

Queens Beach North Dog Off-Leash Area Trial Consultation Report

March 2021

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Executive summary

On 9 December 2020, Moreton Bay Region Council (Council) resolved to implement a limited trial period of continued dog off-leash activities on Queens Beach North with a formal community consultation process to be undertaken.

Council reduced the trial area to approximately 425 meters the central and northern end of the existing area, enabling the southern end of the beach to be free from unrestrained dogs.

The consultation process yielded insights into community preferences and concerns in relation to the dog off-leash area (DOLA).

In total, 2,452 survey responses were received over the 10-week consultation period. The following provides a brief summary of the feedback:

- 2,452 surveys were collected and included for analysis regarding the Queens Beach North DOLA trial
- Dog ownership strongly influenced the views about the DOLA
- There were large differences in opinion between dog owners and non-dog owners, with dog owners being more supportive and positive towards the amenities and more positive on questions about how practical it is for dogs and people to share space effectively
- Areas of common interest revolve around better enforcement of the rules dog owners and non-dog owners both agreed strongly on this. Specific issues included:
 - Clarity and visibility of signage
 - Dog waste and general cleanliness (e.g. picking up dog waste, availability of bags/bins
 - Restriction of off-leash areas to the beach (e.g. ensuring dogs are on-leash in other areas like the park) and constrained hours of operation
 - Safety and people sharing space with dogs (i.e. young children and families at risk of injury/being frightened)
 - Behaviour of dogs (.e.g. fighting, being adequately supervised and controlled by owners)
- 77% of those surveyed support making the Queens Beach North DOLA permanent:
 - 89% of dog owners support, 6% do not support
 - 39% of non-dog owners support, 51% do not support
- Non-dog owners are more likely to live closer to Queens Beach North than dog owners, in this sample
- More negative views were held by those participants that live closest to the trial area

It is recommended that the following actions be undertaken for engagement and communication around the closure of the project:

- Consultation outcome communicated with the community via:
 - \circ a media release,
 - the project webpage on Council's website,
 - email to participants who nominated via the survey that they wished to receive project updates,
 - \circ $\;$ email to individuals who send correspondence to Council via the project address, and
 - \circ $\;$ letter to the landowners and residents identified within the immediate area of Queens Beach North.
- Ongoing access to information via the Council's website.

1. Introduction

In December 2020, Council resolved to implement a formal trial period for the dog off-leash activities on Queens Beach North.

Council acknowledged the uncertainly the community had lived with regarding this trial over the years and on 9 December 2020 resolved to implement a limited trial period of continued dog offleash activities on Queens Beach North with a formal community consultation process to ensure the community's views were accurately captured and considered to finalise the trial.

1.1 Background

Council understands Queens Beach North is a popular family and recreational beach, and there have been concerns raised by the community around the interaction with dogs and owners.

The DOLA was trialled at Queens Beach North between March 2018 and August 2018 with dogs allowed off-leash before 8:00 AM and after 4:00 PM daily. In August 2018, the trial conditions were amended to allow dogs off-leash on a 24-hour basis, and the trial period was extended.

Council has continued to receive feedback on issues such as:

- Inappropriate behaviours by dogs and their owners leading to conflict between beach and foreshore users, as well as nearby residents
- Incidents of unrestrained dogs outside the designated off-leash area resulting in conflict between recreation users such as small children, cyclists and other beach users
- Increased amounts of dog waste left on the beach
- Conflicts between uncontrolled dogs on the beach, as well as between uncontrolled dogs and beach users.

On Wednesday 9 December 2020, Council resolved the Queens Beach North dog off-leash area (the Project) trial arrangements to include:

- the dog off-leash area to be reduced to the central and northern end of the existing area,
- improved signage on the beach to raise awareness of the designated trial area and the obligations of dog owners, and
- seek formal feedback from the community on the trial.

As of Thursday 10 December 2020, the DOLA at Queens Beach North was reduced to approximately 425 meters, enabling the southern end of the beach to be free from unrestrained dogs.

1.1.1 Timing

Community engagement was untaken between Thursday 10 December 2020 and Friday 19 February 2021 (approximately 10 weeks).

1.1.2 Location

The northern limit of the trial area was the rock groyne, with the southern limit the large stormwater pipe opposite the end of Griffith Road. Under the reduced trial area, the area south of the stormwater pipe required dogs to be on a leash at all times. Dogs at any DOLA are required to be under the control of owners at all times.

Figure 1 provides an overview of the reduced dog off-leash area at Queens Beach North.

Figure 1: Queens Beach North reduced DOLA



2. Project stakeholders

Project stakeholders included residents within the local community, all recreational users of Queens Beach North, both past and present, as well as stakeholders with an interest in the Project or those who should be encouraged to participate.

Geographically, the scope of the sampling frame was unbounded, with anyone with an interest in the Project invited to participate (no incentives or inducements to participate were used).

Stakeholders were allocated into three groups to facilitate the delivery of tailored engagement activities that meet the needs and considered the sensitivities of the audiences within these groups.

The three groups were:

- Immediate landowners and residents within the immediate area of Queens Beach North
- Surrounding the broader Redcliffe Peninsular community
- Wider respondents from outside the two identified geographic segments

3. Engagement methodology

3.1 Purpose

Council is committed to conducting meaningful and transparent engagement with the community. The engagement has been undertaken with reference to the local government principles of democratic representation, social inclusion and meaningful community engagement.

These principles were adopted in the development and delivery of this engagement program to ensure it was an inclusive, highly accessible and visible engagement program.

3.2 Goals and objectives

The overarching goal of the engagement strategy was to raise awareness about the Project, as well as identify and proactively engage with the community and stakeholders who had an interest in the Project.

The objectives of the engagement activities were to:

- inform the local community, identified stakeholders and the wider region to increase awareness and understanding about the Project, and
- provide a formal consultation process to ensure the community's views were accurately captured and considered.

3.3 Strategic approach

There were concerns within the local community that the manner in which Council implemented the original trial arrangements did not include sufficient opportunity for engagement. Local residents, in particular, advised Council that the implementation of the trial did provide them any structured opportunity to express views or provide feedback.

Acknowledging the existence of legacy issues and organisational changes since the trial commenced in 2018, the strategic approach for the Project was to provide a formal community consultation process to ensure those directly affected or in the immediate vicinity, as well as the broader community, including current and past recreation users of the beach, and other interested stakeholders, had an opportunity to have their say.

Council committed to the following to raising awareness of the Project in order to achieve an inclusive, principled approach that encouraged balanced feedback:

- clear and concise project page on Council's website
- direct addressed mail and unaddressed letterbox drop to landowners and residents within the immediate area of Queens Beach North
- project specific email address that was available for direct enquiries to the project team
- corflute signs to raise awareness of the project
- media release and social media posts to reach the broader community
- displays at the Redcliffe Library and Redcliffe Customer Service Centre to ensure engagement was more socially inclusive for those without internet access
- flyer with project information including DOLA trial map

Both landowners and residents were identified as immediately impacted if their properties were in the immediate area of Queens Beach North. The landowners received a personally addressed letter on Council letterhead and envelope, along with a copy of the project flyer. Residents received an unaddressed letter on Council letterhead and envelope, along with a copy of the project flyer.

The broader community was made aware of the project through communication channels owned or managed by Council including social media and corflute signs.

COVID-19 necessitated a precautionary approach and engagement was predominantly undertaken remotely – with written communication and other awareness raising tools used to direct people to visit Council's website.

3.4 Communication tools

The following communication tools were used to inform stakeholders about the project and the opportunity for feedback (Table 1).

Tool	Description
Letter	Letters sent to landowners and residents identified within the immediate area of Queens Beach North. See <u>Appendix 1</u> for a copy of the letter. The letter also included a copy of the project flyer. See Figure 2 for properties who received letters.
	A letter from the Mayor was emailed to individuals that had previously written to
	him regarding the Queens Beach North project since his appointment to Mayor in April 2020. See <u>Appendix 2</u> for a copy of the letter.
Media release	Council media releases to inform community and stakeholders were published on 9 December 2020 and 4 February 2021 on Council's corporate website. See <u>Appendix</u> <u>3</u> for a copy of the media releases.
Social media	Facebook advertisements ran from 10 December 2020 to 24 December 2020, and from 28 January 2021 to 18 February 2021. Organic posts were published on Council's official Facebook page on 5 January 2021 and 19 January 2021. See <u>Appendix 4</u> for a copy of the advertisements and posts.
Web copy	Content for Council's website: <u>https://yoursay.moretonbay.qld.gov.au/queens-beach-north-dog-off-leash-area</u> . See <u>Appendix 5</u> for a copy of the project page content.
	A shortened URL (<u>mbrc.link/queens-beach-nth-dola</u>) was also created to use on hard copy communication materials and signage.
Survey	A third-party supplier, Voconiq, was engaged to assist Council to collate the survey ensuring public confidence and ability to confidentially provide feedback as well as analysis underpinned by data science.
	The online survey was hosted on Voconiq's website and linked via Council's consultation page to enable feedback. Paper surveys were also available at the Redcliffe Library and Redcliffe Customer Service Centre. See <u>Appendix 6</u> for a copy of the survey tool.
Flyer	Double sided colour DL flyer included with letters sent to adjacent property owners. Flyers were also available at the Redcliffe Library and Redcliffe Customer Service Centre and were provided to Council officers tasked with patrolling Queens Beach North to distribute to community. See <u>Appendix 7</u> for a copy of the flyer.

Table 1: Communication tools and mechanisms

Tool	Description
Signage	Eight A3 size corflute signs were installed on 22 December 2020 along Queens Beach North as a notification about the consultation. See <u>Appendix 8</u> for signage design. A further thirteen A3 corflute signs were installed on 1 February 2021 throughout the peninsular. See <u>Appendix 9</u> for a copy of the signage design.
Displays	A display was setup at the Redcliffe Library on 10 December 2020 and at the Redcliffe Customer Service Centre on 16 December 2020. Displays included a poster, flyers, paper copy of the surveys and prepaid and preaddressed envelopes. See <u>Appendix 10</u> for a photo of the display at Redcliffe Library.
Poster	A poster was used at the displays at the Redcliffe Library and Redcliffe Customer Service Centre. See <u>Appendix 11</u> for a copy of the poster design.
QR code	A QR code was created to be used on all printed collateral, such as flyer, poster, signs, to link directly to the project webpage. See <u>Appendix 12</u> for a copy of the QR code.
Call centre brief	Briefing sheet was created to support MBRC Call Centre in directing calls to project team and email and/or website.

Figure 2: Map of immediate properties that received a landowner or resident letter



3.5 Engagement tools

The following tools were used to engage stakeholders about the Project and seek their feedback (Table 2).

Tool	Description
Survey	An online survey was hosted on Voconiq's website and linked via Council's consultation page to enable feedback.
	Paper surveys were also available at the Redcliffe Library and Redcliffe Customer Service Centre. See <u>Appendix 6</u> for a copy of the survey tool.
Project email	A project email (<u>QBNtrial@moretonbay.qld.gov.au</u>) was published in all communications and was available for feedback, to ask questions and for general correspondence. All outgoing communications used the project email.

4. Consultation activity summary

Figure 3 provides a snapshot of the key interactions recorded across the consultation period.

Figure 3: Overview of activity undertaken during consultation

7,760	2,452	319	45
Website visits	Surveys	Letters to immediate	Emails in

4.1 Website activity

A webpage was set up as the main repository for stakeholders to seek detailed information about the Project and complete the online survey. See <u>Appendix 4</u> for a copy of the webpage content.

properties

There were 7,760 views of the Project webpage during the consultation period.

A short URL (<u>mbrc.link/queens-beach-nth-dola</u>) was used on all hard copy communication materials and all emails sent linked through to the project webpage to help drive people to the project information and online survey.

4.2 Survey

In total, 2,452 surveys were received. The surveys were received the following ways:

- The majority of surveys were submitted online
- 9 paper surveys were completed

The survey data went through a comprehensive, best practice cleaning process which involved, but was not limited to, screening against IP addresses to identify and evaluate multiple responses from a single IP address. In addition, the data was placed through other diagnostics before analysis, including a review of suspicious response patterns including random responding, completion times that are unfeasibly brief etc.

All data that was flagged was then assessed further to determine the validity and if there were identified systematic patterns or suspicious cases, which may then be removed before analysis.

The collection and analysis of survey responses and the cleaning of data was performed by Voconiq.

See <u>Appendix 6</u> for a copy of the survey.

4.3 Email

45 emails were received directly by the project address (<u>QBNtrial@moretonbay.qld.gov.au</u>) during the consultation period.

Emails were a combination of people who had completed the survey writing to reaffirm or expand on their view, people seeking further information to inform their feedback, and people wishing to cast their vote. Emails sent in response by Council linked through to the project webpage to help drive people to the project information and to complete the online survey.

4.4 Letters

On 18 December 2020, 319 letters were sent via regular post to landowners and residents living nearby to Queens Beach North. These letters were prepared from the rates database and included a copy of the flyer. See <u>Appendix 1</u> for a copy of the letter. See Figure 2 for properties who received letters.

On 23 December 2020, 16 letters were emailed from the Mayor to individuals that had previously written to him regarding the Queens Beach North project since his appointment to Mayor in April 2020. See <u>Appendix 2</u> for a copy of the letter.

4.5 Media

A council media release was published on 9 December 2020 announcing the project consultation period, and on 4 February announcing the project consultation period was closing soon. See <u>Appendix 3</u> for a copy of the media releases.

Over the course of the consultation period, the Project received the following media coverage:

- Moreton Daily (online), 3 December 2020
- Quest/Courier-Mail, 3 December 2020
- Moreton Daily (online), 9 December 2020
- Dolphin News (printed), Edition 7, 9 December 2020
- Moreton Daily (online), 4 February 2021
- Dolphin News (printed), Edition 9, 10 February 2021

See <u>Appendix 13</u> for copies of media coverage.

4.6 Submissions and correspondence to Council

Correspondence from individuals throughout the consultation period was received directly to Council mainly via the project email, but also via the Mayor's, CEO's and councillor offices.

Correspondence and enquiries to Council received during the consultation period were referred to the formal consultation process (the survey) to ensure all feedback was captured through the established protocol.

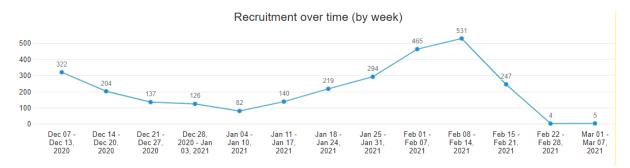
Other activity such as community-generated correspondence to elected representatives have been noted, however, fell outside the established feedback protocol and was not considered as part of the formal consultation process.

5. Survey overview

There were 2,452 survey responses within the 72-day consultation period, which on average was 34 responses received per day. The survey responses received went through a comprehensive, best practice cleaning process to mitigate the chance of results being skewed before being analysed.

Figure 4 shows the number of responses received weekly over the consultation period.

Figure 4: Weekly survey participants rates



The highest survey participation rate occurred during the week commencing Monday 8 February 2021, which is a week after additional corflute signs were installed around the Redcliffe Peninsula, when the last Facebook advertisement was active, and when external media organisations published articles on the Project.

The next highest survey participation rate was the week prior, week commencing Monday 1 February 2021, which is when the additional corflute signs were installed around Redcliffe Peninsula, the last Facebook advertisement was active, and when council and external media organisations published articles on the Project.

5.1 Residency

Using the participant demographic information provided it is possible to break down the understanding of the participants to show residency within distance of Queen's Beach North. See <u>Appendix 14</u> for a breakdown of participation rates by postcode.

In summary:

- 89% of the sample reported living in the region, however there were real differences depending on dog ownership:
 - Dog owners tended to live further from the QBN DOLA than non-dog owners (55% of non-dog owners lived within 1km of the beach while only 26% of dog owners lived that close to the area in question),
 - Both groups reported using the QBN trial area very frequently (~50% at least three times a week).
- It is important to note that 11% of the sample, a sizeable minority, do not live in the region (8% non-dog owners, 12% dog owners)

Figures 5 and 6 show the breakdown of response by stakeholder group location.

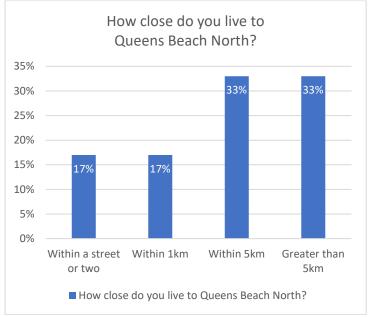
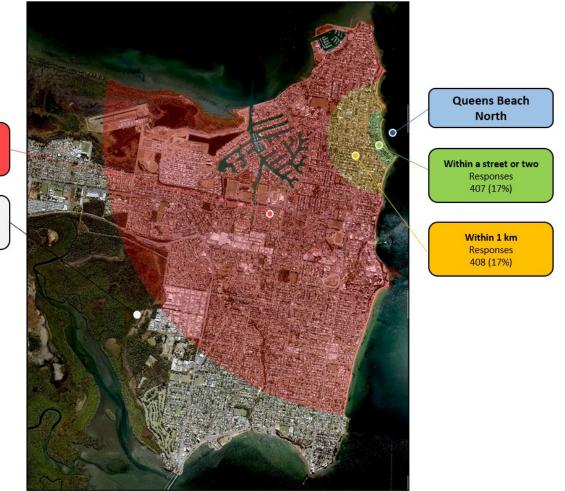


Figure 5: Geographic breakdown by survey response, total sample

Figure 6: Number of survey responses by stakeholder geographic group

Note: Slight variation in total of survey response numbers as three (3) people chose not to answer the 'How close would you estimate you live to Queens Beach North?' question.



Within 5km Responses 809 (33%)

Greater than 5km Responses 825 (33%) Participants can be further broken down to show those who do and do not own a dog. Figure 7 shows the response data to question '*How close would you estimate you live to Queens Beach North?*' for all participants.

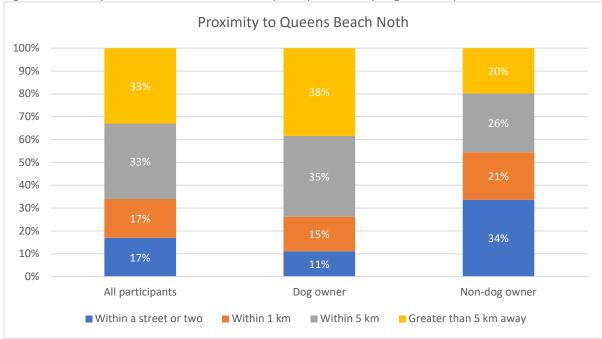
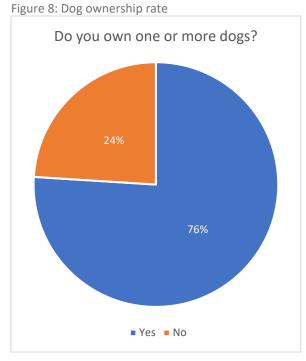


Figure 7: Proximity to Queens Beach North for all participants and by dog ownership status

5.2 Dog ownership

Figure 8 shows the response data to question 'Do you own one or more dogs?' for all stakeholders.



5.3 Data limitations

There are 74,446 registered dogs in the Moreton Bay region with a population of approximately 470,000 people, a rate of dog ownership of $^{-16\%}$

It is important, therefore, to remember that this survey reflects the views of a specific sub-section of the community; those motivated to complete a survey regarding a specific DOLA (in line with the survey purpose).

The data has not been weighted to reflect population-level dog ownership rates for this reason. However, differences between dog owners and non-dog owners will be highlighted through this report as the critical comparison.

The data is also likely to under-represent community members that may have used the area in the past but choose not to any more because of their concerns about the DOLA. Additional signage and communications were targeted at this potential group of community members to seek their input.

6. Insights

The survey data indicates broad-based support for DOLAs in general, and the Queens Beach North DOLA specifically. However, on most measures, responses were dependent on dog ownership. Dog owners were generally much more supportive of the DOLA, feelings about DOLAs in the Redcliffe Peninsula, and amenities within the Queens Beach North area. These differences were real and defining in this survey sample. These differences were greatest when considering proximity to the Queens Beach North area with non-dog owning residents living nearby most negative and unsupportive of the continued use of Queens Beach North as a DOLA.

There was a key area of agreement among most participants: the need to better enforce the rules of use within and around the DOLA. The groups diverged in their views around safety, however, with non-dog owners much less satisfied with their safety when using the Queens Beach North area compared to dog owners. Qualitative comments left by participants bear out the degree of similarity in the topics and issues of concern to most people, with dog ownership status determining the level of intensity of this feeling.

6.1 Proximity and Use

The Queens Beach area is highly utilised among survey participants. Participants, in general, reported visiting Queens Beach North very frequently:

- 47% of dog owning participants visit Queens Beach North at least weekly
- 63% of participants that do not own a dog visit Queens Beach North at least weekly
- Approximately 50% of survey respondents visit Queens Beach North at least weekly but dog owners travel further to do so (55% of non-dog owners live within 1km versus 16% of dog owners).

Predominantly, participants reported using the area for sport, recreation and exercise purposes most often, regardless of dog ownership. See Figure 9 for frequency rates. This highlights a key reason why interaction between dogs and people is a central area of contest within this data set.

Further to the issue of demand, there are 108 registered dogs within the streets immediately adjacent to Queens Beach North and in the Scarborough area there are 1,184 registered dogs. In the suburb of Redcliffe, there are 1,293 registered dogs. The total number of registered dogs combined for Divisions 5 and 6 is 11,219, indicating there is strong demand for facilities which cater to the needs of dog owners.

Of the patrons surveyed, 23% use the facility up to 3 times weekly, 15% use the beach every day and 12% use it every second day. By deduction, it might therefore be reasonable to assume that more than 962 dog owning patrons are utilising the facility multiple times per week.

Figure 9 shows the response data to question 'On average, how often would you say you visit Queens Beach North for any reason?' for all stakeholders.

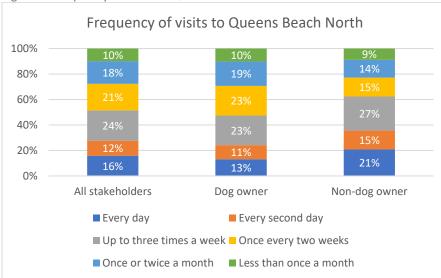


Figure 9: Frequency of visits to Queens Beach North

Figure 10 shows the response data to question 'Please choose all of the ways that you engage with Queens Beach North in the last year (select as many as appropriate)' for all stakeholders.

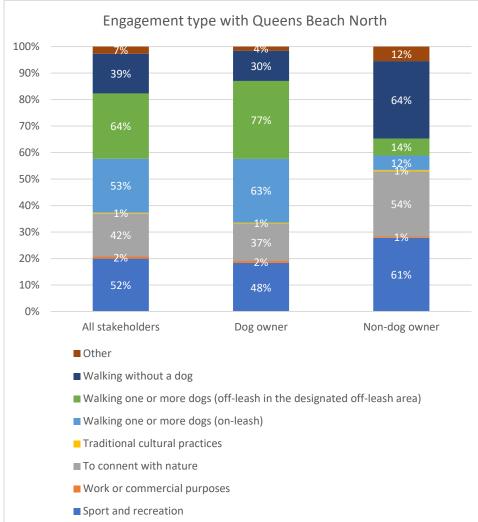


Figure 10: Engagement type with Queens Beach North

6.2 Support

Participants were asked directly if they supported making the trial Queens Beach North DOLA permanent. Overall, 77% of all participants indicated support for making the DOLA permanent, with 17% of the total sample against.

However, this varied greatly depending on dog ownership, with only 39% of people that do not own a dog supportive and 51% unsupportive. In addition, those that live closest to the DOLA that do not own a dog were also more likely to be against making it permanent.

Figure 11 shows the response data to question 'Would you like to see the Queens Beach North dog off-leash area become permanent?' for all stakeholders.

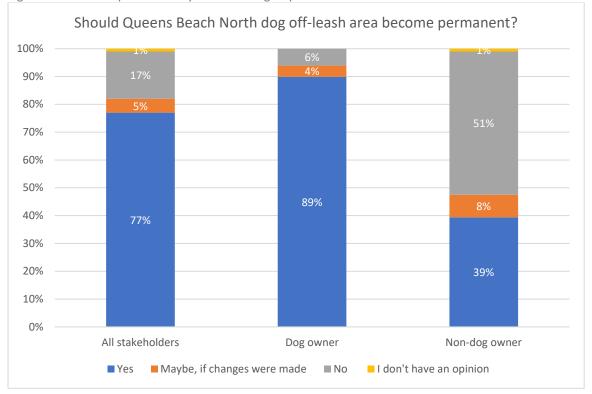


Figure 11: Outcome preference by stakeholder groups

Note: 0% of dog owner responses were 'I don't have an opinion'.

6.3 Value placed on shared spaces

Participants were asked to rate their agreement with a series of statements about spaces shared by dog owners, their dogs and, non-dog owners:

- This sentiment is much more meaningful when dog owners and non-dog owners are compared due the proportion of dog owners in the sample,
- Dog owners agreed much more strongly that:
 - o DOLAs are positive for local communities,
 - More DOLAs should be created,
 - Dogs and people can share the same beach if dog-owners follow the rules, and
 - Dogs and people can practically and safely share the same beach.
- Both groups agreed strongly that "My support for the DOLA is dependent on the rules around their use being properly enforced".

6.4 Value placed on Amenities

Participants were also asked to rate their level of satisfaction with a range of features and qualities associated with the Queens Beach North DOLA.

Again, responses are more meaningful when comparing dog owners with non-dog owners.

- Dog owners indicated much higher levels of satisfaction than non-dog owners on:
 - Visibility and clarity of signs describing the rules of the DOLA,
 - Personal safety,
 - Size of the DOLA, and
 - Cleanliness of QBN trial area.
- Dog owners indicated moderately higher levels of satisfaction on:
 - Availability of bags and bins for dog waste,
 - \circ $\;$ Physical access to the beach, and
 - Amount of parking.

6.5 Other notable insights

The closer that people lived to the Queens Beach North DOLA, the less positive, supportive and satisfied they were with the DOLA and its operation.

This included greater concerns about personal safety and the practicalities of dogs and non-dog owners sharing space, development of more DOLAs in their local community, size of the Queens Beach North DOLA, signage, and enforcement of rules. This effect was particularly pronounced among those participants living "within a street or two of the beach". However, there was universal strong agreement that support for DOLAs is dependent on the rules around their use being properly enforced regardless of proximity to the Queens Beach North DOLA or in fact any differentiating demographic characteristic (the average score on this measure was around '4' on the 5-point scale used, where higher numbers represent stronger agreement).

Residents of Scarborough indicated a very similar pattern observed among those that lived closest to the Queens Beach North DOLA. Scarborough was also highly engaged in the survey:

- 46% non-dog owning participants were from Scarborough, and
- 21% of dog owning participants were from Scarborough.

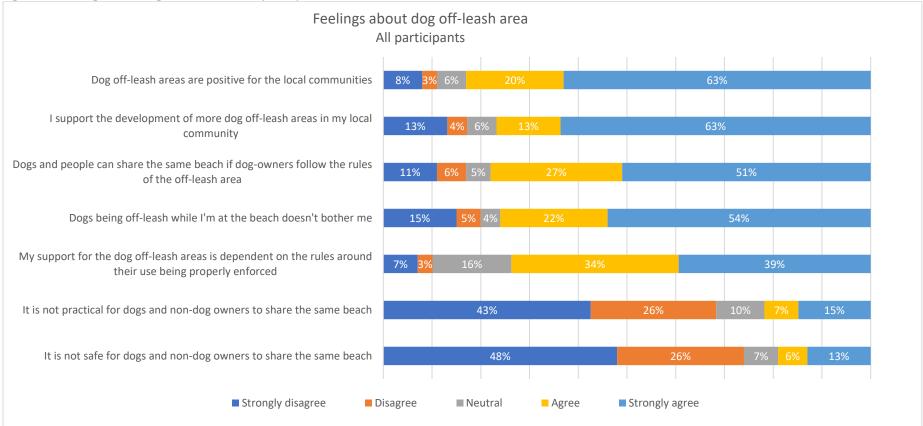
6.6 Statement responses

In general, participants consider DOLAs to add significant value to the communities they live in and visit and support the continued development of new DOLAs.

Taking the data as a whole, it is clear that most people also strongly agree that people with and without dogs can share these spaces, if dog-owners follow the rules of the DOLA. This is a central theme within this data set – DOLAs are viewed largely as a positive community amenity so long as dog owners follow the rules for their operation. However, it is important to note, as described above, that non-dog owners often feel much less positive toward these issues than dog owners.

Figure 12 shows the response data to statement questions about dog off-leash areas.

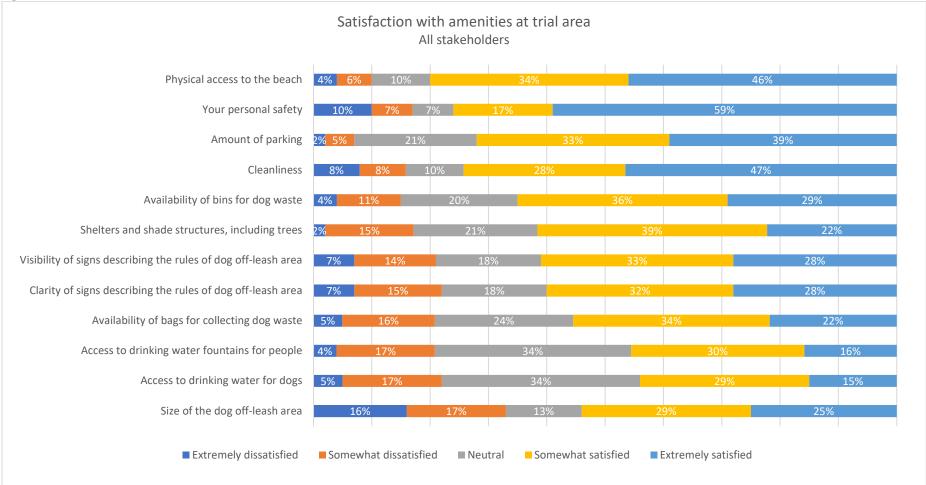
Figure 12: Feelings about dog off-leash area, all participants



Examining ratings of specific Queens Beach North amenities, responses were in general again very positive. In fact, the only area where dissatisfaction as a proportion of the responses exceeded 30% was around the size of the DOLA, with dog owners in particular supportive of a larger off leash area. These general ratings disguise some important between-group differences, however. Specifically, on the issue of safety non-dog owners reported much lower ratings than dog owners, perhaps reflecting their lower levels of comfort in sharing space with dogs that are not on-leash. Qualitative comments bear this out, with many non-dog owners (and some dog owners) reporting concern that unconstrained dogs represent a threat to children, families and individuals also utilising the beach area. These comments were almost entirely focused on dogs scaring young children and other people rather than fear of dog attack.

Figure 13 shows the response data to statements regarding the satisfaction with the amenities of the Queens Beach North trial area.





6.7 Theme analysis

Participants were asked that they liked least and what they liked most about DOLAs in the Redcliffe Peninsula, and organised these responses by broad theme into four categories: dog owners vs non-dog owners, and supportive vs against the Queens Beach North DOLA.

The most instructive comments come from what community members like least about DOLAs. Cited issues or themes are collated below in Table 3.

What do you like least?	Dog owner	Non-dog owner
Supportive	 Key issues: Waste and cleanliness Interaction of kids and dogs Not enough DOLAs "Most dog owners are wonderful, but there are some who don't pick up after their dog or have control to recall them either."	 Key issues: Waste and cleanliness Interaction of kids and dogs Not enough of them "People bringing small children to the beach and letting them wander around. This is a potential accident with dogs running chasing balls etc."
Against	 Key issues: Waste on beach/park Uncontrolled dogs/reckless owners Unsafe to mix people/activities "The mixture of dogs, families, road traffic is NOT SAFE, no matter how many rules"	 Key issues: Unsafe to mix people/activities Waste on beach and park Uncontrolled dogs/reckless owners Noisy, hours of operation "Dogs being aggressive to each other. Dogs not being controlled around small children."

Table 3: Least liked DOLA issues and themes

There is clear and strong overlap in the issues that are material for all four groups in the qualitative comments. What differs is the level of intensity of feeling among dog owners and non-dog owners (particularly related to proximity to Queens Beach North). Specifically, all groups seem to have the same issues about the DOLA and surrounding park space. For non-dog owners this sentiment is more negative in tone (especially among close residents).

This is important because it shows where there is common ground for potential improvements to improve the experience of most people that visit Queens Beach North. It is likely that should, for example, there be better signage, greater enforcement, and stronger boundaries placed around use of the DOLA, that each group will feel they have achieved a more positive outcome.

There are two exceptions to this:

- 1. Safety this seems to be a hard demarcation between those that support off-leash areas and those that do not (dog owners and non-dog owners alike), and
- 2. Proximity to Queens Beach North there seems little room to move among these residents with only removal of the DOLA deemed a suitable outcome (based on comments and data in this survey).

There was also a group of people that responded that they may support the Queens Beach North DOLA if certain conditions were met. However, their comments were very similar to those in the four groups described above.

7. Recommendations

The large response rate has demonstrated high levels of engagement in the issue. The following recommendations outlined in Table 4 are proposed for engagement and communication around the closure of the Project.

Recommendation	Description
Media release	A media release to be issued to the community and appropriate media outlets to communicate the consultation outcome.
Project webpage	Provision of the consultation findings and information on Council's decision be provided to the community via the project webpage on Council's website.
Email to survey respondents who opted to receive project updates	A large portion of the survey respondents opted to continue to receive updates about the Project. It is recommended that an email is sent to those respondents advising the outcome of the trial and linking to the project webpage for consultation findings and further information.
Letter to landowners and residents	A letter was sent at the start of the trial to landowners and residents identified within the immediate area of Queens Beach North. It is recommended that a letter is sent to the same addressees advising the outcome of the trial and linking to the project webpage for consultation findings and further information.
Email to individuals who sent correspondence to Council via the project address	Council received correspondence via the project email address from individuals. It is recommended an email is sent to those individuals advising the outcome of the trial and linking to the project webpage for consultation findings and further information.

Table 4: Recommendations

Appendix

Appendix 1 - Departmental letter sent on 18 December 2020





 Phone:
 (07) 3205 0555

 Our Ref:
 xxxx

 Date:
 xxxx

[Owner] [Owner_Address_Line_1] [Owner_Address_Line_2] [Owner_Address_Line_3]

Dear [Owner],

Have your say - Queens Beach North Dog Off-Leash Area

Moreton Bay Regional Council recently endorsed the continuation of the Queens Beach North dog off-leash area trial over a reduced area with the outcome to be determined by Council and communicated by Wednesday, 31 March 2021.

The dog off-leash area was trialled at Queens Beach North between March 2018 and August 2018 with dogs allowed off-leash after 8am and before 4pm daily. In August 2018, the trial conditions were amended to allow dogs off-leash on a 24-hour basis and the trial period was extended.

On Wednesday, 9 December 2020, Council resolved to reduce the Queens Beach North dog off-leash area trial arrangements and undertake formal community consultation.

Council understands Queens Beach North is a popular family and recreational beach, and feedback has been received from the community around interactions with unrestrained dogs and owners leaving their waste on the beach.

Council receives numerous requests to establish dog off-leash areas at beaches and foreshores on the Redcliffe Peninsula. There are no other dog off-leash areas on foreshores within the Redcliffe Peninsula, however, it is acknowledged that there is continued demand for such facilities amongst the community.

In response to community requests to deliver dog off-leash areas at beaches and foreshores on the Redcliffe Peninsula, Council has decided to:

- reduce the dog off-leash area at Queens Beach North to the central and northern end of the beach (refer to attached map);
- improve the signage on the beach to raise awareness of the trial area and the obligations of dog owners, and
- seek formal feedback from the community on the trial.

Have your say

You are invited to have your say by completing a survey on the Queens Beach North dog off-leash reduced area.

Your feedback will provide Council with critical insights to inform future planning and delivery of dog off-leash areas across the region.

Customer Service Contacts

PO Box 159 Caboolture QLD 4510 | T (07) 3205 0555 | E mbrc@moretonbay.qld.gov.au | W www.moretonbay.qld.gov.au

Community consultation on the reduced trial arrangements is now open. Submissions close 5pm on Friday, 19 February 2021.

Have your say by:

- participating in the online survey available at mbrc.link/queens-beach-nth-dola, or
- attending the Redcliffe Library to complete a hardcopy version of the survey.

Further information about the project is available on Council's website at www.moretonbay.gld.gov.au/Services/Projects/Queens-Beach-North-DOLA.

Should you have any questions please contact the project team on (07) 3205 0555 or <u>QBNtrial@moretonbay.gld.gov.au</u>.

Yours sincerely

Andrew Ryan Director Infrastructure Planning Moreton Bay Regional Council

Customer Service Contacts

PO Box 159 Caboolture QLD 4510 | T (07) 3205 0555 | E mbrc@moretonbay.qld.gov.au | W www.moretonbay.qld.gov.au

Appendix 2 - Mayoral letter emailed on 23 December 2020



Office of the Mayor Cr Peter Flannery

T (07) 3480 6250 E mayor@moretonbay.qld.gov.au



23 December 2020

«Name» Via e-mail: «Email_Address»

Dear «Dear»

Thank you for contacting me and sharing your views and experiences regarding dogs on beaches - particularly in relation to Queens Beach North.

Council resolved at its General Meeting held 9 December 2020 to undertake a formal consultation process to seek community feedback to help determine whether a designated dog-off leash area at Queens Beach North should continue to operate, be amended or cease operation.

As highlighted in the report considered at the above meeting, Council has received numerous requests over several years to establish dog off-leash access to beaches and foreshores on the Redcliffe Peninsula. A restricted-hours trial arrangement was initially established at Drury Point which was subsequently relocated to Queens Beach North, firstly with limited hours and then altered to the current unrestricted hours of operation and now the reduced area at Queens Beach North.

Council believes it is imperative for the community to have its say on this matter and it is anticipated the consultation process will attract a high level of interest and participation.

I therefore encourage you to have your say and share your opinions through the dedicated web page - <u>www.moretonbay.qld.gov.au/Services/Projects/Queens-Beach-North-DOLA</u> - or by completing a survey form at the Redcliffe Library or the Redcliffe Customer Service Centre. Your participation via the formal consultation process will ensure your views are accurately captured and considered as part of the project.

Consultation will close at 5pm on 19 February 2021. A report is expected to be prepared and presented to Council in March 2021, having regard for the outcomes of the community consultation process, Council policy and guidelines, relevant legislation and associated State Government guidelines.

If you require further information, please visit the above-mentioned web page or contact the project team via <u>QBNtrial@moretonbay.qld.gov.au</u>.

Yours sincerely

PETER FLANNERY Mayor

Our ref: A20933468



Customer Service Contacts 220 Gympie Road Strathpine QLD 4500 | PO Box 159 Caboolture QLD 4510 T (07) 3205 0555 | E mbrc@moretonbay.qld.gov.au | W www.moretonbay.qld.gov.au

Appendix 3 - Council media releases

Media release published on 9 December 2020. www.moretonbay.qld.gov.au/News/Media/Council-Calls-Time-on-Queens-Beach-North-Dog-Off-Leash-Trial

Home / News / Media room / Council calls time on Queens Beach North dog off-leash trial

Council calls time on Queens Beach North dog off-leash trial

Published 09 December 2020

After four years, Council today voted to put an end date on the Queens Beach North dog off-leash area trial (April 2021).

The trial area will be reduced to a 425 metre stretch from the northern most point to where Griffith Road meets Flinders Parade.

South of that point will revert back to the original on-leash requirement and Council officers will be enforcing the



regulations, after repeat complaints from residents about dog owners not maintaining effective control of their dogs.

Mayor Peter Flannery said the decision was now in public hands.

"There's been a lot of modifications to the trial at this site, now we are conducting a final and formal community consultation period that will start tomorrow (December 10) and end February 19," Mayor Flannery said.

"I believe it's right and proper for everyone concerned to have their say and have their voice heard, so that this can come back to Council for a final decision.

"I urge everyone to have their say, so that a comprehensive report can come back to Council for a final decision to be made by April.

"It will then be Council's job to determine the best course of action to balance the interests of beach-goers, dog owners, residents and visitors.

"I want to apologise to residents, beach-goers and also dog owners who have lived with this uncertainty for such a long time.

"We want Moreton Bay Region to be the most accessible and liveable Council in South East Queensland, and a big part of that is having options for recreation."

New signage will clearly designate where the off-leash area starts and ends and where the on-leash area starts, as well as other information related to the designated Dog Off-Leash Area (DOLA).

Even within a DOLA dog owners must maintain control of their pets at all times - this also includes a requirement to have them on a leash while walking from a vehicle to a DOLA.

Residents in the surrounding area will receive advice in their letterboxes about this final DOLA trial and Council staff will be on site to provide this advice to beach goers.

For more information visit: <u>https://www.moretonbay.qld.gov.au/Services/Projects/Queens-Beach-North-DOLA</u>

Media release published on 4 December 2020. https://www.moretonbay.qld.gov.au/News/Media/Scarborough-Dog-Beach

Home / News / Media room / Final Call: Scarborough Dog Beach

Final Call: Scarborough Dog Beach

Published 04 February 2021

There are just 16 days left to have your say on the Queens Beach North Dog Off-Leash Area (DOLA) consultation.

Mayor Peter Flannery said the response had been overwhelming, but he wants to ensure all voices were heard.

"Nearly 1,500 responses have been received so far and we haven't even hit the February 19 cut-off date yet," he said.



"So if you're a resident, beach-goer, or dog lover please make sure you share the survey link with your friends and family so that they can have a say.

"We want to hear from the full spectrum of beach users to understand how this impacts different people, the amenity, and the environment.

"This will put an end to four years of uncertainty for residents and dog owners in the region so it's important you have your say.

"Once the survey responses are analysed, a comprehensive report can come back to Council for a final decision in April.

"Regardless, please remember to always maintain effective control of your pets, which includes leashing your dog while walking from your car to the DOLA.

"There is also clearly marked signage that designates where the DOLA starts and ends, as well as other relevant information."

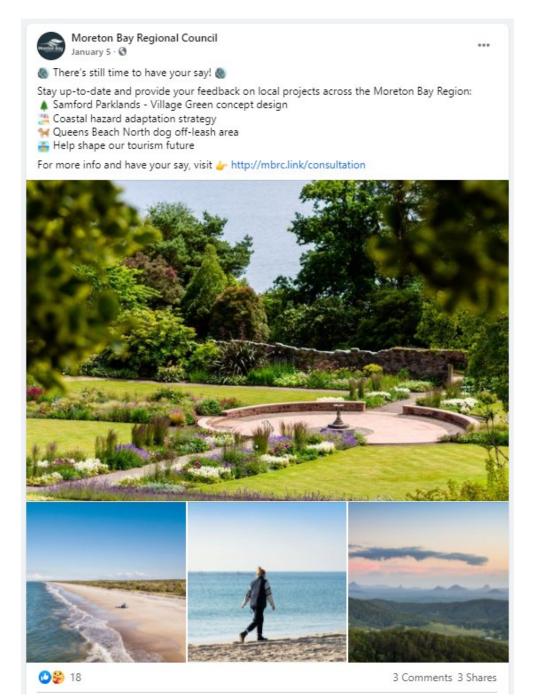
Have your say by visiting: <u>https://www.moretonbay.qld.gov.au/Services/Projects/Queens-Beach-North-DOLA</u>

Appendix 4 - Social media advertisements and posts

Facebook advertisement ran from 10 December 2020 to 24 December 2020.



Facebook organic post published on 5 January 2021.



Facebook advertisement ran from 28 January 2021 to 18 February 2021.



Moreton Bay Regional Council

🝸 The survey for Queens Beach North dog off-leash area trial is closing soon 🝸

Don't miss the chance to provide your feedback to help inform future planning and delivery of dog off-leash areas across our region 🐼

Tell us what you think by completing the online survey 👉 mbrc.link/queensbeach-nth-dola

Survey closes on Friday, 19 February 2021.

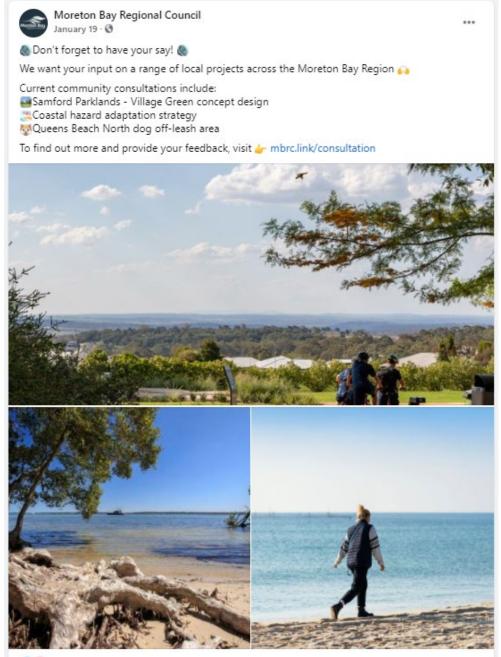


Queens Beach North dog off-leash area

0 20 109

93 comments 72 shares

Facebook organic post published on 19 January 2021.



00 11

12 Comments 2 Shares

Appendix 5 - Web copy



Search Moreton Bay Regional Council

Sign in

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Home / Services and information / Projects and consultation / Roads projects / Queens Beach North dog off-leash area

Queens Beach North dog off-leash area

Consultation closes 19 February 2021



Off-leash dog areas play a critical role in our community infrastructure network which is why Council is invested in delivering and trialling locations across the Moreton Bay Region.

Currently, there are 59 dog off-leash areas across the Moreton Bay Region, four of which are located within the Redcliffe Peninsula:

- 1. Bellevue Park, Redcliffe
- 2. Boama Park, Rothwell
- 3. Kroll Gardens, Clontarf
- 4. Queens Beach North, Scarborough (trial)

Council understands Queens Beach North is a popular family and recreational beach, and there have been concerns raised by the community around the interaction with unrestrained dogs and owners leaving their waste on the beach.

The dog off-leash area was trialled at Queens Beach North between March 2018 and August 2018 with dogs allowed off-leash before 8:00 AM and after 4:00 PM daily. In August 2018, the trial conditions were amended to allow dogs off-leash on a 24-hour basis, and the trial period was extended.

On Wednesday, 9 December 2020, Council resolved the Queens Beach North dog off-leash area trial arrangements to include:

- the dog off-leash area to be reduced to the central and northern end of the existing area
- improve signage on the beach to raise awareness of the designated trial area and the obligations of dog owners
- seek formal feedback from the community on the trial.

Council considers a number of factors in evaluating a dog off-leash area trial and this may include:

- location
- size, layout and space availability
- access and parking
- co-location with other activities including recreational use
- environmental sensitivity
- existing infrastructure and amenity
- community feedback.

Trial arrangements

The dog off-leash area at Queens Beach North has been reduced to approximately 425 meters, enabling the southern end of the beach to be free from unrestrained dogs.

The trial area will come into effect as of Thursday, 10 December 2020. The map provides an overview of the reduced dog off-leash area.

Contact details

Q

Project officer (07) 3205 0555 QBNtrial@moretonbay.qld.gov.au

Related information

Council calls time on Queens Beach North dog off-leash trial



The northern limit of the trial area is the rock groyne, with the southern limit being the large stormwater pipe opposite the end of Griffith Road.

Under the reduced trial area, the area south of the stormwater pipe requires dogs to be on a leash at all times.

Please check the on-site signage to clearly understand the areas for exercising your dog.

Penalties may apply for not complying with Council's local laws.

Being a responsible dog owner

- Dogs are permitted off-leash in the reduced trial area 24-hours a day.
- Ensure your dog is always kept under effective control.
- Ensure your dog's waste is removed and disposed of responsibly.
- Ensure your dog is always on a lead when not in the designated off-leash area, including to and from
 the off-leash area.

Have your say

Council will be seeking feedback from the community on the reduced Queens Beach North dog off-leash area through a survey.

This feedback will provide Council with critical insights to inform future planning and delivery of dog offleash areas across the region.

Community consultation opened on Thursday 10 December 2020. Submissions close at 5:00 PM on Friday 19 February 2021. The future of the trial area will be determined and communicated by Wednesday 31 March 2021.

The community can have a say by completing the online survey:



A hardcopy of the survey is also available at the Redcliffe Library.

To ensure a timely, accurate and equitable decision, feedback received via Council's official survey will inform the findings report. Submissions via other platforms or mechanisms will be addressed separately.



Appendix 6 - Copy of paper survey

Queens Beach North dog off-leash area trial

About this survey

Moreton Bay Regional Council (MBRC) has been conducting a trial dog off-leash area at Queens Beach North on the Redcliffe Peninsula for the past three years. Based on feedback from the community, MBRC has commenced a new trial with a reduced area where dogs may be taken off-leash at Queens Beach North. We value community feedback to assist the Council to evaluate the benefits and issues relating to the reduced area. This survey represents an important way for community members to have their say about the Queens Beach North off-leash dog area trial and the outcomes of this survey will be provided to Council in March 2021, to allow Council to make a decision on the future of the trial area.

The survey is estimated to take **approximately 10 minutes** to complete. Participation in the survey series is entirely **voluntary** and while retracting data is not possible once results are published, you are free to withdraw your participation prior to this point, without prejudice, penalty, or having to provide a reason for your withdrawal. Aside from giving up your time, there are no foreseeable risks associated with participating.

Privacy Statement

The collection, use, disclosure, storage, and security of personal information is done in accordance with the provisions of The Privacy Act 1988 (Privacy Act), including the conditions for the lawful processing of personal information. Moreton Bay Regional Council is collecting your personal information for the purpose of:

- providing feedback to the Council on the Queens Beach North trial area
- identifying the drivers of trust and acceptance of Moreton Bay Regional Council in community engagement activities
- producing reports, scientific papers, and various communication materials
- in a broader program of research that aims to understand the relationships between a range of organisations and communities at different levels across time.

Your information will be provided to a third-party consultancy (Voconiq) to analyse and report on the information collected. The information will be used for this purpose only and will not be given to any other person or agency unless you have given Council permission, or we are required by law. At the end of the survey, you will be asked if you would like to be contacted in the future to receive information about subsequent phases of community engagement about the Queens Beach North offleash dog area trial and other Council initiatives. Please note, your contact information will be collected separately from your demographic data and survey responses. While both data sets will be provided to Council, individual survey responses are kept confidential by Voconiq.

At no time will Moreton Bay Regional Council be provided with any information that can link your contact details to your survey responses.

Moreton Bay Regional Council's Privacy Policy is available at:

moretonbay.qld.gov.au/Council/Governance/Privacy Voconiq's Privacy Policy is available at: voconiq.com/privacy

Further information

Further information is available online. We are also happy to answer any questions you may have. Simply email <u>QBNtrial@moretonbay.qld.gov.au</u> or visit the project website at <u>www.moretonbay.qld.gov.au/Services/Projects/Que</u> <u>ens-Beach-North-DOLA</u>

Page 1 of 8

REGISTRATION FORM (OPTIONAL)

Would you like to register your contact details to receive updates about the Queens Beach North offleash dog area trial?

O Yes

○ No

Would you like to register your contact details to receive invitations to participate in similar surveys for Moreton Bay Regional Council?

O Yes

O No

Personal Details

Please enter your details below.

First name

Last name

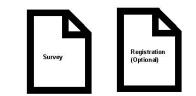
Contact Details

Please enter a valid email address, mobile phone number, or both, so we can send you project updates and/or survey invitations.

Email Address

Mobile Phone Number (optional)

Please return your registration form to: Voconiq Local Voices Reply Paid 88434 BOWEN HILLS QLD 4006 No stamp is required



You can return this registration form separate to your survey responses. Simply remove this page from your survey and return them in two separate envelopes.

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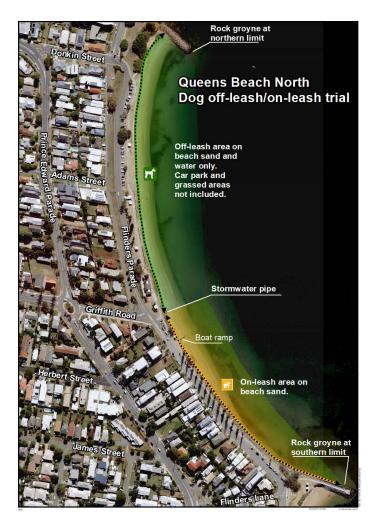
I have read and understand	I the information provided:	
◯ Yes, I am happy to continue		
Demographic Details The following details help us underst	and who has participated in this survey	
What is your age? (in whole years)		
What is your gender?		
O Male	◯ Other	
O Female	O Prefer not	to say
Location Details The following details help us underst	and the geographic distribution of our sa	ample.
Select the state <u>live</u> in:		
O Queensland	North Territory	O Australian Capital
New South Wales	◯ Victoria	Territory
🔘 Western Australia	🔘 Tasmania	O Other
South Australia		
Please record the postcode where	you <u>live</u> :	
Approximately how many years ha	ave you lived in your current location	?
◯ Less than 1 year	◯ 4-6 years	O More than 10 years
◯ 1-3 years	◯ 7-9 years	O My whole life
What is your connection to the Mo	reton Bay Region? Please choose as	many as apply
◯ I am a resident of the	◯ I am on holiday in the	🔘 l am a regular visitor to
Moreton Bay Region	region	the region (e.g. more than three times a year
I am a non-resident rate	I am an occasional visitor to the region (e.g.	Other, please specify
payer O I work in the region	less than three times a	
	year)	

Page 3 of 8

Queens Beach North

These questions ask you about how you use and value Queens Beach North.

The reduced Queens Beach North dog off-leash area is shown in the image below. Community members are able to walk their dogs off-leash on the beach and in the water within the area shaded green. Dogs are not permitted to be off-leash in the car park or on the grassed areas and must be under the control of the owner at all times.



Page 4 of 8

Do you own one or more dogs?

◯ Yes	○ No		
In the past year, have you visited the Queens Beach North area (e.g. the grassed area, beach, or car park)?			
⊖ Yes	○ No		
How close would you estimate you live to Queens Beach			
─ Within a street or two of the beach (e.g. a 2- 5 minute walk)	○ Within 5 km (e.g. a 5-10 minute drive) ○ Greater than 5 km away		
◯ Within 1 km (e.g. a 10-12 minute walk)	,,		
Please answer the following question if you <u>have</u> visited the C If not applicable, please skip this question.	Queens Beach North area in the past 12 months.		
On average, how often would you say you visit Queens B	leach North for any reason?		
◯ Every day	◯ Once every two weeks		
Every second day	Once or twice a month		
◯ Up to three times a week	Less than once a month		
Please answer the following question if you <u>have</u> visited the C If not applicable, please skip this question.	Queens Beach North area in the past 12 months.		
Please choose all of the ways that you engage with Quee many as appropriate):	ns Beach North in the last year (select as		
 Sport and recreation (e.g. fishing, swimming, family outings) 	O To connect with nature		
◯ Walking without a dog	 Traditional cultural practices (e.g. for Traditional Owners) 		
◯ Walking one or more dogs (on-leash)	Other (please specify)		
 Walking one or more dogs (off-leash in the designated off-leash area) 			
◯ Work or commercial purposes			
Please answer the following question if you <u>have</u> visited the Queens Beach North area in the past 12 months <u>and</u> you own one or more dogs. <i>If not applicable, please skip this question.</i>			
On average, how often would you say you take your dog(s) to the Queens Beach North dog off-leash area?			

Every day	Once every two weeks
Every second day	Once or twice a month
Up to three times a week	\bigcirc Less than once a month
	Page 5 of 8

Which of the following dog off-leash a	reas do you visit, <u>if any</u> ? (pleas	e select all that apply)	
Bellevue Park, Redcliffe	🔘 Kroll Gardens, Clontarf		
O Boama Park, Rothwell		s Beach North, Scarborough	
On average, how often do you visit any	y dog off-leash area?		
 Every day Every second day 	 Up to three times a week Once every two weeks 	 Once or twice a month Less than once a month Never 	

Would you like to see the Queens Beach North dog off-leash area become permanent?

○ Yes	O Maybe, if changes were made (please
○ No	describe)
\bigcirc I don't have an opinion	

Please rate the extent to which you agree with the following statements about dog off-leash areas:

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I support the development of more dog off-leash areas in my local community	0	0	0	0	0
My support for the dog off- leash areas is dependent on the rules around their use being properly enforced	0	0	0	0	0
It is not practical for dogs and non-dog owners to share the same beach	0	0	0	0	0
Dogs and people can share the same beach if dog- owners follow the rules of the off-leash area	0	0	0	0	0
It is not safe for dogs and non-dog owners to share the same beach	0	0	0	0	0
Dogs being off-leash while I'm at the beach doesn't bother me	0	0	0	0	0
Dog off-leash areas are positive for local communities	0	0	0	0	0
	1	Page 6 o	f8		

Please answer the following question if you <u>have</u> visited the Queens Beach North area in the past 12 months. *If not applicable, please skip this question.*

Please rate how satisfied you are with the features and amenities of the reduced Queens Beach North
trial area, including the dog off-leash area:

, , ,	Extremely dissatisfied	Somewhat dissatisfied	Neutral	Somewhat satisfied	Extremely satisfied
Cleanliness	0	0	0	0	0
Physical access to the beach	0	0	0	0	0
Visibility of signs describing the rules of the dog off- leash area	0	0	0	0	0
Clarity of signs describing the rules of dog off-leash area	0	0	0	0	0
Your personal safety	0	0	0	0	0
Size of the dog off-leash area	0	0	0	\bigcirc	0
Amount of parking	0	0	0	0	0
Availability of bins for dog waste	0	\circ	0	0	0
Availability of bags for collecting dog waste	0	0	0	0	0
Access to drinking water fountains for people	0	0	0	\bigcirc	0
Access to drinking water for dogs	0	0	0	0	0
Shelters and shade structures, including trees	0	0	0	0	0

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What do you like most about dog off-leash areas in the Redcliffe Peninsula?

What do you like least about dog off-leash areas in the Redcliffe Peninsula?

Would you like to make any final comments or suggestions about the Queens Beach North dog off-leash area?

Thank you for your contribution to the Queens Beach North dog off-leash area trial. The survey is now complete.

Please return your completed survey to: Voconiq Local Voices Reply Paid 88434 BOWEN HILLS QLD 4006 No stamp is required

Page 8 of 8

Appendix 7 - Double sided DL flyer



Queens Beach North Dog Off-Leash Area Trial

Project Details

The dog off-leash area at Queens Beach North has been trialled over recent years.

Council is now entering a formal consultation phase on a reduced trial area based on community feedback.

On Wednesday, 9 December 2020, Council resolved the Queens Beach North dog off-leash area trial arrangements to include:

- the dog off-leash area to be reduced to the central and northern end of the existing area;
- improved signage on the beach to raise awareness of the designated trial area and the obligations of dog owners, and
- seek formal feedback from the community on the trial.

Trial arrangements

Commencing Thursday, 10 December 2020, the Queens Beach North dog off-leash area is now reduced to the central and northern end of the existing area.

Under the reduced trial area, the area south of the stormwater pipe requires dogs to be on a leash at all times.

The map on the reverse side provides an overview of the reduced dog off-leash area.

Please check the on-site signage to clearly understand the areas for exercising your dog.

Penalties may apply for not complying with Council's local laws.

moretonbay.qld.gov.au | Phone 3205 0555





Being a responsible dog owner

- Dogs are permitted off-leash in the reduced trial area 24-hours a day.
- · Ensure your dog is always kept under effective control.
- · Ensure you dog's waste is removed and disposed of responsibly.
- Ensure your dog is always on a lead when not in the designated off-leash area, including to and from the off-leash area.

The future of the dog off-leash trial area will be determined and communicated by Wednesday, 31 March 2021.

Have your say

Community are invited to have their say by completing a survey on the Queens Beach North dog off-leash reduced area. Submissions close 5pm on Friday, 19 February 2021. Complete the survey:

- online via the QR code below, or
 - via hardcopy versions available at the Redcliffe Library and the Redcliffe Customer Service Centre.



 mbrc.link/queens-beach-nth-dola

 QBNtrial@moretonbay.qld.gov.au

 (07) 3205 0555

Moreton Bay

Appendix 8 - Corflute design installed on 22 December 2020

Have your say on the Queens Beach North dog off-leash area.

This dog off-leash area is a trial arrangement and Council is seeking the community's feedback.

Complete the survey online via the QR code, or via a paper version at Redcliffe Library.

Survey closes 5pm, 19 February 2021.



mbrc.link/queens-beach-nth-dola

moretonbay.qld.gov.au | Phone 3205 0555



Appendix 9 - Corflute design installed on 1 February 2021

Do you love Queens Beach North?

Have your say on the dog off-leash area.

This dog off-leash area is a trial arrangement and Council is seeking the community's feedback.

Complete the survey online via the QR code, or via a paper version at Redcliffe Library.

Survey closes 5pm, 19 February 2021.

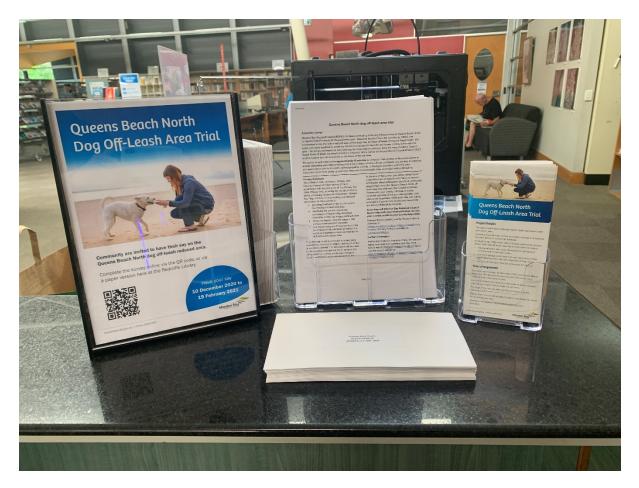


mbrc.link/queens-beach-nth-dola

moretonbay.qld.gov.au | Phone 3205 0555



Appendix 10 - Redcliffe Library display



Appendix 11 - Poster design

Queens Beach North Dog Off-Leash Area Trial



Community are invited to have their say on the Queens Beach North dog off-leash reduced area.

Complete the survey online via the QR code, or via a paper version at the Redcliffe Library or the Redcliffe Customer Service Centre.



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Have your say 10 December 2020 to 19 February 2021

Moreton Bay

Appendix 12 - QR code



Appendix 13 - Media coverage

Moreton Daily, 3 December 2020: <u>www.moretondaily.com.au/news/queens-beach-dog-off-leash-trial-likely-to-end</u>

Queens Beach Dog Off-Leash Trial likely to end

WRITTEN BY JODIE POWELL POSTED: SPM 03 DEC 2020

A dog off-leash area trial at <u>Scarborough</u>'s Queens Beach North is expected to end after a vote scheduled for next week's Moreton Bay Regional Council meeting.

The trial has been in place for the past four years and Mayor Peter Flannery says he wants the matter resolved to end community angst and confusion.

Next week's Council report is believed to recommend reducing the trial area to a 425m stretch from the northern tip of Queens Beach North to where Griffith Rd meets Flinders Parade.

The off-leash area currently runs from Donkin St to Flinders Lane.

"This off-leash dog trial has gone on for four years, which is four years too long," Mayor Flannery says.

Community consultation

"At Wednesday's meeting Councillors will be asked to approve a formal community consultation process to finally get a resolution that balances the interests of beach-goers, dag owners, residents and visitors."

Mayor Flannery says despite the four year trial, a formal community engagement exercise has never been undertaken.

"I believe it's right and proper for everyone concerned to have their say and have their voice heard, so that this can come back to Council for a final vote.

"If that can start immediately after our meeting, then I'd expect a final report back to Council in March so that this is resolved in April 2021."

Resolution in sight

Mayor Flannery apologised to the community for having to live with uncertainty over the issue.

"We want Moreton Bay Region to be the most accessible and liveable Council in southeast Queensland, and a big part of that is having options for recreation.

"I want our community to have the final say on whether not dogs are allowed off-leash on Queens Beach North, so your Council can take that action for you."

More signs are likely to be installed to clearly designate where the off-leash area starts and ends.

Even within a designated Dag Off-Leash Area (DOLA) dag owners must have control of their pets at all times, including having them on a leash while walking from a vehicle to a DOLA. Quest/Courier-Mail, 3 December 2020: <u>www.couriermail.com.au/questnews/moreton/moreton-bay-regional-council-sets-new-end-date-for-dog-beach-trial-again</u>

Quest News > Moreton

Moreton Bay Regional Council sets new end date for dog beach trial again

After four-years and multiple trials a council is once again putting off a decision on a controversial off-leash dog beach. SEE THE TIMELINE

Erin Smith Follow
C 2 min read December 3, 2020 - 1:08PM Redcliffe & Bayside Herald

2 comments

To let dogs roam free or not – that is the question Moreton Bay Regional Council really doesn't want to answer.

The decision on whether or not a stretch of beach at Queens Beach North, at Scarborough north of Brisbane, should be a designated off-leash dog beach has divided peninsula residents for four years.

But after <u>multiple trials</u>, <u>petitions and chances for residents to give feedback</u> Moreton Bay Regional Council is once again expected to alter and extend the trial.

Councillors are expected to adopt an end date for the Queens Beach North dog off-leash area trial during next Wednesday's council meeting.

Council officers will recommend councillors vote to reduce the trial area to a 425m stretch of beach from the northern top of Queens Beach North to where Griffith Rd meets Flinders Pde.

Mayor Peter Flannery said he wanted the matter resolved.

"This off-leash dog trial has gone on for four years, which is four years too long," Cr Flannery said.

"At Wednesday's meeting Councillors will be asked to approve a formal community consultation process to finally get a resolution that balances the interests of beachgoers, dog owners, residents and visitors.

"Despite the four year trial, a formal community engagement exercise has never actually been undertaken.

"I believe it's right and proper for everyone concerned to have their say and have their voice heard, so that this can come back to Council for a final vote.

"If that can start immediately after our meeting, then I'd expect a final report back to Council in March so that this is resolved in April 2021."

Council has previously allowed residents to provide feedback during the trial period.

During the trial which ended in 2019, regarding whether or not the beach should be offleash for 24 hours a day, <u>council received more than 130 submissions and multiple</u> <u>petitions, including one with 600 signatures</u>.

Council said it was putting off making a decision until the <u>Queensland Government</u> finalised its off-leash dog areas on beaches guidelines.

Mayor Peter Flannery apologised to residents, beachgoers and dog owners about the uncertainty.

"We want Moreton Bay Region to be the most accessible and liveable Council in southeast Queensland, and a big part of that is having options for recreation," he said.

"I want our community to have the final say on whether not dogs are allowed off-leash on Queens Beach North, so your Council can take that action for you."

More signage is proposed to be installed to clearly designate where the off-leash area starts and ends.

Even within a designated Dog Off-Leash Area (DOLA) dog owners must have control of their pets at all times – this includes a requirement to have them on a leash while walking from a vehicle to a DOLA.

Moreton Daily, 9 December 2020: <u>www.moretondaily.com.au/news/queens-beach-dog-trial-</u> <u>decision-a-step-closer</u>

Queens Beach Dog Trial decision a step closer

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WRITTEN BY JODIE POWELL POSTED: 1PM 09 DE

Two months of formal public consultation will pave the way for a final decision about the future of a dog offleash area at Scarborough's Queens Beach North.

After four years, Council has voted to put an end date on the Queens Beach North dog off-leash area trial.

The trial area, which will end on April 1, 2021, will be reduced to a 425m stretch from the northern most point to where Griffith Rd meets Flinders Parade.

South of that point will revert back to the original on-leash requirement and Council officers will enforce regulations, after repeat complaints from residents about dog owners not maintaining effective control of their dogs.

Final consultation

Mayor Peter Flannery says the decision is now in public hands.

"There's been a lot of modifications to the trial at this site, now we are conducting a final and formal community consultation period that will start tomorrow (December 10) and end February 19," Mayor Flannery says.

"I believe it's right and proper for everyone concerned to have their say and have their voice heard, so that this can come back to Council for a final decision."

Mayor Flannery urges the community to have a say, so a comprehensive report can be prepared for Council to make a final decision by April.

"It will then be Council's job to determine the best course of action to balance the interests of beach-goers, dog owners, residents and visitors," he says.

"We want Moreton Bay Region to be the most accessible and liveable Council in South East Queensland, and a big part of that is having options for recreation."

Off-leash area reduced

New signs will clearly designate where the off-leash area starts and ends and where the on-leash area starts, as well as other information related to the designated Dog Off-Leash Area (DOLA).

Even within a DOLA dog owners must maintain control of their pets at all times - this also includes a requirement to have them on a leash while walking from a vehicle to a DOLA.

Residents in the surrounding area will receive advice in their letterboxes about the final trial and Council staff will be on site to provide this advice to beach goers.

Find more information here.

Queens Beach Dog Off-Leash Trial

A DOG off-leash This end а for this В а V meeting.

had vears

Council week's area trial at report was believed to Queens Beach recommend reducing the North was trial area to a 425m stretch expected to from the northern tip of after Queens Beach North to vote where Griffith Rd meets scheduled Flinders Parade.

> The meeting was to be week's held after Dolphins News Moreton went to press.

> The off-leash area Regional currently runs from Council Donkin St to Flinders Lane.

"Councillors will be The trial asked to approve a formal been community consultation in place for process to finally get a the past four resolution that balances the and interests of beach-goers, Mayor Peter dog owners, residents and Flannery said visitors," Mayor Flannery he wanted the said. He said it was important matter resolved residents had their say to end community before the matter came back angst and confusion. to council for a final vote.

Moreton Daily, 4 February 2021: <u>www.moretondaily.com.au/news/scarborough-dog-beach-survey-</u> <u>closing-soon</u>

Scarborough dog beach survey closing soon



WRITTEN BY JODIE POWELL POSTED: 1PM 04

Time is running out to have your say on the future of the <u>Queens Beach North Dog Off-Leash Area</u> at Scarborough.

Community consultation will help determine whether the area remains open to dogs off-leash, with a Moreton Bay Regional Council <u>survey</u> closing on February 19.

Mayor Peter Flannery says the response has been overwhelming, but he wants to ensure all voices are heard.

Community responds

"Nearly 1500 responses have been received so far and we haven't even hit the February 19 cut-off date yet," he says.

"So if you're a resident, beach-goer, or dog lover please make sure you share the survey link with your friends and family so that they can have a say."

Mayor Flannery says Council wants to hear from the full spectrum of beach users to understand how the proposal to keep the area off-leash impacts people, the amenity, and the environment.

"This will put an end to four years of uncertainty for residents and dog owners in the region so it's important you have your say," he says.

Decision in April

"Once the survey responses are analysed, a comprehensive report can come back to Council for a final decision in April."

Until then, Mayor Flannery urges people to take responsibility for their dogs, whether off-leash or on.

"Regardless, please remember to always maintain effective control of your pets, which includes leashing your dog while walking from your car to the DOLA.

"There is also clearly marked signage that designates where the DOLA starts and ends, as well as other relevant information."

Find the survey <u>here</u>.



STORY JODIE POWELL

TIME is running out to have your say on the fu-ture of the Queens Beach North Dog Off-Leash Area (DOLA) at Scarborough.

Community consultation will help determine whether the area remains open to dogs off-leash, with a Moreton Bay Regional Council survey closing on February 19.

leash trial for the past four Mayor Flannery said.

HOW TO HAVE YOUR SAY Search 'Oueens Beach North' at moretonbay.qld.gov.au

years and Mayor Peter Flannery said a final decision on its future was long overdue.

"There's been a lot of modifications to the trial at this site, now we are conducting please make sure you share a final and formal commu-Queens Beach has been nity consultation period the subject of a dogs off- that will end February 19,"

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Mayor Flannery

He said the response to the Council wanted to hear from the full spectrum of beach users to understand how the proposal to keep the area off-leash affected leash or on. people, the amenity, and

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"There is also clearly starts and ends, as well as other relevant information."

Appendix 14 - Survey participants by suburb

Suburb	No. of
	Participants
Albany Creek	19
Arana Hills	5
Armstrong Creek	1
Banksia Beach	5
Beachmere	9
Bellara	1
Bellmere	4
Bongaree	5
Bray Park	14
Brendale	2
Bribie Island North	1
Burpengary	19
Burpengary East	14
Caboolture	6
Caboolture South	9
Campbells Pocket	1
Cashmere	5
Cedar Creek	2
Clontarf	113
Clontarf Beach	12
Dakabin	7
Dayboro	2
Deception Bay	53
Eatons Hill	4
Everton Hills	1
Ferny Hills	2
Griffin	24
Joyner	2
Kallangur	40
Kippa-Ring	113
Kurwongbah	2
Lawnton	3
Mango Hill	45
Margate	145
Margate Beach	22
Morayfield	20

Suburb	No. of Participants	
Mount Glorious	2	
Mount Mee	1	
Mount Samson	1	
Murrumba Downs	18	
Narangba	39	
Newport	219	
Ningi	1	
North Lakes	87	
Ocean View	1	
Other	3	
Petrie	22	
Redcliffe	223	
Redcliffe North	30	
Rothwell	38	
Samford Valley	4	
Sandstone Point	1	
Scarborough	661	
Strathpine	13	
Wamuran	2	
Warner	10	
Whiteside	5	
Woodford	1	
Woody Point	64	
Woorim	2	
#N/A	272	