will continue to consider what participants told us as the Morayfield Neighbourhood Plan project progresses.



